



Peregian Beach Surf Life Saving Club Sponsorship Prospectus

About Peregian Beach Surf Life Saving Club



The original Peregian Beach SLSC, was first established in 1962, and we are proud that there has been a lifesaver presence in Peregian for 60 years.

In 2014 the club was placed into administration due to lack of financial and human resources, and Noosa Heads Surf Club stepped up to enable volunteer surf patrols to continue at Peregian Beach. However, the Peregian spirit was still strong and a dedicated working group was founded to resurrect the club.

2022 saw the re-establishment of the Peregian Beach Surf Life Saving Club. With a passionate and experienced new Board at the helm, ambitious plans, and your support, we know that Peregian Beach Surf Life Saving Club, will continue to be an integral part of the community providing essential lifesaving services to help keep our community and visitors safe.

Our Vision

To be an inclusive and integral part of the community that provides essential life saving to help keep our community safe and healthy.

Our Mission

Zero preventable deaths in Peregrine Beach patrolled waters.



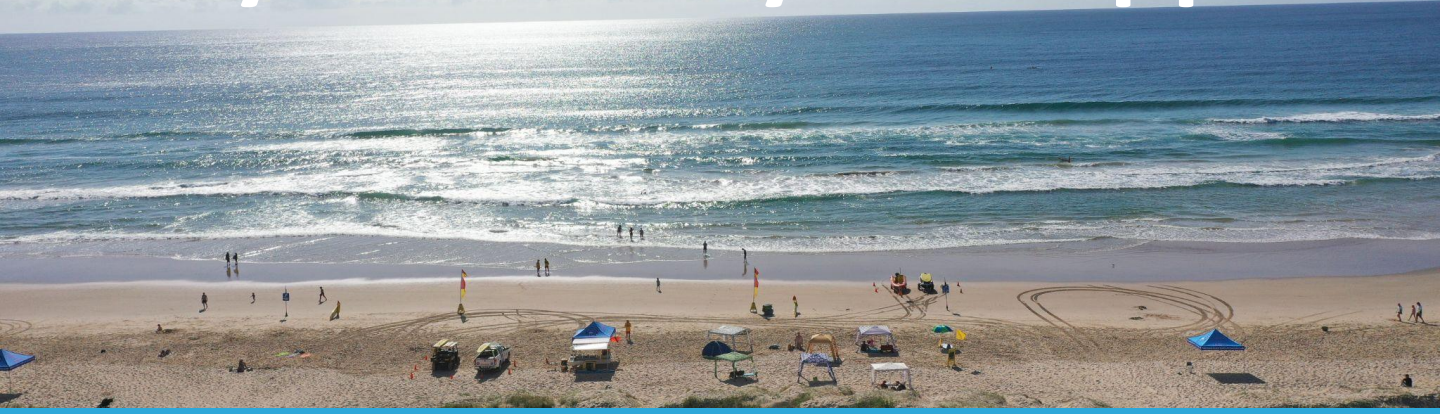
About Nippers



A great way to grow your child's confidence on and off the beach while being active and having fun. Peregrine Beach SLSC Nippers has up to 250 children participating each Sunday, with a team of volunteer Age Managers and Water Safety officers dedicating their time to ensure that the children are respectful and safe in our ocean environment, and become part of the next generation of custodians of this vital economic and environmental asset.

Our parents and senior team contribute many hours in developing these young Nippers into the future lifesavers we need to protect our beach. Held on busy Peregrine Beach and participating in carnivals across the Sunshine Coast, nipper activities are viewed by millions of members of the public each year enjoying the beach and the sport. In order to maintain our well-rounded success and to keep Peregrine Beach safe, we look to the help and support of our community. More information can be found on the [Nippers Sponsorship](#) page of this prospectus.

Why we need your support



The Peregian Beach SLSC plays the vital role of providing crucial volunteer patrols on one of Australia's most challenging beaches. You will help us provide the training required to ensure our members are confident and capable to respond in an emergency and to prevent incidents and fatalities where possible.

With over **12,000** beach goers last year Peregian volunteer lifesavers took over **600** preventative measures and performed **70** first aids. As a sponsor, you'll enable us to grow our membership, keep equipment up to date and provide essential training. From nippers to patrol captains, this training and equipment has saved many lives as we strive to uphold the Surf Life Saving mission of zero preventable deaths between the flags.

Our lifesavers donate their time and put their lives on the line to save others. As part of this community it is your duty to provide support so they have the best tools and training to perform this service to keep our beach goers safe and protect the reputation of the vital community and business asset that is Peregian Beach.



Why is Life Saving is so important?

Surf Lifesaving exists to save lives, create great Australians and build better communities. Through its coastal safety, lifesaving, education, sport and recreation programs and services.

