



WHO WE ARE

STANDOUT GIFTS FOR STANDOUT BRANDS.

We take gifting *completely* off of your shoulders, from design to delivery. We balance the creativity of a personal gift and the professional polish of a traditional corporate gift, resulting in festive gifts that artfully reflect your brand while delivering a stress-free experience like none other.

Don't worry. No cheesy corporate swag on our watch.





WHO YOU ARE

TIME TO STAND OUT FROM THE CROWD.

Your time is valuable and you're ready to leave it to the experts. You understand the impact that elevated holiday gifting has on client retention and employee morale and don't want to risk the wasted investment and embarrassment that can occur when holiday gifts fall flat.

the M&G DIFFERENCE

We don't simply put pretty things inside a box (although our gift designs *have* been known to turn heads and get people talking).

We've mastered the not-so-glamorous parts of gifting too: getting your gifts exactly where they need to be, on time, and in perfect condition. We value flawless execution as much as we do the appearance of your gifts, not merely one or the other.

TRUSTED BY



HOW IT WORKS

Investment

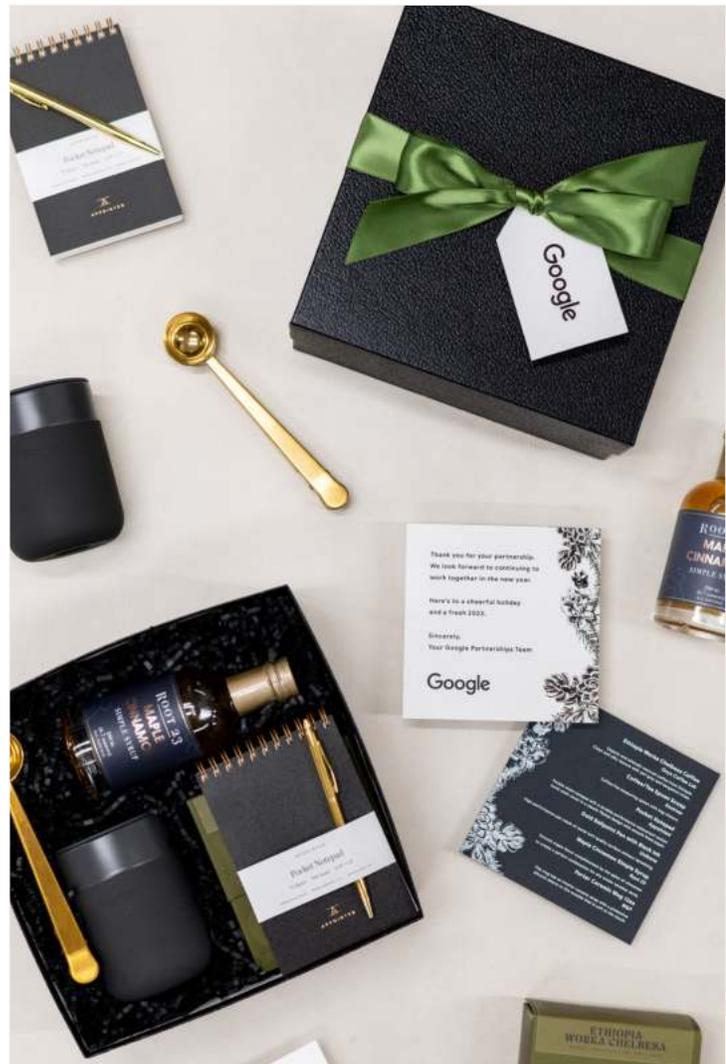
Our order minimum for the holiday season is **\$10,000 plus 20% for gift assembly plus shipping**. While we gladly accommodate a range of budgets, we do not design below \$75 per gift plus fees.

When we say “custom” gift design, we really do mean custom.

You're not forced to select from a catalog or mix and match using items we already have in stock. We curate specifically for your project and therefore charge a design fee of \$350 to cover this curation and sourcing time.

