



INTERCONNECT & SPEAKER CABLES

ADVANCE PARIS LINK

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After slowly but surely establishing its reputation as a manufacturer of beautiful audiophile electronics at very competitive prices, Advance Paris is expanding its catalog with a line of beautifully crafted cables at very affordable prices.

**ORIGIN**

France

PRICE

\$99 (1.5 m) interconnect
\$299 (3 m) speaker

The new range of hi-fi cables designed by the French manufacturer is called Link. The line includes asymmetrical and symmetrical interconnects, speaker cables, subwoofer cables, and digital interconnects. The presentation is understated and elegant, with beautifully designed proprietary connectors made of black metal. All cables are covered with a braided nylon sheath in the same color. The cables are very flexible and easy to use. Attention to detail has also been paid to make connections easier. The

plugs have an attractive crown that makes them easy to grip. The designer has also taken care to bevel the RCA connectors so that they can be used side by side even when your electronic equipment is very tightly packed.

From a purely technical standpoint, the interconnect model is fully shielded. Its construction makes it suitable for use with an amplifier, CD player, turntable, or preamplifier. Its structure is made of 99.9999% pure OCC copper, and the connectors are also gold-plated. The impedance is 50 ohms, which

is optimized for stable connectivity and optimal audio precision. It should be noted that a ground cable is included, which is ideal for connecting turntables and avoiding unwanted noise. The interconnect model is available in lengths of 0.5 and 1.5 m.

The speaker cable has a larger outer diameter but is still very flexible. Its structure is similar, with 99.9999% pure OCC copper. The single-crystal copper conductor guarantees excellent conductivity, minimizing signal loss to preserve every nuance of sound. The cable is available in lengths of 3, 4, and 5 m.



EASE OF USE

Very flexible and versatile, the Link cables are particularly pleasant to use. Despite their profile, the RCA connectors coexist easily, even when they are very close together. The banana plugs guarantee a firm connection. Please note that when you use them for the first time on certain speaker terminals, this may be surprising. We have not noticed any issues when using them on several systems.

THE SOUND

These new cables immediately caught our attention with their clear, open sound. The bandwidth is wide and very well defined, with firm bass, free of any bloat, and treble that is well integrated with the rest of the spectrum. The tonal balance is neutral and offers a linear view of a wide variety of sounds. Another positive point is that the Link cables create a credible perspective with very successful precision in the background, providing a sense of depth that enhances the proportions of the soundstage.

Finally, there is a nice frankness on the attacks and an obvious liveliness on the busy passages of large ensembles. In short, everything you need is there!

OUR CONCLUSION

These cables do not aim to compete with models costing several thousand dollars, but we were struck by their ability to give the musical message real fluidity by focusing on the essentials. For their modest price, they are an interesting alternative to some well-established brands. And they are the natural complement to all Advance Paris electronics. The essential missing link! ■