



**C+A GLOBAL™**



# OUR MISSION.

## INNOVATING THE INDUSTRY'S MOST BELOVED LIFESTYLE BRANDS

C+A Global is a world-class brand builder and licensee, driving the innovation and growth of some of the world's biggest and most beloved consumer products from HP, Saris Cycling and Infrastructure, Kodak, and more. With over two decades of experience, the C+A Global team knows what it takes to get a brand off the shelf and into consumers' hands. Leveraging targeted insights on trends, state-of-the-art design, logistical and manufacturing capabilities, and in-depth marketing and tech savvy, C+A Global takes every product in its portfolio to new levels of success.

C+A Global has global reach with facilities around the world, including the US, EU, Asia, and India. The company offers a complete solution to launch and grow brands and keep consumers coming back for more. Its hands-on, in-house capabilities include everything from design, development, and manufacturing; to legal, marketing, and creative; to sophisticated warehousing and logistics capabilities for lightning-fast drop shipping globally. The leading lifestyle brands know that when they need a product to take off, they turn to C+A Global.



# LEADERSHIP.

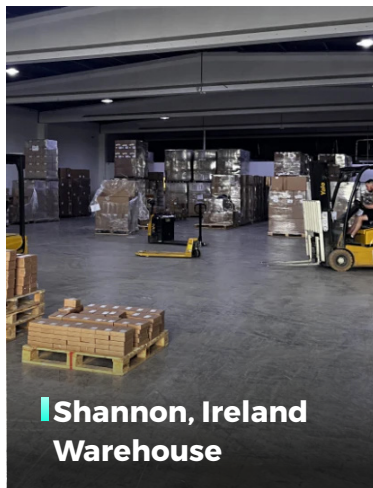
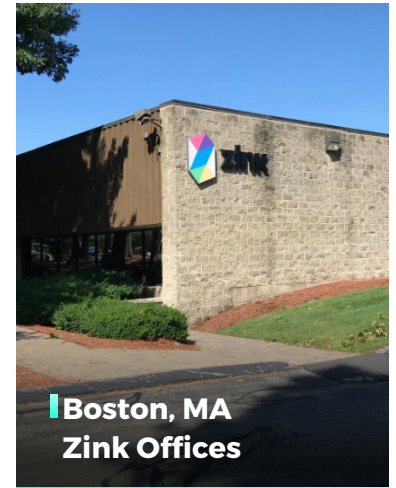


**CHAIM PIEKARSKI, COFOUNDER & CEO**

“Since the very beginning, we’ve grown our business by keeping our eyes and ears open and giving customers what they want. We have the brands, products, and features that stand out from the crowd, simply because we pay attention to what consumers are asking for.”



# GLOBAL PERSPECTIVE.



# CORPORATE TIMELINE.

**2003**  
C+A Global founded in Brooklyn, NY by CEO Chaim Piekarski and President Harry Klein.

**2007**  
Our first international product development and warehousing facility is opened in Shenzhen, China.

**2009**  
C+A Global moves to Ridgefield Park, NJ, to accommodate our growing business.

**2009**  
C+A partners up with the iconic Polaroid brand to expand its product base by developing pocket printers and more.

**2012**  
C+A acquires Ritz Camera, committed to restoring the trust and experience that customers have come to know and expect.

**2012**  
The Ivation brand is launched, creating practical and creative solutions inspired by consumer insight.








**2012**  
Our products arrive on the shelves at Costco, Walmart, and Amazon.

**2013**  
C+A launches LyxPro, providing high-quality audio equipment for professional audio technicians, recording artists, and discerning audiophiles.

**2013**  
Cofounder and CEO Chaim Piekarski is hailed "The Amazon Whisperer," in a Fast Company Magazine article by the same name.

**2013**  
Forbes Magazine highlights C+A's "absolutely wonderful insight" in researching and making what consumers want.

