

Are you getting the most out of your school spirit wear?



PROBLEM:

Your school is still using paper order forms, collecting checks from parents, buying & holding inventory

SOLUTION:

NO INVENTORY + CONVENIENCE = MORE \$\$ RAISED FOR YOUR SCHOOL
(and less work!)

Convenience - FREE online web page for parents to view items & securely order using a credit card. No more paper order forms that need to be printed & sent to school. Eliminate having to write & collect checks for payment. Our website is fast & secure and payment is received immediately. The result is more sales with less work!

Efficiency - Do you offer multiple designs in multiple sizes and multiple colors? If so, you may need to buy & hold a lot of inventory! This is usually a profit killer. Holding inventory means spending a lot of money upfront and not knowing if you will get all of it back. It also means that someone needs to store the inventory and be responsible for it! We eliminate the need for schools to buy & hold inventory. We handle the purchasing process from start to finish and offer price breaks based on quantities with no minimums!



Tips for successful spirit wear sales:

- Keep designs simple. Simple one color designs can be very appealing when used on the right color apparel. It is also more cost effective to print.
- Minimize the amount of products offered. The more choices available the harder for the customer to decide, which often leads to no decision!
- Allow customers to purchase using their credit card. It's simple; no one likes to write a check. They like a quick & easy transaction.
- Limit sales to a specific window of time. Set a deadline for orders and watch sales increase!

NEWTOWN
APPAREL

COMPANY

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