Average Spend

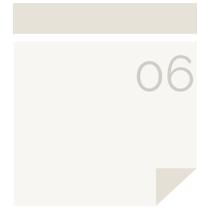
On average, our clients spend **between \$150 - 200 per gift at the holidays**. Provided our order minimums are met, we can easily accommodate lower budgets as well as much higher-end luxury budgets.



Lead Times

Clients typically **retain us approximately 2-6 months prior** to their desired ship date at the holidays. We book to capacity so reserving your slot early is highly recommended.

We offer holiday rush service on a limited case-by-case basis. Rush projects are subject to a rush fee beginning at \$500. Expedited shipping may also be required to meet your deadline and if rush shipping is recommended, we will let you know in advance so you can budget accordingly.



Shipping & Delivery

We offer nationwide shipping within the U.S. via FedEx (and international shipping on a case-by-case basis).

We offer two types of shipping:

- 1. Drop Shipping Service:** You send us your recipient list and we drop-ship the finished gifts directly to each recipient on your behalf. (By far, our most popular option at the holidays!)
- 2. Bulk Shipping Service:** We ship all of the gifts to you, allowing you to distribute the gifts to your recipients in-person.

Shipping costs vary depending on your destination and the size and weight of your gifts. We include a shipping estimate in your proposal so you're aware of the costs up-front.



WHAT OUR CLIENTS ARE SAYING

“You all did a phenomenal job!

They make such a statement ... thoughtful, purposeful, thematic ... I could go on and on. Thank you again for helping me pull this together!”

COLLEEN MCKINNON, ANAHEIM DUCKS





Our Cause

Just one Marigold & Grey gift box can support multiple **small businesses** at a time, in addition to supporting our own!

While we source gift contents from well-known brands your recipients want such as Yeti, Sugarfina, Bose, and countless others, we very **intentionally source from small, artisan businesses** wherever possible. This not only leads to unique and memorable gifts, but also socially impactful gifts.

Our Team

Sticklers for Quality and Particular About Process

M&G is a **100% woman-owned and led** business headquartered in the DC area. We thrive under pressure. While we've become the gifting go-to for countless Fortune 500 companies and well-known brands, we over-deliver for all of our clients. We have fun while we work and teamwork is our superpower.



A glimpse of our 14,000 sq foot studio where the magic happens!

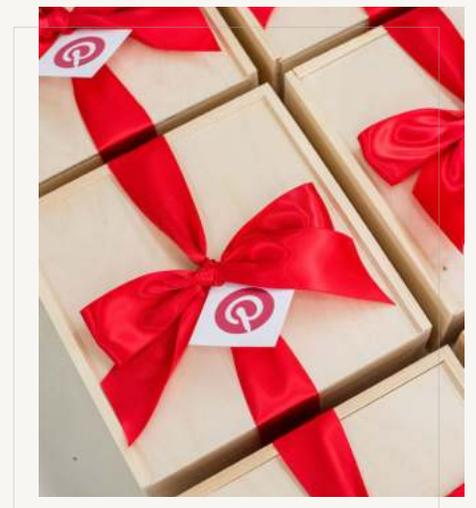


WHAT OUR CLIENTS ARE SAYING

“ We truly can't thank you enough for the incredible design, packaging and contents

you included in our client appreciation gifts - two years in a row! Our clients were absolutely blown away again this year; every single one of them mentioned how much they loved what they received! ”

HOLLY BYERS, PINTEREST



PRICING GUIDE



WHAT CAN I EXPECT if I spend \$75-100 per gift?

PINTEREST

The Pinterest brand comes to life in sophisticated black hat boxes with pops of holiday red for one of their top advertising clients.



Moderately priced packaging (i.e. rigid construction gift boxes, jute or canvas tote bags)

Flexibility between quantity of gift contents vs. cost of gift contents

Branded holiday note card and gift tag

Low customization of contents (i.e. logo appearing on gift contents)



REAL CLIENT EXAMPLES

of gifts in the **\$75-100** per gift price range



ADVON: Gender neutral holiday client gifts featuring locally-inspired snacks for boutique real estate firm.



