



Collegiate School *Parents' Association*

2024 Village Green Fair (VGF) Sponsorship Opportunities Saturday, April 13, 2024

We hope that you will consider celebrating and supporting the 2024 Village Green Fair. VGF is a fun-filled, community building event full of games, exciting experiences, and beloved Collegiate traditions. All proceeds will benefit programs for students, parents and staff.

Title Sponsor - \$5,000

- **Website:** Sponsor logo will be prominently displayed on the event's website, which is used for all VGF activity registrations, ticket purchases, VGF signature merchandise purchases, volunteer registrations and more.
- **Mailings:** Sponsor logo will be included on all VGF mailings.
- **Event Signage:** Logo will be present at the start and finish lines at the Fun Run, as well as various other stations throughout the fair.
- **On-Site Presence:** Sponsor will be provided with a six-foot table and two chairs.
- **Collateral:** Sponsor logo will be displayed on Fun Run participant collateral.
- **Announcements:** Sponsor recognition will be provided on all PA system announcements throughout the day.
- **Parking Pass:** Sponsor will be provided with one reserved, convenient parking spot for the day of the fair.

Friends of the Fair Sponsor - \$2,500

- **Website:** Sponsor logo will be prominently displayed on the event's website, which is used for all VGF activity registrations, ticket purchases, VGF signature merchandise purchases, volunteer registrations and more.
- **Mailings:** Sponsor logo will be included on all VGF mailings.
- **Event Signage:** Sponsor logo will be displayed in front of all inflatables and games.
- **On-Site Presence:** Sponsor will be provided with a six-foot table and two chairs.
- **Announcements:** Sponsor recognition will be provided on all PA system announcements throughout the day.
- **Parking Pass:** Sponsor will be provided with one reserved, convenient parking spot for the day of the fair.

Food Tent Sponsor - \$1,000

- **Website:** Sponsor logo will be displayed on the event's website, which is used for all VGF activity registrations, ticket purchases, VGF signature merchandise purchases, volunteer registrations and more.
- **Event Signage:** Sponsor logo will be displayed at the lunch tent and on all tabletop displays.
- **On-Site Presence:** Sponsor will be provided with a six-foot table and two chairs.
- **Announcements:** Sponsor recognition will be provided on all PA system announcements throughout the day and will direct visitors toward sponsor's on-site location.
- **Parking Pass:** Sponsor will be provided with one reserved, convenient parking spot for the day of the fair.

Children's Train, Petting Zoo or Balloon Arch Sponsor - \$750

(3 sponsorships offered – one corresponding with each of these three locations at the fair.)

- **Website:** Sponsor logo will be displayed on the event's website, which is used for all VGF activity registrations, ticket purchases, VGF signature merchandise purchases, volunteer registrations and more.
- **Event Signage:** Sponsor logo will be displayed at the location selected. (For example, the Children's Train sponsor will have their logo displayed at the Children's Train)
- **Announcements:** Sponsor recognition will be provided on all PA system announcements throughout the day and will direct visitors toward sponsor's on-site location.
- **Parking Pass:** Sponsor will be provided with one reserved, convenient parking spot for the day of the fair.

Inflatables Sponsor - \$500

- **Website:** Sponsor logo will be displayed on the event's website, which is used for all VGF activity registrations, ticket purchases, VGF signature merchandise purchases, volunteer registrations and more.
- **Event Signage:** Sponsor logo will be displayed in front of inflatables.
- **Announcements:** Sponsor recognition will be provided on all PA system announcements throughout the day and will direct visitors toward sponsor's on-site location.

Fun Run Heat Sponsor - \$250

- **Website:** Sponsor logo will be displayed on the event's website, which is used for all VGF activity registrations, ticket purchases, VGF signature merchandise purchases, volunteer registrations and more.
- **Sponsor Signage:** Sponsor logo will be displayed along the Fun Run track (where it will be viewable for the approximately 500 students and parents in attendance).