QUEENSLAND 2022/23 STATISTICS

3,276 people have returned home to their loved ones after being rescued by Queensland volunteers or lifeguards.

18,868 First Aid Treatments **630,749** Preventative Actions

A recent [report](#) estimates that the absence of surf life saving services would result in an additional 1,300 coastal deaths and 800 critical injuries every year.



Nippers Sponsorship

Our Nippers Program runs every Sunday, 8am - 10am, from September through to April each year. This is the opportunity to have your brand exposed to thousands of locals and tourists, whilst supporting the development of the next generation of life savers. The skills acquired by both parents and children in this program instills confidence and competence in the water.



Nipper Rash Vest Sponsor	\$5,000	Logo on high visibility pink rash vest worn by all U6-U14. Social media promotion.
Water Safety Sponsor	\$3,500	Logo on fluoro orange rash vest worn by Water Safety Volunteers. Social media promotion.
Age Manager	\$3,000	Logo on shirts worn by Age Managers. Social media promotion.
Sponsor Presentation	\$1,500	Temporary Signage and public acknowledgment at Presentation Day. Social media promotion.
Age Group Sponsor (9 opportunities)	\$500	Entry level - sponsor a specific age group and provide vouchers to 2 children per week. Social media promotion.

Platinum Sponsor

(Limited to Two)

One year

\$20,000

Two years

\$38,000

- Exclusive all-year-round Beachfront Signage
- Digital Sponsors Screen at Markets and Nipper Sundays
- Logo on xxxxxx -Nippers and Carnivals
- Advertising in club newsletter
- Logo and link to URL on website
- Logo in Newsletter (footer)
- Listing on sponsors board and internal digital display
- Tickets to Social functions
- Logo
- Exclusive VIP Sponsor function
- Social Media recognition posts (including off season)
- Certificate of recognition for display
- Discounted use of club house for private functions (subject to availability) – 20%

Gold Sponsor

(Limited to four)



One year
\$10,000

Two years
\$19,000

- Branding on Key Rescue Equipment
- Digital Sponsors Screen at Markets and Nipper Sundays
- Logo on banners - Nippers and Carnivals
- Advertising in club newsletter (over 700 subscribers)
- Logo and link to URL on website
- Logo in Newsletter (footer)
- Listing on sponsors board and internal digital display
- Tickets to Social functions
- Logo on Nipper's clothing
- Exclusive VIP sponsor function
- Social Media recognition posts (including off season)
- Certificate of recognition for display
- Discounted use of club house for private functions (subject to availability) – 15%

Silver Sponsor



One year

\$5,000

Two years

\$9,500

- Digital Sponsors Screen at Markets and Nipper Sundays
- Logo and link to URL on website
- Logo in Newsletter footer (over 700 subscribers)
- Listing on sponsors board and internal digital display
- Tickets to Social functions
- Logo on Nipper's clothing
- Exclusive VIP sponsor function
- Social Media recognition posts
- Certificate of recognition to display
- Discounted use of club house for private functions
(subject to availability) – 10%

Bronze Sponsor



One year

\$3,000

Two years

\$5,800

- Logo and link to URL on website
- Listing on sponsors board and internal digital display
- Tickets to social functions
- Social Media recognition posts
- Exclusive VIP Sponsors event
- of recognition to display in your
- Certificate Discounted use of club house for private functions (subject to availability) – 5%

***For sponsorship packages tailored to your business needs please contact Jasmin Holmes - Sponsorships and Partnerships Manager on 0406 658 640**

Additional Opportunities

(Including but not limited to)



Markets

Held every second Sunday throughout the year, the Peregrine Beach Market site sits adjacent to the Peregrine Beach Park and playground, between the clubhouse and the two main beach accesses to Peregrine Beach. With between 2000 and 3000 market goers per day, this is prime exposure for your brand.

Market Umbrellas

(Limited to two sponsors)

\$6,000 for 2 years

Marquees

(Limited to two sponsors)

\$10,000 for 2 years



Additional Opportunities

(Including but not limited to)



Merchandise

T-shirts – bringing it back!

Limited to 8 sponsors on our bringing it back merchandise – opportunity to show your support for the new club. (approx. 160 tees)

\$2K



Trucker Caps

Limited to 1 sponsor (approx. 100 caps)

\$2.5k



Contact Us

We sincerely thank you for considering supporting this vital service. No matter your reason, whether it be to save a life or raise the profile of your business, we look forward to hearing from you.

Jasmin Holmes - Sponsorship

P: 0406 658 640

E: sponsorship@peregiansurfclub.com.au

Peregian Beach SLSC - E: hello@peregiansurfclub.com.au