PARRISH ORTHODONTICS: Festive and bright holiday gifts for a busy orthodontics practice using their aqua logo as a twist on the traditional red and green.

WHAT CAN I EXPECT if I spend \$100-150 per gift?

NATURE SWEET

Bright and cheerful holiday boxes featuring custom hand-piped cookies in the shape of vine-ripe tomatoes as a nod to the brand's claim to fame.



Moderate to higher end packaging (i.e. rigid construction boxes, magnetic boxes)

Branded gift tags and holiday notecards

Opportunity to brand items

Blend of lower-priced consumables with pops of higher-priced keepsake items



REAL CLIENT EXAMPLES

of gifts in the **\$100-150** per gift price range



NAT GEN: On-brand pancake making kits intended to get families to gather for an activity in the kitchen, including small batch pancake mix and syrup, a handmade wire whisk, and flavored pecans as a gourmet topping.



FORWARD FINANCING: Green and white boxes intentionally heavy on the sweet and savory treats intended for an entire office to enjoy while also showing off the brand's logo throughout the gifts.

WHAT CAN I EXPECT if I spend \$150-250 per gift?

LA GALAXY

Hot toddy themed client gifts with branded box and contents for professional soccer team.



High-end packaging (i.e. branded boxes, linen hat boxes, oversized magnetic boxes, wood crates)

Handmade, small batch, and/or artisan contents

One or two high ticket items (i.e. pricier tech items, apparel, quality office items, home decor)

Opportunity to brand as many items as desired

More elaborate stationery (i.e. full bleed printing, white printing on color cardstock)

Higher end finishes (i.e. items layered on outside of the box, extra wide ribbon, wood basket fill)



REAL CLIENT EXAMPLES
of gifts in the \$150-250 per gift price range



ENSEMBLE HEALTH PARTNERS:

Ultra-glam boxes featuring coffee, sweet treats, and a cozy blanket, all done in shades of elegant black, white, and metallic gold.

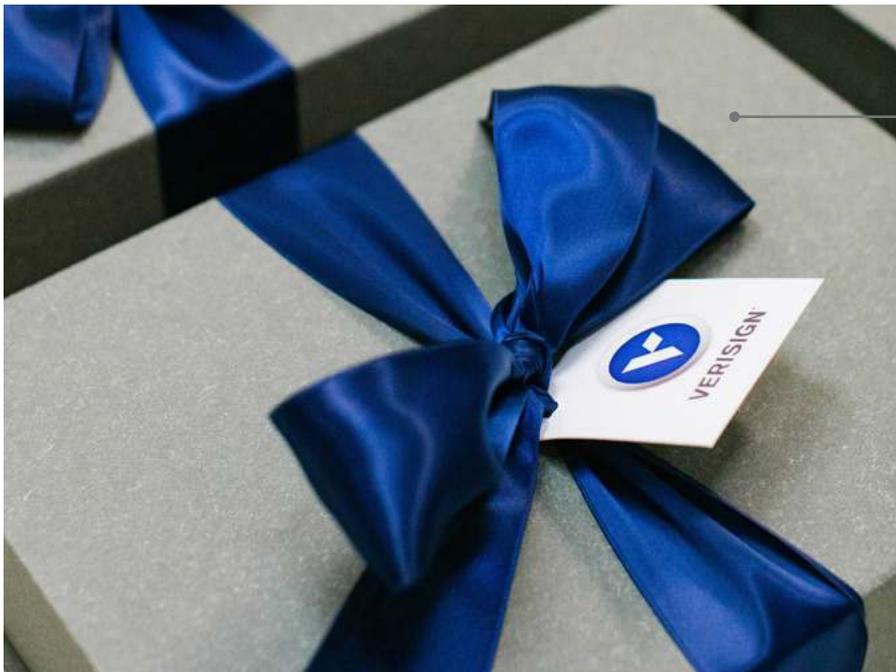


NY INTERCONNECT: Linen-covered hat boxes representing “Quintessential NYC at Christmas”, including taxi cab ornaments, locally sourced treats, and custom ice skating cookies as a nod to Rockefeller Center.

