









COMPANY PROFILE

ICON INTERNATIONAL & CO.

PAKISTAN'S NO.1

SELLING BRAND IN AREOSOL SPRAYS & CAR CARE PRODUCTS

CONTENT

ABOUT US	01
OUR VALUES	01
HISTORY	02
OUR MISSION	03
OUR VISION	03
CERTIFICATIONS	04
CATEGORIES	05
AEROSOL SPRAY PAINTS	06
CAR CARE	06
-INTERIOR CARE	07
EXTERIOR CARE	08
HOUSEHOLD	09
ELECTRONIC CARE	10
OUR GALLERY	11
MORE WAYS TO SHOP	12
TESTIMONIALS	13
CONTACT US	14



ABOUT US

Icon International is one of the fastest growing ISO Certified Aerosol Products Company of Pakistan. Icon International committed to manufacture and distribute the highest quality and professional Aerosol products, serving both the domestic and international sectors. Our aerosol Products included Spray Paints, Car Care Products and Household products for home and personal use. Our products are distributed all over Pakistan through our effective supply chain management system to fulfill the everyday needs of customers. We believe in innovating quality products, highly effective and easy to use in order to serve our customers better. Our Spray Paint and Car Care category is dominated by our ICON PLUS flagship brand to cater and respond the needs of our customers and consumers.

ICON PLUS revolutionary improvements in Auto sector and household Sector by providing products with most economical price range having quality standards with slogan "Shining your Life".

OUR VALUES

Loyalty - Honesty - Integrity - Reliability Transparency - Mutual Respect

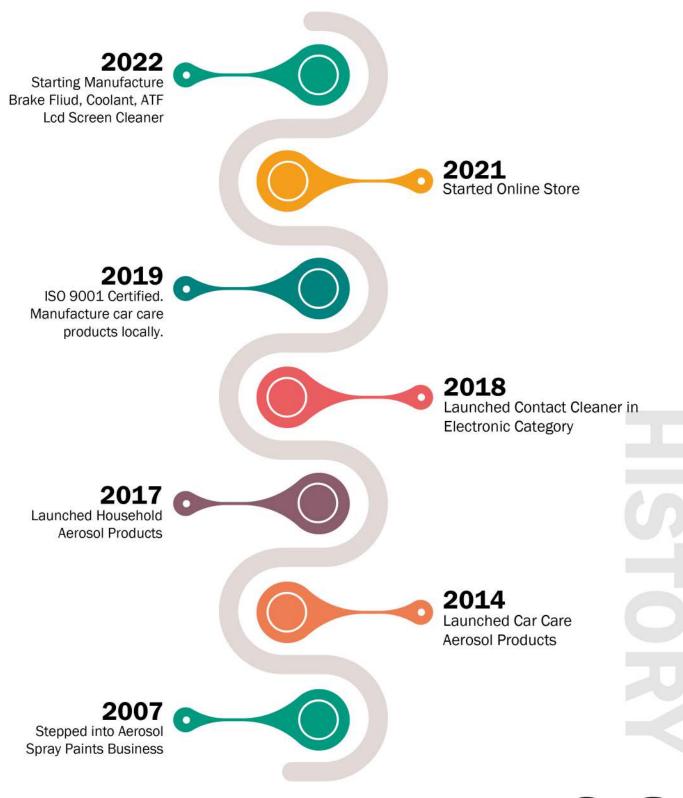


ABOUT



HISTORY





OUR MISSION

We are committed to position leadership by providing bundles efforts of high quality product that cultivate and sustained collaborative success for all our customers. We attempt to provide our brands and consumers first choice for Spray Paints, Car Care Accessories and Household Products.

OUR VISION

To be the most accepted, believed and important brand in the car service industry and Household industry



CERTIFICATIONS





PASPIDA



ISO 9001



KARACHI CHAMBER
OF COMMERCE & INDESTRY



SECURITIES AND EXCHANGE COMMISSION OF PAKISTAN



PAKISTAN COUNCIL OF SCIENTIFIC & INDUSTRIAL RESEARCH



FBR

FEDERAL BOARD OFREVENUE



PAKISTAN STANDARDS & QUALITY
CONTROL AUTHORITY

OUR MAIN CATEGORIES

- Aerosol Spray Paints
- Car Care Products
 - Interior Care
 - Exterior Care
- Household Products
- Electronic Care

4



SPRAY PAINTS

In paint care, quality makes all the difference. Exceptional results come from exceptional products. That's why ICON PLUS built its reputation on painstaking research, superior quality ingredients, and meticulous attention to detail.

