

# TEA BAG CATALOGUE











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# **ABOUT US**

Based in Melbourne, servicing worldwide, we are the leaders in tea and herbal ingredients, B2B private label and wholesale. We supply ingredients and create the private label development of beverage brands to over 2,000 businesses.

We have exclusive contracts in place direct from source with ethical farms around the world. Hence, we are able to deliver to our clients at competitive prices.

# Teavision runs a HACCP Certified food & safety program

to provide consistent quality and safety across our product range. Our products are ACO Certified Organic and USDA Organic.







# **STEP 1**Pick Your Tea Bags

# **BIODEGRADABLE SOILON TEA BAGS**

- SOILON PLA Mesh
- Available in a pyramid or square shape
- Made in Japan
- 100% Compostable

- High quality
- Custom Tags optional
- String length options:
  - -13cm
  - -16cm





SQUARE TEA BAGS



**PYRAMID TEA BAGS** 



**NO TAG** 

# Minimum order quantity:

Standard tea: 8,000 tea bags Tea Blends: 8,000 tea bags Custom Tea Blend: 20kgs



**BLANK TAG** 

# Minimum order quantity:

Standard tea: 8,000 tea bags Tea Blends: 8,000 tea bags Custom Tea Blend: 20kgs



TAG WITH CUSTOM ARTWORK

# **Minimum Order Quantity:**

Standard tea: 48,000 Tea Blends: 48,000 Custom Tea Blend: 48,000

# Individual Sachets for Tea Bags - Custom Design

- Paper or foil options
- 100% Recyclable
- Compostable (paper only)
- Custom design (back & front)
- Keeps tea fresh & extends the shelf life
- Premium look
- Made in Japan

Minimum Order Quantity: 48,000

Dimensions: 10.9cm x 9cm

\*Adds 2-4 weeks to the lead time





# STEP 2

# Fill Your Tea Bags

# Here are our top 10 best sellers:

Product	Origins	Description	Organic	Conventional
Assam BOP	India	Strong, aromatic, malty, full strength Broken Orange Pekoe with bright golden tips. Hand picked and processed in India.	$\checkmark$	$\checkmark$
Spicy Chai Masala	Multiple	Our signature Masala Chai is hand-blended from 100% organic black tea, cinnamon, cardamom, cloves, ginger, star anise and black peppercorns. It's aromatic, full of malty bass notes, citrus and spice.	$\checkmark$	$\checkmark$
Japanese Genmaicha (premium)	Japan	Japanese Genmaicha (green tea) is blended with toasted rice kernels, so you get all the grassy sweetness of green Sencha, plus the nutty, popcorn-esque coziness of brown rice.	$\checkmark$	$\checkmark$
Detox Tea	Multiple	Packed with natural detoxing ingredients like Lemongrass and healing Dandelion Root, this tea is everything you could possibly want in a detoxing drink.	$\checkmark$	$\bigcirc$
Cold & Flu	Multiple	Our Organic Cold & Flu tisane is both beneficial and delicious. A mix of berry, mint and heat with a touch of zesty Australian grown Lemon Myrtle should have you feeling better in no Thyme.	<b>(</b>	$\checkmark$
Organic Hibiscus	Egypt	Directly sourced from Egypt, our hibiscus is packed with antioxidants and has been found to lower blood pressure and promote liver health.	<b>(</b>	<b>(4)</b>
Apple Mojito Energy Tea	Multiple	A combination of wild apple, pineapple and minty notes all blended together with our organic Sencha green tea will have your taste buds singing.	$\checkmark$	$\bigcirc$
Sencha Green Tea	China	It's a smooth drinking green tea that has marine and grassy tasting notes. A short brew boosts that sweet aroma. Longer steeping can bring out lingering bitterness and intensify the flavour.	<b>(</b>	<b>(4)</b>
French Earl Grey	Multiple	We start with a premium, organic black tea infused with fragrant bergamot oil. Then layer in rose petals, peppery calendula and cornflowers.	$\overline{\mathscr{G}}$	<b>S</b>
Gut Health	Multiple	Our gut health blend may sooth and assist digestion. It is made up of ripe pu-erh tea, cocoa shells, orange peel, apple pieces and rose petals for a sweet delight.	<b>(</b>	<b></b>

To select from our full range of tea blends please visit our website

# **After a Custom Blend?**

We can create a custom blend that is specific to your wants and needs.

Our New Product Development team will work closely with you to produce custom samples until we have created the perfect blend.

# Have your own recipe?

We can give you a quote for your creation! Just email it over to info@teavision.com.au.

