## F J BENJAMIN HOLDINGS LTD (Company Registration No.: 197301125N)

## F J BENJAMIN ENTERED INTO AN EXCLUSIVE DISTRIBUTION AGREEMENT WITH BAUME & MERCIER

The Board of Directors of F J Benjamin Holdings Ltd is pleased to announce that its Subsidiary Company, F J Benjamin (M) Sdn Bhd has entered into an exclusive Distribution Agreement with Baume & Mercier, Branch of Richemont International SA, Switzerland to distribute Baume & Mercier watches in Singapore and Malaysia with effect from 1 April 2019. The duration of the Agreement is for three years with prospects of extension for an additional two years based on meeting certain commitments.

The Baume & Mercier brand was founded in 1830 in the Swiss Jura area, and the brand was awarded the Geneva Seal, the highest international distinction of the time for watch making excellence.

Baume & Mercier watches have a long history specializing in luxury dress watches which are distributed in over 100 countries today. The Company plans to further develop the presence of the brand in Singapore and Malaysia.

## BY ORDER OF THE BOARD

Karen Chong Mee Keng Company Secretary 29 March 2019