WHAT CAN I EXPECT if I spend \$250-350 per gift?

VERISIGN DECADENCE

On-brand gift boxes to show their appreciation for their employees and to pamper them with luxe treats and high end items to enjoy at home during the pandemic.



Luxury packaging (i.e. oversized wood boxes, linen hat boxes, branded boxes)

Luxury finishes (i.e. items layered on outside of the box, extra wide ribbon, wood basket fill)

Several luxury standout items (i.e. pricier tech items, apparel, quality office items, home decor)

Ability to personalize to each recipient

Handmade, small batch, and/or artisan contents

Opportunity to brand as many items as desired

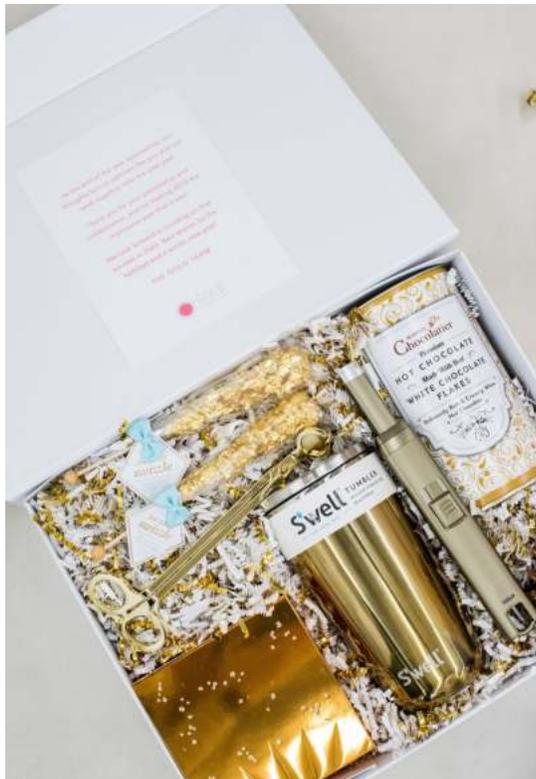


REAL CLIENT EXAMPLES

of gifts in the **\$250-350** per gift price range



GOLD PR 2019: 'All That Glitters is Gold' themed gift boxes featuring on-brand gold, metallic, and celebratory items for recipients to use and enjoy as they ring in the New Year.



ANAHEIM DUCKS: 'Winter Wonderland' themed gift boxes for Anaheim Ducks players to receive at their annual holiday gala featuring bubbly, custom ice skate cookies, branded coasters, and luxe items for the home.

WHAT CAN I EXPECT if I spend \$350+ per gift?

GOOGLE COOKIE KIT

Oversized wood boxes full of everything Google employees would need to make cookies in the shape of the Google logo, featuring custom cookie cutters, aprons, spatulas, cookie mix, and a cozy on-brand blanket on top.



Luxury finishes (i.e. items layered on outside of the box, extra wide ribbon, wood basket fill)

Luxury packaging (i.e. oversized wood boxes, linen hat boxes, branded boxes)

Ability to personalize to each recipient

Several luxury standout items (i.e. pricier tech items, apparel, quality office items, home decor)

Handmade, small batch, and/or artisan contents

Opportunity to brand as many items as desired



REAL CLIENT EXAMPLES

of gifts in the **\$350+** per gift price range



JMI EQUITY: 'Cozy-in-the-Kitchen' themed gift boxes featuring luxe items for the cook including branded apron, handmade wooden spoon and spoon rest, high end candle, and more.



