

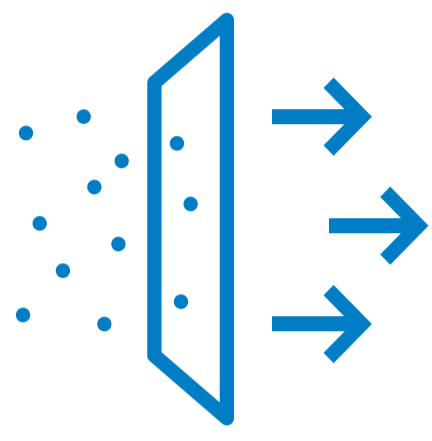
# Initial

Protecting People.  
Enhancing Lives.

## Air Purification

Indoor air quality affects our health and wellbeing

**50%** indoor environments are 10x more polluted than outdoors<sup>2</sup>



**92%** people are affected by poor indoor air quality<sup>1</sup>

**80%** of urban populations are exposed to poor air quality<sup>1</sup>

People spend **90%** of their lives indoors<sup>2</sup>



According to the AMA, **50%** of all illnesses are caused or aggravated by polluted indoor air<sup>1</sup>

The main way SARS-CoV-2 spreads is via respiratory particles<sup>4</sup>

**49%** of respondents believe it's their employer's responsibility to provide good indoor air quality (IAQ)<sup>5</sup>

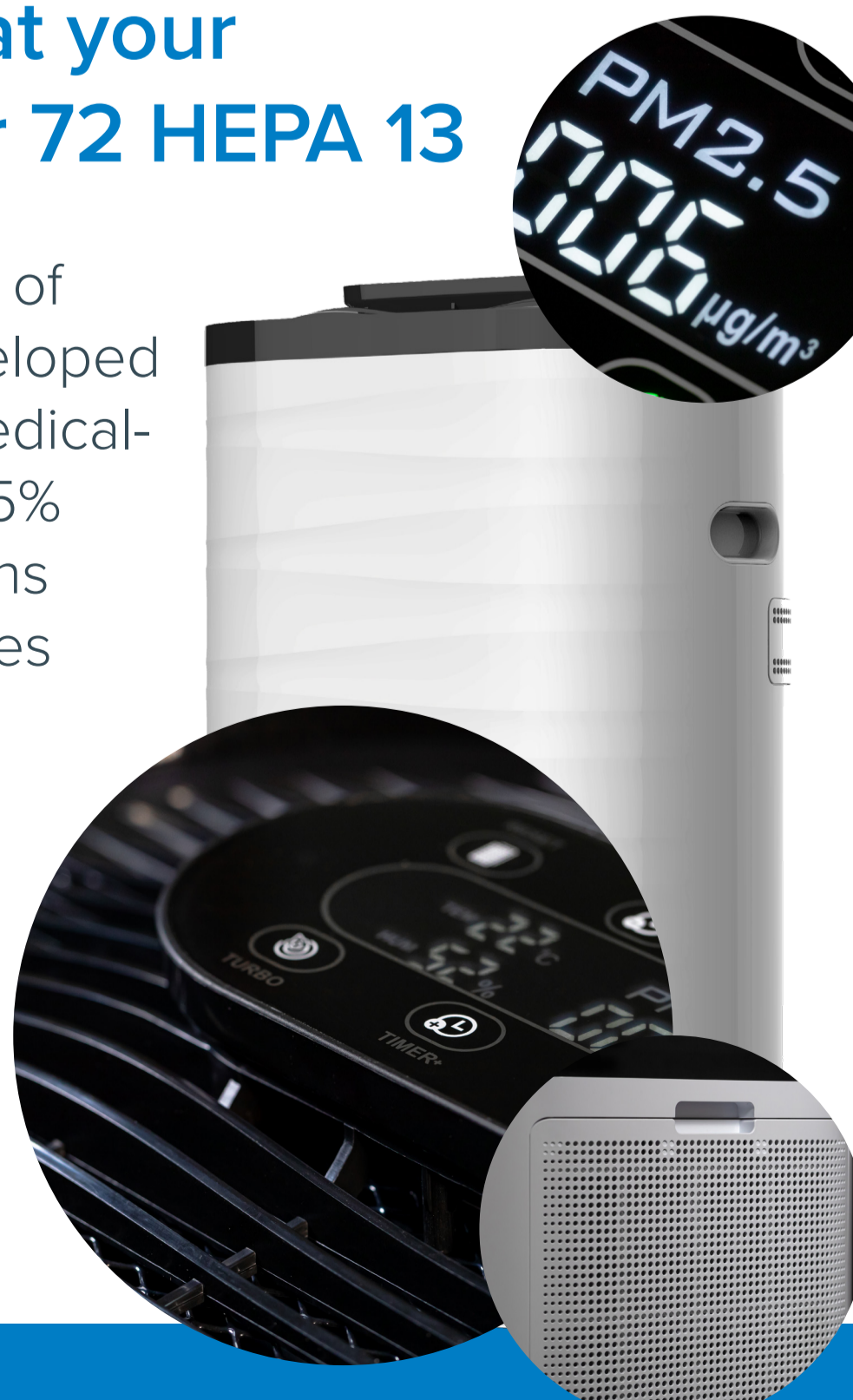
Over **two-thirds** of survey respondents said they would feel cared for by their employer if IAQ were being monitored or regulated<sup>6</sup>

### Innovation and service at your fingertips with InspireAir 72 HEPA 13

To protect you from the health risks of airborne pathogens, Initial has developed an air purification solution with a medical-grade filter that removes over 99.95% of airborne particles over 0.3 microns in size. This includes bacteria, viruses – including those carried in respiratory particles – allergens, VOCs and dust. Initial's service includes regular filter replacements and inspections for optimal effectiveness.

Sources:

1. EPA; 2. WHO; 3. AMA; 4. WHO; 5. RI COVID-19 survey, May 2020; 6. RI international survey of office workers, Mar 2020



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\*All references to HEPA 13 filtration relate to filter material as tested by the manufacturer on air passing through the filter material in a laboratory test.