

# A ROADMAP TO Successful STEM Grant Writing

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### Host





Suzy Haislip STEMbassador PCS Edventures

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## Agenda



- Who is PCS Edventures?
- How to Write a Grant with Kaitlin Maguire
- STEM Partnerships with Laurie Anderson
- Teacher's POV
  with Brandi Milliron
- Q&A



## Who Is PCS Edventures?



- Pat's Computer School founded in 1988
- Network of experiential learning centers in Idaho, Washington and California
- Learning solutions adopted in over 7000 sites in all 50 US states and throughout 17 different countries
- Philosophy of hands-on projects that fuel a passion for learning and a lifelong love of STEM



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## **PCS Edventures Serves...**



- K-12 educators in classrooms
- After-school programs
- Libraries and makerspaces
- Youth groups such as FFA, Boys & Girls Club, 4H, etc



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### **Panelists**





#### Kaitlin Maguire

iSTEM Coordinator and Grant Writer Idaho STEM Action Center istem@stem.idaho.gov



#### Laurie Anderson

K-12 STEM Education Programs Manager Micron Technology Foundation lauranderson@micron.com



#### **Brandi Milliron**

STEM Teacher and Grant Recipient **West Minico Middle Schools** bmilliron@minidokaschools.org

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### Idaho STEM Action Center

- About Us
  - Established in 2015, Office of the Governor
  - Provide grants and professional development
- Stay Informed Newsletter, Facebook, Twitter, Instagram
- Check out our Opportunities At a Glance
  - <u>https://stem.idaho.gov/apply/</u>



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| Opportunity   | Application<br>Opens | Application<br>Closes | Award Date             |
|---|----------------------|-----------------------|------------------------|
| daho Makers for Equity                                      | Ongoing              | Ongoing               | Ongoing                |
| ducurious: Idaho School Leaders' STEM Academy Cohort II     | 7/8/2019             | 9/2/2019              | 9/9/2019               |
| ublic-Private Partnership                                   | 7/25/2019            | 5/20/2020             | End of month, Aug-May  |
| ducurious: Project-Based Learning Workshop for Educators    | 7/26/2019            | 12/1/2019             | 12/13/2019             |
| faking Sense of Science Leadership                          | 8/2/2019             | 9/11/2019             | 9/16/2019              |
| arly STEM Fall Summit                                       | 8/5/2019             | 9/20/2019             | 9/27/2019 (Event)      |
| unior Botball Challenge                                     | 8/6/2019             | 9/1/2019              | 9/9/2019               |
| CYBERMISSION  | 8/7/2019             | 9/22/2019             | 9/26/2019              |
| SEF   | 8/9/2019             | 12/20/2019            | 2/28/2020              |
| SEF 2020 Support  | 8/9/2019             | 12/20/2019            | End of month, Sept-Jan |
| DX - Idaho Exhibition of Ideas                              | 8/20/2019            | 10/6/2019             | 10/21/2019             |
| K12 Innovative STEM Project Grant                           | 8/21/2019            | 9/22/2019             | 10/15/2019             |
| amily & Career STEM Awareness Event                         | 8/21/2019            | 9/22/2019             | 10/15/2019             |
| ntegrated STEM Teaching & Learning Professional Development | 8/30/2019            | 9/25/2019             | 10/1/2019              |
| IRST Robotics Team Registration Sponsorship                 | 9/1/2019             | 9/30/2019             | 10/15/2019             |
| lakerMinded   | 9/18/2019            | 4/23/2020             | 5/1/2019               |
| TEM Externships for Businesses                              | 10/1/2019            | 12/31/2019            | 4/1/2020               |
| STEM Strand Provider  | 10/15/2019           | 12/1/2019             | 1/15/2020              |

https://stem.idaho.gov/apply/



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### Helpful Tips

- Read the RFP and instructions
- Start with your budget
- Use the rubric
- Proofread and make sure all components are complete
- Credibility and stats folder
- Final reporting is IMPORTANT





### **Grant Components**

- Problem/Need Statement Why am I applying?
- Goal(s) and Objectives
- Outputs and Outcomes
- Program Design





Micron has a variety of ways, beyond funding, to partner with students, schools, afterschool programs and educators:

- Hands-on STEM lessons (presentation or check-out)
- Family STEM night materials & volunteers
- Professional Development
- Career Awareness presentations
- Mentors, volunteers & judges for clubs & competitions
- Job Shadows
- Site visits to Micron





"Education" is a part of the Corporate Social Responsibility (CSR) mission for many companies – find one that meets your niche – either for funding or programming:

- Obvious:
  - Technology companies
  - Science-based companies
- Not so obvious:
  - Car dealerships (e.g. Kendall Ford, in our area)
  - Banks (National, Regional & Local)
- Science Organizations
  - National Science Teachers Association
  - American Association for the Advancement of Science
- Government:
  - National Labs & Utilities
  - Agencies (e.g. Forest Service, EPA, etc.)