### MOQ:

Blank tag

20kgseg. 2.5 grams in each tea bag = 8,000 tea bags

Custom design on tea bag tag

• 48,000 tea bags

### Price:

Price starts at \$450 + GST per custom blend.





# STEP 3

# **Private Label Packing**

As part of our commitment to being more than just a wholesaler of tea, herbs and spices, here at Teavision we're proud to offer our customers a comprehensive tea packing service.

Please note, we don't provide customers with private label packaging. This must be sourced by the customer and then sent to our warehouse to be packed.

We recommend you send us samples of your packaging to test the blend and the final outcome of the product.

MOQ is 20kgs per tea/blend for this service

### **PACKAGING EXAMPLES**









# We can pack our tea into:

- Pouches
- Cylinders
- Tins
- Cello bags

Packing into glass is not possible as we operate a glass free facility under our HACCP policy.

# We can also:

- Place stickers onto your packaging
- Heat seal pouches and cello bags

### **Pricing:**

We are able to pack your tea into your private label packaging for a minimum of **85c + GST** (per unit).

Price may increase based on the time spent packing the tea into the packaging.





# **READY TO PURCHASE**

# ~Cafe Range~

We have a selection of core tea bags that are available to purchase on our website. The listed flavours are a great fit for cafes/restaurants.









# Are the tea bags completely biodegradable?

Yes! Including the string and the tag.

# What are the lead times for tea bag manufacturing?

2-4 weeks for blank tag orders with already stocked tea.

3-4 weeks for blank tag and a custom blend.

6-8 weeks for tea bags with custom artwork on the tag.

6-8 weeks for tea bags with custom artwork on the tag and individual sachets.

# How much will the tea bags cost?

Pricing ranges from 15c to 50c depending on the volumes and types of blends.

Email info@teavision.com.au for a quote.

# Can I put used tea bags in the compost bin?

Yes, the tea bag and tea are 100% compostable. Including the string and tag.

# Can I print my artwork on both sides of the tea bag tag?

No, custom artwork is only able to be printed on 1 side of the tag.

# Can I have more than 1 tag design?

The minimum order quantity is 48,000 for custom tea bags with artwork on the tag. This is for 1 design only. Although, the tea in the tea bag can be split up between 6 different blends.

We suggest printing your main logo on the tag if you would like various tea bag flavours.

If you would like more than 1 tag design, you will have to purchase another 48,000 tea bags.

# Can I put powders in the tea bags?

No, we are unable to put powders in tea, even if they are combined with a tea blend.

### Can I design my own tags for the tea bags?

Yes! You are able to completely customise 1 side of the tea bag tag. The minimum order quantity for this service is 48,000 units (per design). The artwork is strictly 1 sided.

Please email info@teavision.com.au for the die-lines.

### How many grams of tea fit into a tea bag?

We usually fill the tea bags with 2.5 - 3 grams of tea.

# Can I purchase tea bags without any string?

Yes, you don't have to have a string on your tea bag.

If you do want a string, the standard string length is 13cm and the large string length is 16cm.

# Can I add flavouring to my tea bag blends?

Yes, you can add natural flavouring to your tea blends that go into your tea bags.

Follow the link to discover over 100 flavourings we have to offer; <a href="https://www.teavision.com.au/pages/custom-tea-blends">https://www.teavision.com.au/pages/custom-tea-blends</a>

# Are certified organic teas and blends available?

Yes, we have many teas and blends available to purchase that are certified organic.

Please note, you will not be able to call the blends certified organic on your packaging as you must get them certified yourself to do so. You can label it as organic.

# **Private Label Packing**

# Can you pack the tea bags into private label packaging?

Yes, we are able to pack your tea bags into your private label packaging, supplied by you. We do not supply consumers with packaging solutions.

### Do you supply the packaging for private label packing?

No, we don't supply customers with private label packaging. This must be provided by the customer. We will pack the tea into bulk bags if no packaging is supplied.

# Can you seal the pouches and cello bags?

Yes, we are able to heat seal all pouches and cello bags for private label packaging.

We recommend testing your packaging with our heat press machine to ensure of a guaranteed, high quality outcome.

# How do I add the best before date? What date do I do?

We generally print a 2 year shelf life on the packaging, we can do this for you or you can do it yourself.

# Can I add a batch number?

Yes! We can add our batch number or the batch number of your choice. We do this by placing a sticker on your packaging (placed where instructed).

### What private label packaging business do you recommend?

We recommend the following places:

- Vivo Packaging
- West's Packaging
- Star Stuff Group

# CONTACT US.



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Teavision



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