



WHO WE ARE

STANDOUT GIFTS FOR STANDOUT BRANDS.

We take gifting *completely* off of your shoulders, from design to delivery. We balance the creativity of a personal gift and the professional polish of a traditional corporate gift, resulting in gifts that artfully reflect your brand while delivering a stress-free experience like none other.

Don't worry. No cheesy corporate swag on our watch.





WHO YOU ARE

READY TO LEAVE IT TO THE EXPERTS.

You understand the impact that elevated gifting can bring to your events and don't want to risk the wasted investment and embarrassment that can occur when gifts fall flat. Your time is valuable and you're ready to outsource from start to finish.

the M&G DIFFERENCE

We don't simply put pretty things inside a box (although our gift designs *have* been known to turn heads and get people talking).

We've mastered the not-so-glamorous parts of gifting too: getting your gifts exactly where they need to be, on time, and in perfect condition. We value flawless execution as much as we do the appearance of your gifts, not merely one or the other.

TRUSTED BY



Investment

Our order minimum for corporate events is **\$4,800 plus 20% for gift assembly plus shipping**. While we gladly accommodate a range of budgets, we do not design below \$75 per gift plus fees.

When we say “custom” gift design, we really do mean custom. You’re not forced to select from a catalog or mix and match using items we already have in stock. We curate specifically for your project and therefore charge a design fee of \$350 to cover this curation and sourcing time.

Average Spend

On average, our clients spend between **\$125 - 150 per gift for corporate event gifts**. Provided our order minimums are met, we can easily accommodate lower budgets as well as much higher-end luxury budgets.



Lead Times

Clients typically **retain us at least 6-12 weeks prior to their event**. You will not owe us your final gift count until approximately 3-4 weeks ahead of your ship date.

Any project starting within 6 weeks of the shipping date is considered a rush project. We offer rush service on a limited case-by-case basis and is subject to a rush fee beginning at \$500. Expedited shipping may also be required to meet your deadline and if rush shipping is recommended, we will let you know in advance so you can budget accordingly.



Shipping & Delivery

We offer nationwide shipping within the U.S. via FedEx (and international shipping on a case-by-case basis).

We offer two types of shipping:

- 1. Drop Shipping Service:** You send us your recipient list and we drop-ship the finished gifts directly to each recipient on your behalf. (By far, our most popular option for corporate events!)
- 2. Bulk Shipping Service:** We ship all of the gifts to you, allowing you to distribute the gifts to your recipients in-person.

Shipping costs vary depending on your destination and the size and weight of your gifts. We include a shipping estimate in your proposal so you're aware of the costs up-front.



WHAT OUR CLIENTS ARE SAYING

“I received many “thank yous” post event so a BIG thank you to you and your team for doing all the legwork and execution.

I would absolutely use your services again in the future. I will be sure to post your contact info on our internal global admin website... and spread the word!))

JAIME MILLER, OFFICE OF THE CEO, LINKEDIN





Our Cause

Just one Marigold & Grey gift box can support multiple **small businesses** at a time, in addition to supporting our own!

While we source gift contents from well-known brands your recipients want such as Yeti, Sugarfina, Bose, and countless others, we very **intentionally source from small, artisan businesses** wherever possible. This not only leads to unique and memorable gifts, but also socially impactful gifts.

Our Team

Sticklers for Quality and Particular
About Process

M&G is a **100% woman-owned and led** business headquartered in the DC area. We thrive under pressure. While we've become the gifting go-to for countless Fortune 500 companies and well-known brands, we over-deliver for all of our clients. We have fun while we work and teamwork is our superpower.



A glimpse of our 14,000 sq foot studio where the magic happens!



WHAT OUR CLIENTS ARE SAYING

“Just got to Florida today and got to see the gifts in person...they are gorgeous.

They turned out so perfectly and I can't wait to gift them to our group. I can't thank you enough for how quickly you pulled off this project, the attention to detail, close communication through this process, and of course, your amazing taste. So glad to have kicked off our partnership! 🎶

KATE SPADE NEW YORK



PRICING GUIDE



WHAT CAN I EXPECT if I spend \$75-100 per gift?

