

Poppy Austin Limited – Data Breach Policy

Updated: 1st April 2018

Definition of ‘breach’:

A breach of data is defined as an unauthorised access or release of PII (personally identifiable information).

As a data controller:

We will inform the ICO within 72 hours of becoming aware of a PII data breach. We will inform potentially affected subjects and the process they must undertake.

As a data processor:

We will notify the data controller as soon as we become aware of a data breach and provide as much support as we feel appropriate to assist them in their reporting obligations to the ICO.