

Bella | Ha is a mission-driven, travel-inspired luxury goods company that makes beautifully crafted Italian-made shoes that give back.

Each collection of Bella | Ha shoes is inspired by, and benefits an area of the world in need.

The sale of shoes has sent Solar Suitcases to Vietnam and Tanzania and we will continue spreading light to birth clinics all over the world.







Our Botanica Collection is meticulously crafted and hand-stitched by a family of shoemakers in Florence, Italy using the highest quality materials.

While luxuriously thin, these are incredibly comfortable. The bespoke leather colors are exclusive to Bella | Ha and this collection has a palette that is inspired by the beautiful botanical colors of the world.

"In Fashion we try to control everything...

but you can't control a garden, you must obey it."

Pantone, global color authority





MAKE A STATEMENT

The Botanica Collection is inspired by a world that teaches us to be flexible, adaptive and resilient.

A world with less toxicity, more cooperation and renewed hope as we look toward a carbon-neutral world by 2050.





 $8 \,$



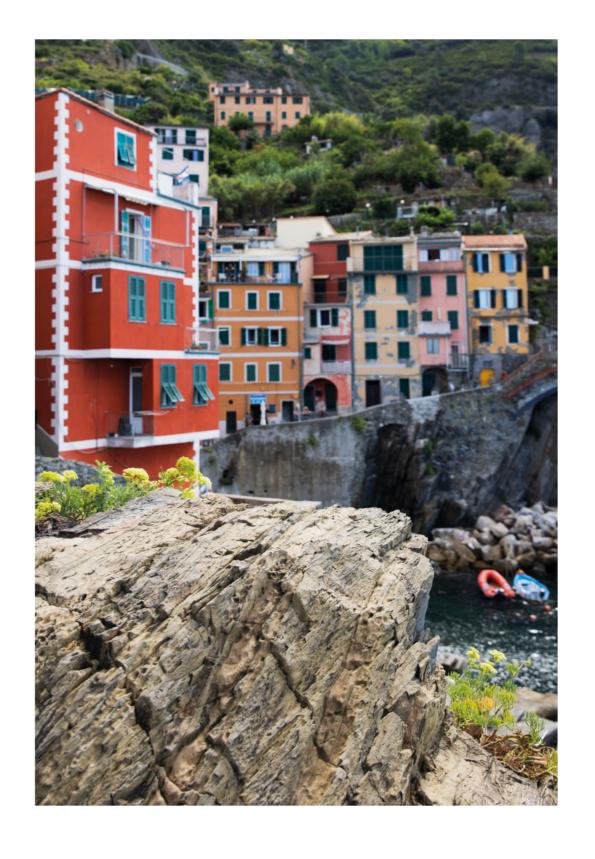
Our Botanica Collection is hand stitched Italian leather in thirty six colors exclusive to Bella | Ha with a palette that is inspired by the beautiful botanical colors of the world.

Made in Florence, Italy the technically designed luxuriously thin sole weighing 300g and measuring 5mm provides incredible comfort and is proprietary to Bella | Ha.

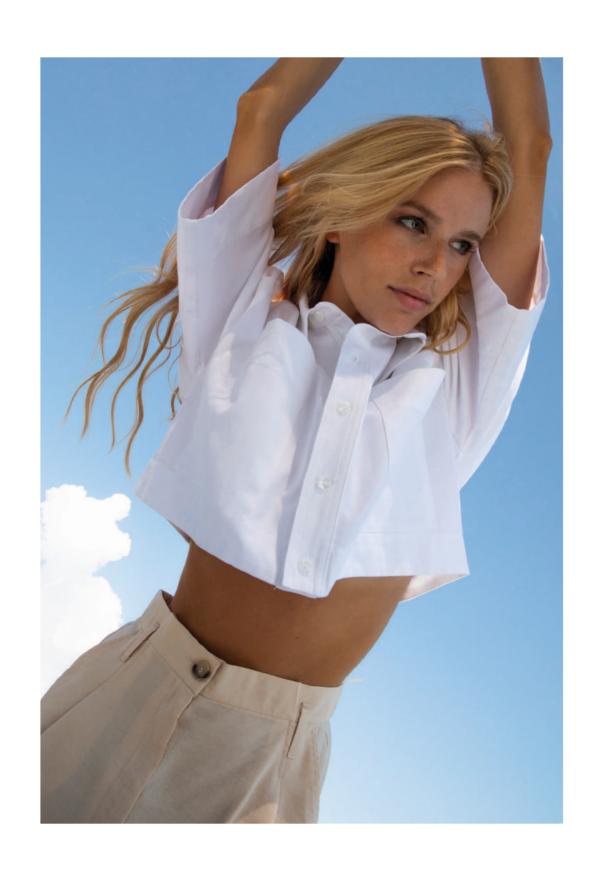
The Italian leather insole and recycled rubber sole are laser stamped with the Bella | Ha logo, as is the nickel free stud found on the leather lined upper.