PSCU CREDIT UNION

Locally-sourced snacks and a Texas-shaped cookie welcomed attendees with items they could enjoy both at the event as well as branded mug to take home as keepsake.



Moderately priced packaging (i.e. rigid construction gift boxes)

Branded stationery

Low to moderate branding of gift contents

Inclusion of locally sourced and/or artisan contents



REAL CLIENT EXAMPLES

of gifts in the \$75-100 per gift price range



NATIONAL IPA: Focusing on quality over quantity, these sized-down luxury boxes featured a few high quality, artisan items specific to Washington, D.C.



PARKVIEW HEALTH: On-brand green and white gifts in luxury magnetic gift boxes featured must-have, locally sourced snacks great for enjoying during meetings along with a branded journal for taking notes.

WHAT CAN I EXPECT if I spend \$100-150 per gift?

MICROSOFT

For Microsoft's in-person event held in the City of Brotherly Love, locally-sourced snacks and keepsakes from Philadelphia makers were featured throughout, along with the brand's iconic logo appearing on the gift tags and branded welcome notes



Moderate to higher end packaging (i.e. rigid construction boxes, foldover magnetic boxes, seagrass baskets)

Potential for some higher-end finishes (i.e. layering items on outside of box, logo belly bands, upgraded ribbon)

Balance of higher number of lower-priced consumables with lower number higher-priced keepsake items

Opportunity to brand contents



REAL CLIENT EXAMPLES

of gifts in the \$100-150 per gift price range



BERKADIA: With this event honoring the top female producers in the company, the gifts followed suit by featuring gift contents solely created by women-owned businesses.



DOUBLE VERIFY: Sleek black boxes helped employees virtually celebrate the announcement of DoubleVerify's IPO, including a bell to ring, almost as if they were present at the New York Stock Exchange for this milestone moment.

WHAT CAN I EXPECT if I spend \$150-250 per gift?

VISA/NFL PARTNERSHIP

Luxurious, yet fun, branded boxes filled with NYC-inspired items for recipients to use, wear, eat, and drink while being reminded of the Visa/NFL partnership during their time in the Big Apple.



Opportunity to brand as many items as desired

Handmade, small batch, and/or artisan contents

High end packaging (i.e. branded boxes, seagrass baskets, oversized magnetic boxes, wood crates)

Luxury contents (i.e. pricier tech items, apparel, quality office items, home decor)

Higher end finishes (i.e. items layered on outside of the box, extra wide ribbon, wood basket fill)



REAL CLIENT EXAMPLES
of gifts in the \$150-250 per gift price range



LINKEDIN: For an annual planning retreat, the CEO and executive team were greeted with gifts featuring **climate-positive journals** made exclusively out of stone along with **iPhone charging stations** made of redwood as a nod to the group's adventure hike in the Redwood forest in CA.



CONGRESSIONAL BLACK CAUCUS INSTITUTE: A 'Cozy and Safe at Home' concept for supporters and stakeholders during the pandemic, including luxury home decor items, **small batch treats**, and elevated hand sanitizer and face masks.

WHAT CAN I EXPECT if I spend \$250-350 per gift?

PSCU

Making the most of a cancelled in-person event due to Covid-19, these on-brand boxes served as save-the-dates for the upcoming virtual event, featuring high end contents attendees could both use and enjoy during the online sessions and beyond.



Luxury packaging (i.e. oversized seagrass baskets, branded boxes, magnetic boxes, wood crates)

Ability to personalize to each recipient

Significant number of high-priced luxury contents

Luxury finishes (i.e. items layered on outside of the box, extra wide ribbon, wood basket fill)

Handmade, small batch, and/or artisan contents

Opportunity to brand as many items as desired



REAL CLIENT EXAMPLES of gifts in the \$250-350 per gift price range



KATE SPADE: Woven seagrass baskets (adorned with personalized gift tags) contained the perfect contents for a corporate conference at a Florida resort...stylish sunglasses, high quality SPF, mojito-shaped gummies, and even a brightly colored beach towel.