ICON PLUS SPRAY Paint is a high quality quick drying high gloss paint. The mixture is completely enclosed in an insulated air tight cylindrical can at high pressure. These are available in different Colors that are light in weight and portable and are considered as the best way to store these chemical suspensions for a longer time.

ICON PLUS Spray Paints can be used in various industrial and commercial applications to easily paint of provide coating of protective elements over the surfaces of various objects to prevent any chemical attack on the object. These can be applied to any type of material such as metals, non-metals, plastics and various other elements.





AUTOMOTIVE CARE

ICON PLUS wide range of interior and exterior Premium products clean and protect from the roof to the tires It also includes professional quality sprayers built to last longer.

INTERIOR CARE

Preserve the value of your car and get through every season with ease by taking care of the upholstery, leather, carpet and dash so they can look just as good as the day you got the keys. All of our interior car care products consist of professional grade quality, giving you the best detailed results right from your own garage.





EXTERIOR CARE

Preserve the value of your car and get through every season with ease by taking care of the upholstery, leather, carpet and dash so they can look just as good as the day you got the keys. All of our interior car care products consist of professional grade quality, giving you the best detailed results right from your own garage.





HOUSEHOLD

ICON PLUS household care products covers all the needs of your home from your furniture to Glass Windows and even the things that you cannot see but can smell. Freshen in a flash with ICON PLUS Air Freshener Aerosol Spray. Consciously crafted to elevate the energy of any room, Perfect for adding a refreshing spritz of personality to your space.

ICON PLUS Glass Cleaner cleans, shines, and lift away dirt, and grime. Providing shiny surfaces extra sparkle. Furnitures being the most difficult to take care of has a quick and easy solution ICON PLUS Furniture Polish which adds beauty of the wood with a clear, deep-glowing, and long lasting shine.

All of our household care products consist of professional grade quality, giving you the best detailed results right at your home





ELECTRONIC CARE

Whether you are a regular person or a handyman, you must have faced a situation where you would need to clean all kinds of dirty parts that you were working on. Electronics need to be properly cleaned to perform as expected.

Icon Plus Contact Cleaner 530 works to clean special impurities on electronic boards, sockets, cables, etc. Electronic parts in automotive, or household appliances can easily become dirty due to oil or dust which reduces the electrical conductivity of their parts.

Icon Plus LCD Screen Cleaner is a must-have and it helps you wipe off dust and stains from your favorite devices enabling you to keep them clean, hygienic, and long-lasting. It is suitable for Laptops, LED & LCD Screens, Tablet PCs, and, many other digital devices including household electronics.



OUR GALLERY



HUM MASALA FESTIVAL EXPO 2020







MAI KOLACHI EXPO 2022











THE EDUCATORS FAMILY FESTIVAL PAF MUSEUM 2020

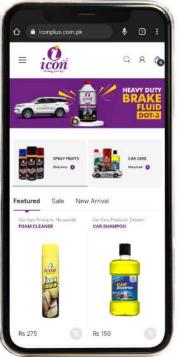






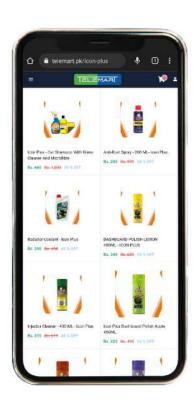
MORE WAYS TO SHOP











TO SHOP 2

TESTIMONIALS



44

"I bought a Jeep Last week and I need that one to get showroom quality shine and glossy finish after I wash it. finally, I found this amazing product on the internet. it's worth what I spent. I recommend this product to anyone who needs a shiny car. AAA product"



"Great product it's one of the best I've used and I'm a car detailer. I've tried all the other brands and nothing compares to this product. It's time save as all you do is apply to the surface directly and rub off with a microfiber cloth. Easy to use"



"Brought Icon plus carnauba wax today and made my car look brand new was very impressed with the finishing result very easy to apply with the applicator and provided amazing results"

CONTACT US

Head Office

Office No.18, 8th Floor, Rimpa Plaza, M.A Jinnah Road, Preedy Quarters, Karachi, Sindh +92-21-32744201

Outlet

Shop Bearing no# 4 Ground Floor, Sughra Begum Hidayatulla Mahal M.A Jinnah Road , Karachi, Sindh +92-21-32744200

Lahore (Regional Office)

Saggian Bypass Road, Lahore.

Online Store

www.iconplus.com.pk

Email

Info@iconplus.com.pk

















iconpluspk



CONTACT US