### What about other corporate connections?

- Companies close to your school
- Companies that have a focus for your need or cause
  - Curriculum Focus: Engineering, Biology, VR, etc
  - Demographic Focus
- Regional Corporate Consortiums, e.g.:
  - Idaho Business for Education
  - Idaho Technology Council
  - Southwest Idaho Manufacturing Association



## **STEM Partnerships**



# Other groups that can be sources of funding, outreach, volunteers and classroom assistance:

- Colleges or universities
- STEM Technical Associations
  - IEEE: Institute of Electrical and Electronics Engineers
  - AIBS: American Institute of Biological Sciences
  - o etc.
- Workforce Sector Associations, e.g.:
  - Mining
  - Agriculture
  - etc.
- Civic groups
  - Chamber of Commerce
  - Rotary, Kiwanis, etc
  - Local community donor groups



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### Don't forget your networks...

The community won't know what you need until you ask - and don't forget to tell the story of the great things you do!

- LinkedIn
- Donors Choose
- Volunteer Match
- Educator / Administrator connections
- Parent & PTO connections



## **STEM Partnerships**



### Some examples of where to look for grant money...

- Foundation Directory
  - <u>https://fconline.foundationcenter.org/</u>
- Birdbrain (where to look for grants)
  - https://www.birdbraintechnologies.com/grant-assistance/
- Frey Scientific (where to look, tips for applying)
  - <u>https://freyscientific.com/resources/grants</u>
- LEGO
  - https://education.lego.com/en-us/grants-and-funding
- And don't forget your browser!
  - "The entire depth and breadth of human knowledge is available at the end of your fingertips via the internet!"



STEM Outreach

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### Why not try?

- First grant application is the most daunting
  - Gathering data, background info, etc.
  - My 1st grant
- You have nothing to lose and a LOT to gain!
- Students benefit the most
- We ask students to try new things all the time. Why don't we do the same as teachers?



### **Items Received from Grants**



### RubiQ Discover Drones Classroom Set

### Tello Drone Classroom Set



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### **Items Received from Grants**



### FlashForge Finder 3D Printer

### Sphero Bolt Power Pack



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- Answer the question asked. I try to re-state the question in my answer.
- Stay on topic.
- Try to find in-kind money so the grant is not the only source of funding for the project. This can include the school's PTA or another sponsor.
- Write the grant with a co-worker. This helps when developing answers to the grant questions.
- Write a lot of grants! Not all get funded, but this increases your chances of a successful application.

- Gina Kwid, K-5 Engineering Teacher





- Stop procrastinating just take the time to get started.
- Be clear about what you are asking for.
- Show that you have other stakeholders involved in the project.
- Be sure to address the specific language from the RFP and use their language to address your goals and objectives.
- Be concise and to the point. Remember they will be reading many requests.

#### - Jim Schmidt, EdD, Career and Technical Education



- If there is a rubric for the grant, use it to earn higher scores.
- Identify the need for your student population and the gaps it fills.
- Explain how the grant will be used in words non-educators can understand.
- If possible, identify how the project will be sustainable.
- If available, review successful grant applications awarded in the past.
- Follow all formatting guidelines.
- Understand the reporting process that is required for the grant.
- For large grants, cite research that supports your project plan.

- Kellie Taylor, EdD, 3rd Grade Teacher



- Find local grants that fit your programs.
- Know what the granting organization is looking for before you apply.
- Have a plan before you write the grant and make sure you have the capacity to fulfill the grant.
- Don't be afraid to ask questions.
- Apply for the grants offered in the summer when everyone else is on vacation!

- Brian Hunicke, Superintendent

## How PCS Can Help



- Funding Resource Lists and Grant Alerts
  - https://edventures.com/pages/funding
- Technical Information for Grant Applications
  - Standards & Alignment
  - Learning Objectives
  - Materials & Refill Kits
- Weekly Newsletter with Notifications About Giveaways, Grants and More!



## **Questions?**





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### **PCS Edventures Product Lines:**

