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\* Asterisks denote mandatory information

<b>Name of Announcer *</b>	F J BENJAMIN HOLDINGS LTD
<b>Company Registration No.</b>	197301125N
<b>Announcement submitted on behalf of</b>	F J BENJAMIN HOLDINGS LTD
<b>Announcement is submitted with respect to *</b>	F J BENJAMIN HOLDINGS LTD
<b>Announcement is submitted by *</b>	Karen Chong Mee Keng
<b>Designation *</b>	Company Secretary
<b>Date &amp; Time of Broadcast</b>	01-Nov-2012 17:01:23
<b>Announcement No.</b>	00044

>> ANNOUNCEMENT DETAILS

The details of the announcement start here ...

<b>Announcement Title *</b>	Appointment of Chief Executive Officer ("CEO") of Malaysia subsidiaries
<b>Description</b>	<p>The Board of Directors of F J Benjamin Holdings Ltd is pleased to announce the appointment of Mr Yeoh Oon Lai as the CEO of F J Benjamin (M) Sdn Bhd and its subsidiaries, with effect from 12 November 2012.</p> <p>Mr Yeoh graduated with a Bachelor of Business Administration majoring in Finance from the University of Texas. After graduating, he worked with several large American consumer companies for 8 years before returning to Malaysia.</p> <p>He held senior positions in fashion retailing and was the Managing Director of Fossil Time Malaysia Sdn Bhd prior to being the country manager for Esprit De Corp Malaysia Sdn Bhd.</p> <p>With his many years of leadership, relevant experience and deep understanding of the Malaysian market, we believe Mr Yeoh will be able to further develop the F J Benjamin business and take it to the next level.</p> <p>By Order of the Board</p> <p>Karen Chong Mee Keng Company Secretary 1 November 2012</p>
<b>Attachments</b>	Total size = 0 (2048K size limit recommended)