



FOR IMMEDIATE RELEASE

TOM FORD TO OPEN IN SINGAPORE AND INDONESIA

Singapore, 24 July 2013 - Tom Ford brings his vision of modern luxury to Singapore with the opening of the new TOM FORD store at the Marina Bay Sands in January 2014, followed by a flagship store in Jakarta, Indonesia in 2015.

Modelled after the brand's Madison Avenue flagship store in New York, the Singapore boutique will carry the complete range of men's and women's ready-to-wear and accessories, eyewear, fragrance, beauty and fine jewellery.

The Singapore store opening is part of a newly formed partnership with F J Benjamin, Singapore's leading lifestyle and fashion company. F J Benjamin will open the Indonesian flagship store in Jakarta's luxury mall, Plaza Indonesia, in the second half of 2015.

"The Singapore opening is very significant because there is a very sophisticated client who wants the finest accessories and clothing for all aspects of their life, and they want it presented in a modern way that resonates with the new world that is fast emerging in Asia," said Tom Ford.

Domenico De Sole, Chairman of TOM FORD, said: "We have a wonderful partner in F J Benjamin. They clearly understand the luxury business and opening in Singapore is the next strategic step in developing our global luxury business. With a keen focus on quality, authenticity and design, we are poised to establish the first true luxury brand of the 21st century."

The Singapore store will invite clients to experience the complete world of TOM FORD. The elegant and private environment, beautifully outfitted in the signature TOM FORD palette of greys and deep browns with chrome and glass accents, surrounds the visitor in an atmosphere of exclusivity and refined comfort.

TOM FORD



FJ BENJAMIN

FOR IMMEDIATE RELEASE

The Marina Bay store will introduce the PRIVATE BLEND ATELIER D'ORIENT COLLECTION, a new quartet of TOM FORD fragrances inspired by the sublime beauty and exquisite luxury of Asia. This prestigious fragrance offering is Tom Ford's newest innovation from his PRIVATE BLEND COLLECTION of artisanal scents.

Nash Benjamin, Group Chief Executive Officer of F J Benjamin, said: "This is a major development for the F J Benjamin Group. Tom Ford is one of the most celebrated fashion designers today, and his dedication to aesthetics comes through in all his designs. We look forward to fulfilling the expectations and demands of Tom Ford's ardent fans in the region."

TOM FORD will be an addition to F J Benjamin's luxury portfolio, which includes other highly coveted labels such as Celine, Girard-Perregaux, Givenchy, and Goyard.

Ben J Benjamin, General Manager, Luxury Division of F J Benjamin, said: "We have been working hard to bring the TOM FORD collections to our fashion forward clients in Southeast Asia. TOM FORD's exquisitely constructed and beautifully finished men's suits have long been highly sought-after. His women's line impeccably complements the men's line and established TOM FORD as a truly luxury brand.

"This new partnership reaffirms FJ Benjamin's commitment to luxury brand management in Southeast Asia. We remain committed to introducing new and exciting fashion labels into the region, which is increasingly becoming a major market for luxury and lifestyle products."

BRAND NOTES:

About Tom Ford [www.tomford.com] In April 2005, Tom Ford announced the creation of the TOM FORD brand. Ford was joined in this venture by former Gucci Group President and Chief Executive Officer Domenico De Sole, who serve as Chairman of the company. In that same year, Ford announced his partnership with Marcolin Group to produce and distribute optical frames and sunglasses, as well as an alliance with Estée Lauder to create the TOM FORD BEAUTY brand.

TOM FORD



FJ BENJAMIN

FOR IMMEDIATE RELEASE

In April 2007, his first directly owned flagship store opened in New York at 845 Madison Avenue and coincided with the debut of the TOM FORD menswear and accessory collection. In September 2010, during an intimate presentation at his Madison Avenue flagship, Ford presented his much anticipated womenswear collection. Presently, there are 81 freestanding TOM FORD stores and shop-in-shops in locations such as New York, Toronto, Beverly Hills, Zurich, Milan, Puerto Banus, Moscow, Osaka, Atlanta, Las Vegas, Baku, Dubai, Tokyo, Seoul, Montreal, San Francisco, Beirut, Hong Kong, Shanghai, New Delhi, Rome, London, Kowloon, Munich, Beijing, and Sydney.

About F J Benjamin Holdings Ltd [www.fjbenjamin.com] – F J Benjamin Holdings Ltd is a leader in building brands and in developing retail and distribution networks for international luxury and lifestyle labels across Asia. Its portfolio includes fashion and lifestyle brands like Banana Republic, Catherine Deane, Celine, Gap, Givenchy, Goyard, Guess, La Senza, RAOUL, Sheridan, Valextra, and timepiece brands such as Bell & Ross, Converse, Chronoswiss, Girard-Perregaux, Guess? Watches, Gc, Marc Ecko, Nautica, Rado and Victorinox Swiss Army.

For media enquiries, please contact:

F J Benjamin Holdings Ltd

Cheryl Li

Tel: (65) 6508 7708

Email: Cheryl.Li@fjbenjamin.com

Catherine Ong Associates

Catherine Ong

Tel: (65) 6327 6088

Email: cath@catherineong.com