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FALL | WINTER 2014

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FASHION WEEK
FERAL FASHION!
FALL / WINTER 2014

CND 
Nails. Fashion. Beauty.



CND Design Lab and The Blonds: an extreme team, creating ferocious fashion from “scratch” for Fall 2014. The hissy-fit heroine of our story: Cat Woman. Sure, right now she’s purring around her

and Roxanne Valinoti—fused the designers’ radically corseted couture with comic-book superpowers to create the most excessive and extravagant nail-story ever. For this collection’s especially feline



saucer of cream and frolicking with her ball of fluffy yarn. But don’t cross her—she never shares her little toys. And, she can see in the dark.

Our team—Kristina Estabrooks, Heather Davis, Michele Huynh, Sarah Okins, Shelena Robinson

catwalk, we proudly present lush artisanal techniques from our “Modern Folklore” concept (time to bust out that dotting tool!). Because what would Cat Woman be without her claws?

Be fierce!

Jan Arnold
Co-Founder/Style Director
CND

-Jan





HERE
KITTY-
KITTY

Our partners, The Blonds are like couture catnip: we can't get enough! With Cat Woman as the theme for The Blonds' Fall 2014 collection, we sharpened our claws for an undomesticated fashion experience.

"The Great Nail Heist" is the perfect high-fashion crime-scene. But even for a vixenish villainess who can knit (the darker side of DIY craft-projects), there is no place to hide the "purls". What a tangled web we weave when first we practice to deceive. CND's dangerously chic nail story for Fall 2014 brings together glamour, camp, suspense, pulp-fiction, and lots of animal magnetism (Kristina Estabrooks literally used magnets to keep Cat Woman's talons in place).

OUR STORY BEGINS WITH.....

ACT ONE the JOKER

...and the case of the missing jewels. The Joker isn't laughing anymore: a priceless treasure has been pinched, and now the funnyman's not playing nice. Using Retention + Liquid and Powder, Shelena Robinson sculpted the leering face of The Joker along with his comic-book firepower.



But something doesn't add up: maybe The Joker is bluffing. And maybe the jewels are hiding in plain sight. Will The Joker get the last laugh?



“I wanted to create something lethal with a twist of dark humor. A weapon that pops out a little flag means that the joke's on whoever pulls the tiny trigger.”

-Shelena Robinson



ACT TWO **the. Maniacal KNITTING GIRL**

She can't help herself. She can't stop. A hundred scarves, a hundred afghans, she casts and counts endlessly with her ten needle-tipped nails. Frantically looping her bejeweled digits, clackety-clack, this imposter attempts to disguise her identity by knitting herself into a posh pink yarn cocoon. Nails sizzle with Swarovski crystals, painstakingly placed by master-crafters Roxanne Valinoti and Kristina Estabrooks.



Cats love to play with balls of yarn, but this fluffy little kitten's about to drop a stitch. What's she hiding? Not surprising: co-creator Kristina Estabrooks is a real-life knitting aficionada.

“CND Shellac Cake Pop is the secret ingredient in this look. For a super wearable version, feather a fine pink or silver glitter over the tips after applying the opaque base.” -Roxanne Valinoti



TURN THE PAGE...

PAWS OFF!!

ACT THREE THE JEWEL THIEF

Somebody's got sticky fingers. Maybe all of that knitting was just a distraction, to throw Cat Woman off her game. Meanwhile, The Joker and his crew are digging their hands into glittering treasure, tucking the candy and leaving a trail of gem. Here's the twist: the jewels become even more precious when they adhere to the nails of the thieves. What makes it all stick: Brisa Gel, Retention + Liquid and Powder.



"The design and assembly of pieces like these seem like they could just be clumped together randomly, but composition is very important in the finished look. They took four days to complete overall."

-Heather Davis



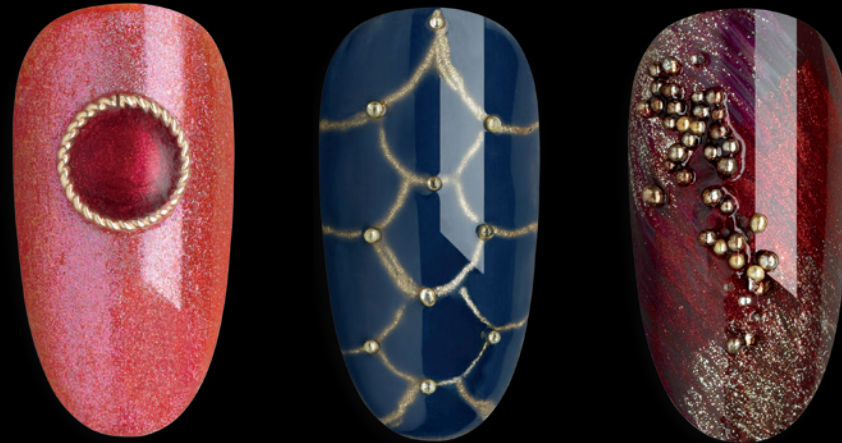
THAT KITTY'S GOT A NASTY BITE.

Dressed to kill, from nails to tails. These Femme Fatales - Lux Leopard, Cat Graffiti and Poison Ivy - are always on the prowl for larceny... and sardines.



THE LOOKS

Modern Folklore Nail styles



LEGALLY BLOND

They say all cats are gray in the dark, but maybe they're actually blond. Designer and Alpha Kitty Phillippe Blond (along with David, the other part of this platinum equation) whips up a frenzy in the fashion world each year with his couture cat-o'-ninetails: he likes it extreme, he likes it extravagant, and he doesn't even care if his feet hurt (he adores wearing stilettos). And we'd follow him anywhere, since he torched the road-map ages ago. Passport? Oh, Mary, please.



Phillippe's face in his Cat Woman mask served as an iconic graphic for the show's signature nail. The message is that everyone has a secret self, a glamorous alter-ego. And sometimes, that secret is right at our fingertips.

-Kristina Estabrooks



HOW WILL IT ALL END?

Maybe it's all been a huge mind-game: the thieves didn't seem to leave any prints, still, some spanking may be in order. Now there's a crackling in the telephone-line, like someone's tapping out a code. And we'd love to tell you more, but we're writing this with disappearing ink. That is all...for now.



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