



TEQUILA  
**PARTIDA**<sup>®</sup>

## PARTIDA ELEGANTE

Tequila Partida crafted the world's highest-rated tequila by honoring the agave. Named in honor of 3<sup>rd</sup> generation agave farmer Enrique Partida, Partida is committed to preserving the fresh agave flavor at each step of the tequila making process. The result is a tequila that is truly from field to glass.

**Age:** 48 months **Appearance:**

Dark Amber **Aromas:** Honey

& citrus **Flavor Profile:**

- Intensely rich and full-bodied with spices
- Coffee, dark chocolate, & roasted nuts



“THE BENTLEY OF TEQUILA AND, IN MY MIND, THE NEW BENCHMARK.”

- F. Paul Pacult, The Spirit Journal -



“ELEGANTE IS A FITTING JEWEL IN THE CROWN FOR THE PARTIDA LINE OF ULTRA PREMIUM TEQUILAS.”

- Anthony Dias Blue, The Robb Report -

## FROM FIELD TO GLASS



PRIME MATURE  
AGAVE

Produces ripe,  
full-flavored agave



24 HOUR FIELD  
TO FERMENTATION

Preserves fresh  
agave flavor



STAINLESS  
STEEL  
DISTILLATION

Preserves agave  
purity



AGED BEYOND  
EXPECTATIONS

Enhances natural  
agave flavor & color



THE PRISTINE  
SERVE

To savor the world's  
highest-rated tequila

## SERVE STRATEGIES

- Neat in stemware

## TARGET CONSUMER

- 35 – 55 years old
- Male & female
- High income



## SHELF STRATEGY

- Premier lockbox placement



PACK	Elegante 750 ML
Bottle UPC:	701530557506
Case SCC:	10701530557503
ABV (Alcohol %):	40%
Volume (L):	750 mL
Bottles per Case:	2
Cases per Layer:	25
Layers per Pallet:	5
Cases per Pallet:	125
Case Length (in.):	13.6
Case Width (in.):	10.1
Case Height (in.):	7.9
Case Weight (lbs.):	12.8



  @TEQUILAPARTIDA