**2013**  
The Jumbl brand is launched, delivering quality products for a wide variety of needs.

**2014**  
C+A launches Lil' Jumbl, a brand dedicated to producing the next generation of products for the next generation of children.








# CORPORATE TIMELINE.

New Jersey's CA Marketing acquires SkyMall catalog



2015

C+A Global adds SkyMall to a growing portfolio of iconic brands, ready to revitalize the brand and make it relevant to today's travelers.

SkyMall is back! The company's comeback, spearheaded by C+A, is highlighted by ABC News.



SkyMall's Return to Planes a Comeback

2015



Chaim Piekarski is featured in a Connect Magazine article celebrating C+A Global's success at transforming brands and technologies.

2015

The Arf Pets brand is launched, carefully designing reliable, pet-friendly products for your furry friends.



2015



The Washington Post  
You didn't need SkyMall's pet hammock, you said. Are you sure?

2015

The Washington Post celebrates C+A Global's role in SkyMall's resurgence.

C+A Global acquires ZINK Holdings, LLC, the pioneering company that developed the revolutionary ZINK Zero-Ink® photo paper.



2016



2016

Our ever-growing business moves to an even bigger office and warehouse at our current location in Edison, NJ.

C+A launches the Vokai brand, producing quality makeup in a stylish, convenient carry case.



2016



The Body's Choice brand is added to C+A Global's growing portfolio, helping consumers make the healthiest, happiest choices for their bodies.

2016

C+A launches LiveFine, a brand dedicated to providing consumers with the inspiration to create a healthier, happier lifestyle.



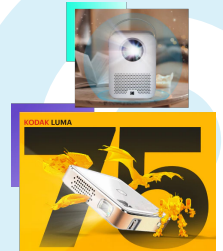
2017



The Sunny & Fun brand is born, delivering what consumers need to slide, jump, and play more.

2018

C+A Global teams up with KODAK to debut a new line of cinema-level projectors.



2018

# CORPORATE TIMELINE.



2018

C+A launches the Schmëcké brand, making life's moments more relaxing and luxurious by combining convenience with elegance.

C+A Global launches the Hike Crew brand, providing quality products for consumers' advanced camping needs.



2018



2018

The RaxGo brand is launched, helping consumers keep their garage – and beyond – neat and organized.

C+A launches Pawple, a brand committed to delivering only the best for your furry friends.



2018



2018

LyxJam is established, helping consumers easily hone their drumming skills from wherever they are.

Our second international location opens up in Shannon, Ireland!



2019



2019

LifePrint is added to C+A Global's growing lineup, offering a way to make photos highly shareable and more visually captivating than still prints.

C+A Global teams up with the renowned Crayola brand to deliver a new collection of hand sanitizers in classic, fun packaging during the height of the COVID-19 pandemic.



2020



2020

C+A Global and iconic brand HP join forces to deliver the HP Sprocket, the printer that lets you capture inspirational moments and instantly develop them from your smartphone.

C+A Global teams up with General Electric to deliver TruVitals thermometers in the midst of the COVID-19 pandemic.



2020



2020

The Logia brand is established, helping consumers get an accurate read on the temperature from anywhere and everywhere.

C+A establishes the Wave Essentials brand, delivering hand sanitizer, gloves, and other COVID-19 essentials during the global pandemic.



2020

# CORPORATE TIMELINE.



2020

The DeWay brand is established, delivering high-quality pumps for consumers' advanced pumping needs.

Our company just keeps growing! C+A Global establishes yet another warehouse – this one in Scranton, PA.



2021



The JumblCrafts brand is launched, where creativity is handmade!

2022

JumblClean is added to the C+A portfolio, developing products that help create an allergen-free, breathable environment in the home.



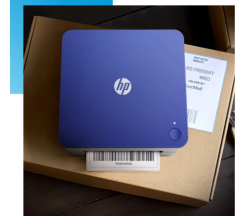
2022



C+A launches Pavelle, delivering the products consumers need to indulge in some much-needed self-care and "me-time."