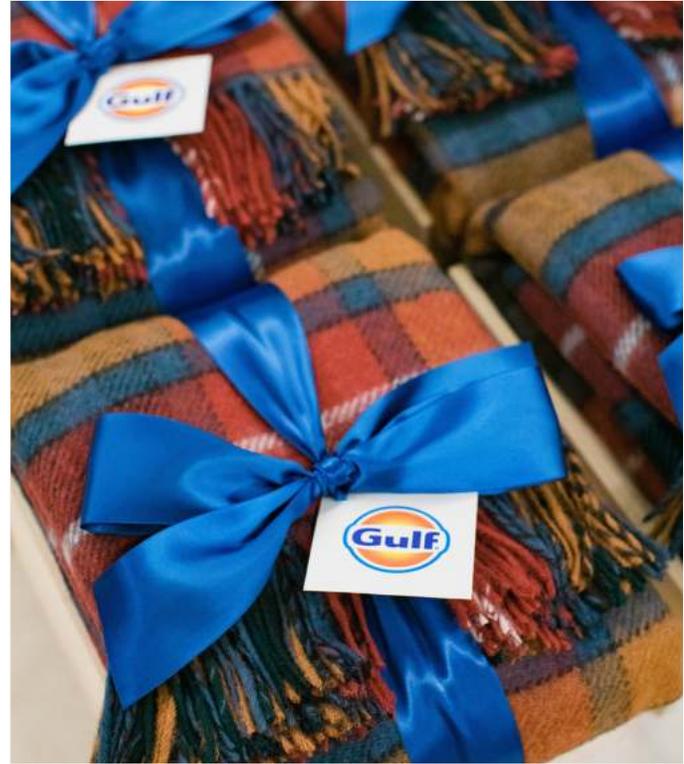
HEFFERNAN INSURANCE: Bose sport earbuds were the highlight of these holiday boxes along with branded Yetis, self-care spa items, and a few sweet treats.

Ready To Make Things Official?

TO RESERVE YOUR PROJECT ON OUR CALENDAR:

- Sign the *Retainer Agreement*
- Complete the *Gift Design Questionnaire*
- Pay the \$350 design fee

That's all! We'll immediately schedule a date to begin your custom gift design and will keep you updated every step of the way. And if you haven't already, we'll invite you to join us for a 15-20 minute design discovery call so we fully understand your gifting goals before getting started.



WHAT OUR CLIENTS ARE SAYING

“When faced with over 200 client holiday gifts to coordinate, I knew I needed creative help that could assemble very personalized and curated gifts.

Marigold & Grey did an exceptional job. They sourced local items and created a holiday presentation that our clients loved. If you are looking for a hands-on approach from a vendor partner, excellent communication as they progress with your project, and beautifully curated gifts, then Marigold and Grey is who you should trust.”

ESTELLE BARNES, ENSEMBLE HEALTH

TRUSTED BY



P.S.

DON'T MEET MINIMUMS?

Meet our Add-Your-Own-Logo Program



Don't meet our order minimums for custom gift design but still need standout gifts featuring your logo?

This semi-custom option allows you to feature your branding on any of our pre-designed gift boxes at much **lower order minimums** and **shorter lead times** than with our fully *Custom Gift Design Service*.

HOW IT WORKS

Select any gift box design(s) from our *Ready-to-Ship Collection* and at quantities of 5 gifts or more and \$8 additional per gift box, we will remove our M&G branding from the gifts and include your branding instead. This way, the gifts truly reflect your brand instead than ours!

- You're not required to order 5 of the same gift box design to meet the order minimum. You can order whichever combination of five or more gift boxes you feel best matches your recipient list.
- There is an additional one-time graphic design set-up charge of \$150 to get started. If you place a replenishment order, you will not be charged this set-up fee again.
- Free Shipping: Fedex Ground shipping in the contiguous U.S. is included.

NEXT STEPS

We offer complimentary phone or Zoom consultations with our team to discuss how our *Add-Your-Own-Logo Program* can help achieve your gifting goals. To schedule yours, [inquire here](#).

MORE DETAILS

For the full scoop on our *Add-Your-Own-Logo Program*, [visit here](#).

We can't wait to gift with you.

Email: hello@marigoldgrey.com

Phone: 571-766-8690

Monday-Friday 8am-4pm EST
excluding holidays.

STANDOUT GIFTS. STRESS-FREE EXPERIENCE.

— *let's socialize* —

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