



TEQUILA PARTIDA®

PARTIDA REPOSADO

Tequila Partida crafted the world's highest-rated tequila by honoring the agave. Named in honor of 3rd generation agave farmer Enrique Partida, Partida is committed to preserving the fresh agave flavor at each step of the tequila making process. The result is a tequila that is truly from field to glass.

Age: 6 months

Appearance: Light amber with golden tones

Aromas: Honey & citrus

Flavor Profile:

- Brilliant & full-bodied
- Caramel, butter, vanilla, & charred oak



**“PARTIDA TEQUILAS ARE SIMPLY
THE FINEST LINE OF TEQUILAS
THAT MONEY CAN BUY.”**

- F. PAUL PACULT, THE SPIRIT JOURNAL -



**“SOFT AGAVE NOSE; SMOOTH AND
RICH, WITH CONSIDERABLE FINESSE
AND A BALANCE BETWEEN
ELEGANCE AND EARTHINESS.”**

- TASTING PANEL -

FROM FIELD TO GLASS



**PRIME MATURE
AGAVE**

Produces ripe,
full-flavored agave



**24 HOUR FIELD TO
FERMENTATION**

Preserves fresh
agave flavor



**STAINLESS
STEEL
DISTILLATION**
Preserves agave
purity



**AGED BEYOND
EXPECTATIONS**

Enhances natural
agave flavor & color



**THE PRISTINE
SERVE**

To savor the world's
highest-rated tequila

SERVE STRATEGIES

- Neat in stemware
- Tequila soda
- Elevated tequila cocktails

TARGET CONSUMER

- 25 – 34 years old
- Male & female
- High income

SHELF STRATEGY

- Super premium tequila section
- Eye-level, marques blocked together
- Adjacent to Don Julio



PACK	Reposado 750 mL
Bottle UPC:	701530511508
Case SCC:	10701530511505
ABV (Alcohol %):	40%
Volume (L):	750 mL
Bottles per Case:	6
Cases per Layer:	12
Layers per Pallet:	8
Cases per Pallet:	96
Case Length (in.):	10.8
Case Width (in.):	9.8
Case Height (in.):	9.5
Case Weight (lbs.):	22.2