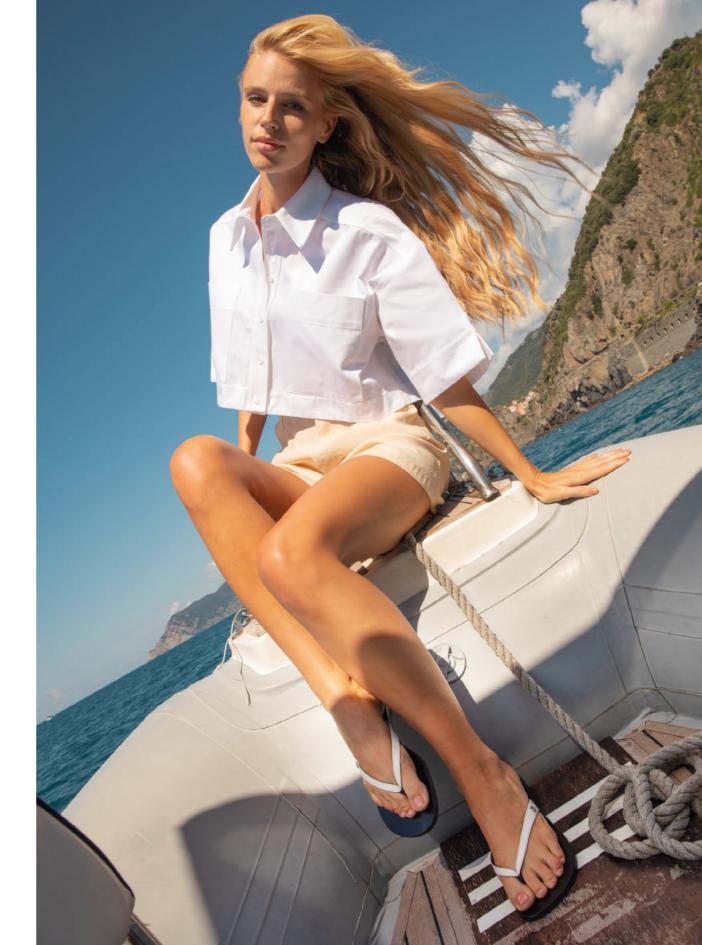


Made in Italy, designed for the world.

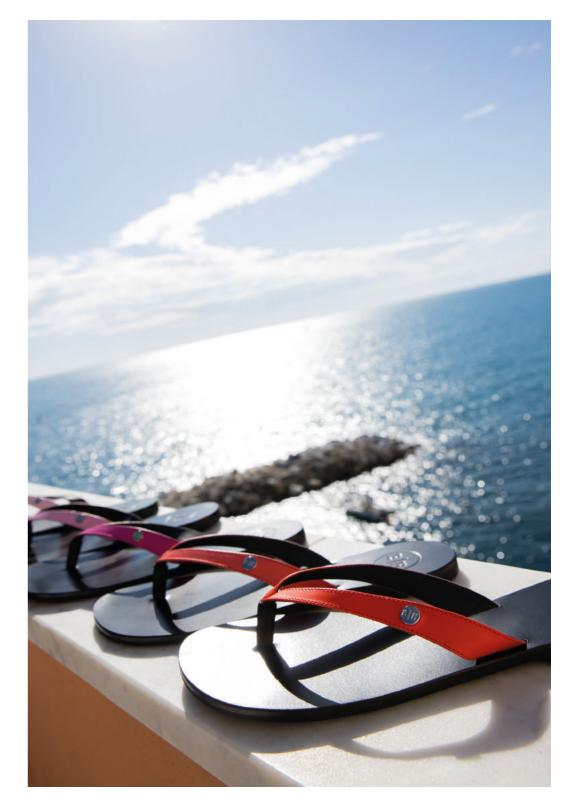


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Credits

Art Direction

Pier Fioraso

Photographer

Raffaele Grosso

Models

Vanessa Chromik Cloe Simoncioni

bellaha.com