US AGAINST ALZHEIMERS: All the things needed for a virtual event with a real life mixologist, we included a syrup and ginger beer, luxe bar tools, logo embroidered linen napkins, and a cocktail recipe.

WHAT CAN I EXPECT if I spend \$350-550 per gift?

SAMSARA 'STAY-OR-PLAY'

Hawaii-inspired boxes to prep incentive trip winners for either a day of self-care and spa'ing (i.e. stay) or a day out on the golf course (i.e. play).



Higher end finishes (i.e. dried florals, logo belly bands, items layered on outside of the box, extra wide ribbon, wood basket fill)

Handmade, small batch, and/or artisan contents

Luxury packaging (i.e. designer tote bags and backpacks, oversized magnetic boxes, wood crates)

Luxury contents (i.e. brand name apparel, brand name spa items, home decor)

Opportunity to brand as many items as desired



REAL CLIENT EXAMPLES

of gifts in the \$350-550 per gift price range



SAMSARA 'FUN IN THE SUN': Designer custom tote bags given to incentive trip winners to prep them for a day at the beach including luxury beach towels, brand name SPF, and even a GoPro type camera.



SAMSARA 'REST & RECHARGE': High end backpacks given to incentive trip winners upon departing Hawaii to return home including items to help them relax, recharge, and combat jetlag.

HOW IT WORKS

Ready To Make Things Official?

TO RESERVE YOUR PROJECT ON OUR CALENDAR:

- Sign the *Retainer Agreement*
- Complete the *Gift Design Questionnaire*
- Pay the \$350 design fee

That's all! We'll immediately schedule a date to begin your custom gift design and will keep you updated every step of the way. And if you haven't already, we'll invite you to join us for a 15-20 minute design discovery call so we fully understand your gifting goals before getting started.



WHAT OUR CLIENTS ARE SAYING

“Marigold & Grey was such a pleasure to work with!

We were seeking a high-end, unique gift concept for our corporate partners and came to the table with only a general theme of “Better Together.” M&G quickly understood our goals, familiarized themselves with our very strict brand guidelines, and offered tailored solutions - complete from custom box and packing to quality item “pairs” that aligned perfectly with our theme. To top it off, the team seamlessly packaged and shipped hundreds of gifts on-time and on-budget. We'll definitely go to them the next time we need gifting. ”

REBECCA MYERS, AMERICAN INSTITUTE OF ARCHITECTURE

TRUSTED BY



bloomingdale's



UnitedHealthcare



TransUnion^{tu}



Deloitte.

KIRKLAND & ELLIS



P.S.

DON'T MEET MINIMUMS?

Meet our Add-Your-Own-Logo Program



Don't meet our order minimums for custom gift design but still need standout gifts featuring your logo?

This semi-custom option allows you to feature your branding on any of our pre-designed gift boxes at much **lower order minimums** and **shorter lead times** than with our fully *Custom Gift Design Service*.

HOW IT WORKS

Select any gift box design(s) from our *Ready-to-Ship Collection* and at quantities of 5 gifts or more and \$8 additional per gift box, we will remove our M&G branding from the gifts and include your branding instead. This way, the gifts truly reflect your brand instead of ours!

- You're not required to order 5 of the same gift box design to meet the order minimum. You can order whichever combination of five or more gift boxes you feel best matches your recipient list.
- There is an additional one-time graphic design set-up charge of \$150 to get started. If you place a replenishment order, you will not be charged this set-up fee again.
- Free Shipping: Fedex Ground shipping in the contiguous U.S. is included.

NEXT STEPS

We offer complimentary phone or Zoom consultations with our team to discuss how our *Add-Your-Own-Logo Program* can help achieve your gifting goals. To schedule yours, [inquire here](#).

MORE DETAILS

For the full scoop on our *Add-Your-Own-Logo Program*, [visit here](#).

We can't wait to gift with you.

Email: hello@marigoldgrey.com

Phone: 571-766-8690

Monday-Friday 8am-4pm EST
excluding holidays.

STANDOUT GIFTS. STRESS-FREE EXPERIENCE.

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