2022

C+A teams up with the iconic HP brand, once again!  
HP WorkSolutions is born, delivering reliable, high-quality office technology that helps maximize the efficiency and productivity of your workspace.



2022



2022

C+A adds Saris, long-time manufacturer of world-class bike racks, trainers, storage, and infrastructure, to their impressive brand lineup.

The Heyward brand is launched, offering memory foam folding mattresses that save space without sacrificing comfort.



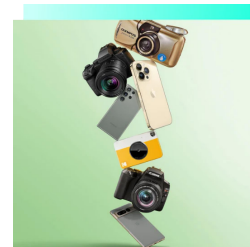
2022



The HP Sprocket is featured on the Today Show as a unique gadget to help display photos.

2022

The Wall Street Journal calls the KODAK Printomatic the "Party Animal" of "real" cameras.



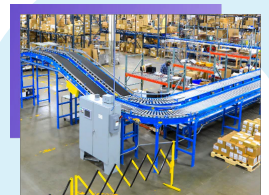
2023



The KODAK Printomatic is featured on the Today Show as the ideal Mother's Day gift.

2023

Purple Logistics is launched, helping drive businesses forward by streamlining warehousing logistics.



2023



— A DIVERSE —

# BRAND PORTFOLIO

Licensed Brands + House Brands

## LICENSED BRANDS.



*Paramount*

## HOUSE BRANDS.



pavelle



HEYWARD

ivation



jumbl



pawple



DEWAY



RITZ GEAR

Jumbl pets

SCHMÉCKÉ



vokai



# PAPER TECHNOLOGY.



ZINK® is a pioneering technology company and the developer of the first new fundamentally disruptive printing technology in nearly 30 years. ZINK technology is found in a broad spectrum of consumer and business products, including ZINK Zero Ink™ paper for ink-free printing from cameras and printing devices, and the ZINK happy™ wireless printer.

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## Strategic Partnerships

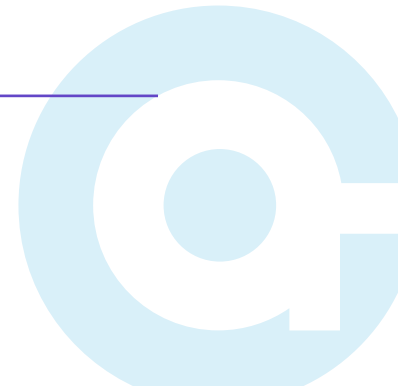
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Canon



brother



# ZINK MANUFACTURING.



From co-packing to label conversion, ZINK Manufacturing offers a variety of contract manufacturing services to meet your business needs.

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## Services

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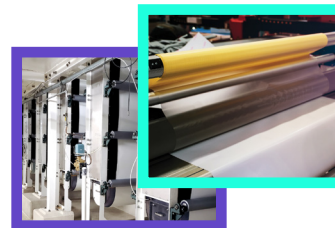
### PACKAGING



### CO-PACKING



### CONTRACT COATING



### LABEL CONVERSION



# PURPLE LOGISTICS.



With a commitment to efficiency, accuracy and full visibility, Purple Logistics drives business forward by streamlining logistics, letting businesses focus on what they do best. You have your core capabilities, we have ours. Let's put them together and build something amazing.

