

For Immediate Release

Take a Peek at St James Power Station

SINGAPORE, 13 February 2006 – A preview website for St James Power Station HYPERLINK "http://www.stjamespowerstation.com" www.stjamespowerstation.com has launched. Those who sign up to the website can expect to enjoy firsthand updates on the development of this much anticipated entertainment complex set to open its doors in the last quarter of the year.

“We’ve been getting many enquiries about St James, so we thought now would be a good time to launch a preview website and start our mailing list drive,” said Mr Andrew Ing, Chief Operating Officer, Power Concepts Pte Ltd, the management company behind St James Power Station.

Occupying the premises of Singapore’s first coal-fired power station built in 1927 and located in the HarbourFront precinct, St James Power Station will house nine distinct outlets inside its 60,000 sq ft space. Featuring a unique blend of live music and DJs, the outlets will offer a wide array of music styles. From World Music to Swing and Big Band, from Contemporary Dance to Alternative Rock, from R&B to karaoke, there will be something for everyone. Details of these outlets will be released over the next few months.

The website contains updates and photos of the interior work in progress to give viewers a glimpse of what to expect later this year.

“We’re very excited about what we’re planning for the venue, and want to ensure as many people as possible are made aware of it,” said Mr Ing.

About St James Power Station

Due to open its doors in the last quarter of 2006, St James Power Station is the new destination must-go for those in search of a refreshing entertainment complex like none other in the region. Nine distinctive outlets of live entertainment and music styles will be unleashed in this 60,000 sq ft of seaside space, located in the premise of Singapore's first coal-fired power station built in 1927. It is situated at the alluring HarbourFront precinct next to VivoCity, the largest retail and lifestyle complex in Singapore, which will also open in the last quarter of 2006.

For more information (press only):

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