

## 2500 NE MLK Jr. Blvd Portland, OR 97212

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Helping Customers recognize valued people since 1924

## **GRAPHIC GUIDELINES**



Vector, Original or Native files are always preferred

.eps = converted to curves/paths

.cdr = version 17 or lower

.ai = uncompressed, fonts converted to curves/paths

.psd = Adobe CC or lower

.pdf = Adobe Acrobat

.jpg/.tiff/.bmp (PHOTOS ONLY) = high resolution only (300 dpi min.)



**NO Macintosh Based Formats** 

NO Color Graphics\*\*

NO Web Graphics (72 dpi)

NO Excel Spreadsheets = .xls

NO Microsoft Publisher = .pub

NO PowerPoint = .ppt

NO .tiff .bmp or .jpeg (unless photo)

\*Black & White graphics only (NOT Greyscale) for Glass, Acrylic, Plastic, Marble, Wood or Metal.

\*\*Color Graphics can be accepted if the order requires sublimation or digital imaging.

Fonts: If you are requesting a certain font you will need to email (True Type = .ttf) to sales.

## www.bardytrophy.com

email graphics to: sales@bardytrophy.com