## Services



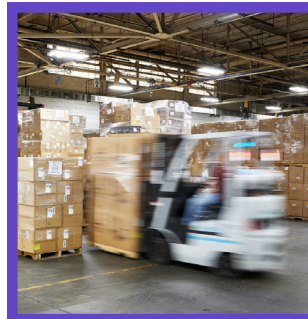
**CROSS-DOCKING**



**INVENTORY MANAGEMENT**



**PICKING & PACKING**



**KITTING & BUNDLING**



**SHIPPING & DISTRIBUTION LOGISTICS**



**FBA WAREHOUSE PREP**



# LEADER IN E-COMMERCE.



Total Sales / Year

3.2 Million



Products Sold / Year



Best Sellers



Average Star Rating



Reviews / Year



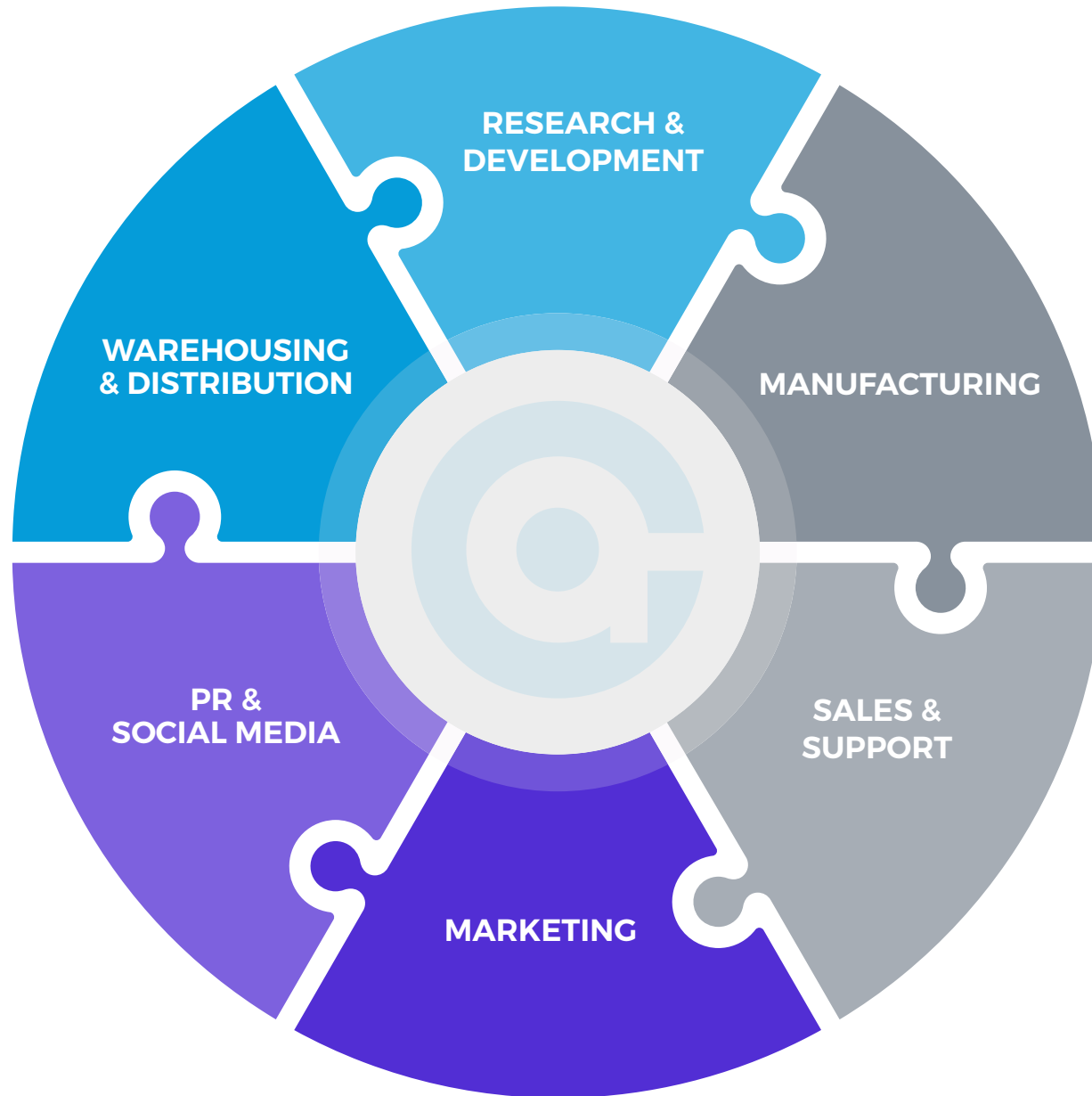
# GLOBAL PARTNERS IN RETAIL.



