ban.dō

DIGITAL DESIGNER - FULL TIME
FEBRUARY 2016

*THIS POSITION IS LOCATED IN OUR LOS ANGELES OFFICE, SO YOU MUST BE LOCAL!

HEADS UP! BAN.DO IS SEEKING A SUPERSTAR DIGITAL GRAPHIC DESIGNER TO JOIN OUR LOS ANGELES CREATIVE DEPARTMENT. AS A FULL-TIME DESIGNER WITH BAN.DO, YOU'LL WORK WITH OUR CREATIVE, MARKETING, E-COMMERCE, AND SOCIAL MEDIA TEAMS TO CREATE VISUAL CONTENT ACROSS BAN.DO'S DIGITAL PLATFORMS. YOU'LL TRANSLATE KEY BRAND ELEMENTS INTO COMPELLING VISUALS THAT TIE INTO ALL ASPECTS OF OUR COMPANY IDENTITY. OUR IDEAL CANDIDATE HAS A KNACK FOR UNDERSTANDING E-COMMERCE AND USER EXPERIENCE IN ADDITION TO POSSESSING SOME FIERCE DESIGN SKILLS, AND IS ABLE TO MULTITASK LIKE A BOSS ON A WIDE VARIETY OF PROJECTS. IF YOU'RE A DREAM COLLABORATOR, DOWN WITH DEADLINES, OBSESSED WITH DETAIL AND LOVE THE AESTHETIC OF OUR BRAND, YOU JUST MIGHT BE OUR MATCH!

RESPONSIBILITIES

- RESPONSIBLE FOR THE OVERALL DESIGN OF AND VISUAL UPDATES FOR BANDO.COM
- COLLABORATES WITH MARKETING TO REGULARLY CREATE EMAIL MARKETING CAMPAIGNS
- UPDATES DESIGN ELEMENTS ACROSS BANDO.COM TO REFLECT CURRENT CAMPAIGNS AND
    PRODUCT LAUNCHES
- DESIGNS WEB ADS AND TRACKS PERFORMANCE AS IT DIRECTLY RELATES TO DESIGN
- UNDERSTANDS AND OPTIMIZES THE CUSTOMER JOURNEY
- PARTNERS WITH E-COMMERCE TEAM TO LAUNCH NEW PRODUCT AND DEVELOP ONLINE
    INITIATIVES FOR BANDO.COM
- WORKS WITH MARKETING DESIGNER TO MAINTAIN COHESION ACROSS ONLINE PLATFORMS
- MAINTAINS PROMOTIONAL CALENDAR
- COMMUNICATES PROJECT DELIVERY DATES TO CROSS-FUNCTIONAL TEAMS
- ORGANIZES AND MAINTAINS CREATIVE ASSETS
- COLLABORATES WITH SOCIAL MEDIA TO CREATE SOCIAL MEDIA ASSETS AND CAMPAIGNS
- RESEARCHES AND IMPLEMENTS BEST PRACTICES AND TRENDS FOR DIGITAL MEDIUMS
- DEVELOPS AND IMPLEMENTS GRAPHIC COMMUNICATIONS SYSTEMS
- CONTRIBUTES TOWARDS OPTIMIZING A CREATIVE WORK FLOW PROCESS
- DEVELOPS COMPANY DESIGN TEMPLATES AND STANDARDS
- RESEARCHES TRENDS AND CONTRIBUTES TO COMPANY VISUAL BRANDING
- ADHERES TO THE STYLE GUIDE AND TRANSLATES INTO NEW EXECUTIONS
- MANAGES TIME EFFECTIVELY ACROSS MULITPLE PRODUCTION SCHEDULES
- REGULARLY REVIEWS THE DIGITAL PRESENCE OF COMPETITORS

REQUIREMENTS

- BA OR BFA IN GRAPHIC DESIGN OR RELATED FIELD
- 2-5 YEARS OF WEB DESIGN EXPERIENCE, PREFERABLY FOR AN E-COMMERCE BRAND
- SOLID SKILLS AND EXPERIENCE WITH ADOBE CC INDESIGN, ILLUSTRATOR, AND PHOTOSHOP
- EXPERIENCE DESIGNING FOR A MOBILE/RESPONSIVE WEBSITE
- EXPERIENCE IN UX DESIGNS AND WIRE FRAMING A PLUS
- COMFORTABLE WORKING WITH GOOGLE APPLICATIONS (GMAIL, CALENDAR, DRIVE), PROJECT
    MANAGEMENT TOOLS (BASECAMP), AND MICROSOFT OFFICE (WORD, EXCEL)
- AT HOME IN A DEADLINE-DRIVEN ENVIRONMENT
- A STRONG PORTFOLIO WITH AN EMPHASIS IN DESIGN FOR WEB
- SELF-STARTER ATTITUDE
- EFFECTIVE COMMUNICATOR AND COLLABORATOR
- HIGHLY DETAIL-ORIENTED
- ABLE TO TAKE DIRECTION AND PRIORITIZE TASKS
- MUST BE A TEAM PLAYER