And Many More!



# SEAMLESS SYNERGY.





# RESEARCH & DEVELOPMENT.



**Full Product  
Research**



**Engineering &  
Design**



**Consumer  
Trends**



**App/Firmware  
Development**



**Customer  
Feedback**



**Product  
Certifications**



# MANUFACTURING.



**Customized  
Design**



**Import/Export  
Logistics**



**Fast Turnaround**



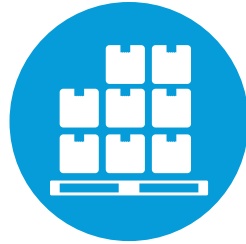
**Quality Control**



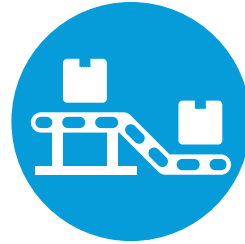
# WAREHOUSING & DISTRIBUTION.



**Multiple  
Distribution  
Centers**



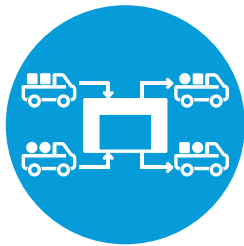
**State-of-the-Art,  
Automated  
Warehouse**



**1,000,000+ sq. ft.  
Warehousing Space**



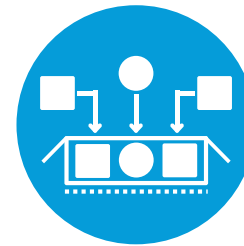
**Same Day  
Shipping**



**Cross-Docking**



**Inventory  
Management**



**Picking & Packing**



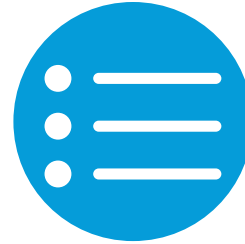
# **SALES & SUPPORT.**



**Targeted Product Offerings**



**Trending Products**



**Diverse Product Categories**



**Iconic Brands**



**U.S. Based**



**Dedicated 24-Hour Support**



**Multilingual Representatives**



# MARKETING.



**Market Analysis**



**Social Media  
Analysis & Promotion**



**SEO**



**Branding**



**In-house  
Production Studio**



**Packaging &  
Multimedia Design**



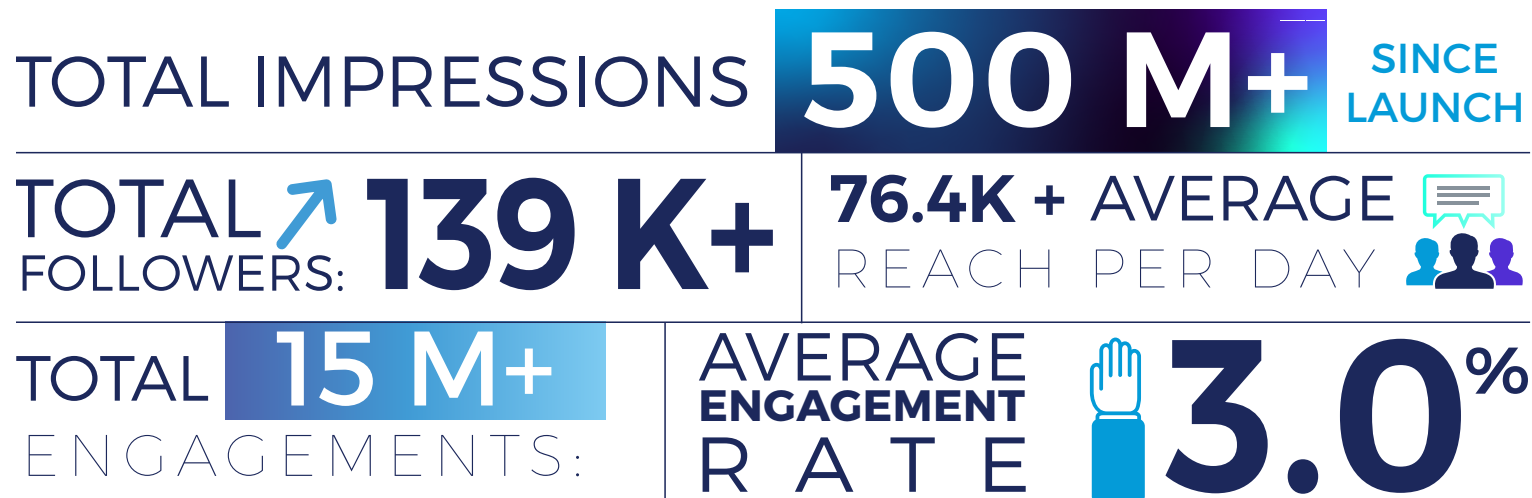
**Public Relations**



**Omnichannel  
Communications**



# PR & SOCIAL MEDIA.



COMBINED TOTAL ACROSS OUR **SOCIAL MEDIA PLATFORMS**



# MEDIA EXPOSURE.

Trade Shows, Magazines, Live Shows, and More



# TRADE SHOWS.





# TRADE SHOWS.



# MAGAZINES, LIVE SHOWS, AND MORE.



31 Useful Products That Just So Happen To Look Good, Too



13. A marble [mini instant HP printer](#) so you can print your memories as you make them! Use the HP Sprocket app to customize your photos and turn them into stickers.



This HP Sprocket printer allows you to print all of your favorite memories together, making it an excellent Valentine's Day gift.



PureWow

## 1. First Anniversary: Paper

### HP Sprocket Portable Photo Printer

- **Why We Love It:** Uses sticky-backed photo paper, spits out 2 x 3-inch photos

You've already documented your love story using digital snaps and social media, but there's no substitute for old-fashioned photo album. Turn any journal into just that by printing out small photos from your phone using this printer's Bluetooth connectivity. Bonus: You can easily use this to set up a photo booth at the next party you throw and give people little mementos to take home.



Mashable

That old box of family photos might be keeping your memories safe, but it may not be the best way to enjoy them. [Digitizing your old film](#) and slides preserves them forever without compromising the physical copies you know and love.

If you're ready to turn those old photos and slides into files you can appreciate endlessly, get the Kodak Slide N Scan film and slide scanner while it's still on sale for 24% off.

KODAK Luma 150 Pocket Projector

BBC Science Focus



Portable enough to fit in a briefcase if you need to produce a presentation for work, or your [backpack](#) if you'd like to watch a film or enlarge your gaming experience on the go, the KODAK Luma 150 portable projector promises to expand the screen to up to 150 inches while delivering bright, vivid images.



# A BUSINESS MODEL THAT MAKES NEWS.



The Washington Post  
You didn't need SkyMall's pet hammock, you said. Are you sure?

What A Superb Business Model,

The Amazon Whisperer



CRACKING THE CODE TO A \$100,000,000/YEAR AMAZON BUSINESS

AMZAUTHORITY



# A BUSINESS THAT KEEPS GROWING.


**C+A GLOBAL**  
BY THE NUMBERS

**250+**   
EMPLOYEES

 **1,000,000+** SQ. FT.  
WAREHOUSE

 **35%**  
MARKET SHARE  
— OF OUR —  
TOP PRODUCTS

PRODUCTS SOLD IN  
OVER **70 COUNTRIES**  
*WORLDWIDE* 

OVER **5 MILLION**  
PACKAGES SHIPPED  


**\$500M+**  
TOTAL SALES

**45**   
PARTNERSHIPS

 **300+**  
RETAIL/E-COM OUTLETS





C+A GLOBAL™

# SEAMLESS SYNERGY

RESEARCH & DEVELOPMENT + MANUFACTURING

SALES & SUPPORT + MARKETING + WAREHOUSING & DISTRIBUTION

C+A GLOBAL™

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