



The New Pendulum Family of Companies

Family Owned & Operated

Building Business with Integrity through Acquisition, Strategic Partnerships and Omni-Channel Expertise

Why Choose New Pendulum?

Growth Through Omni-Channel Expertise

New Pendulum is a privately held company with a proven record of successful acquisitions and accelerated growth since the mid 1980s. Our family of companies has extensive industry experience across various channels, including direct mail, reseller/distributor management, international, ecommerce, digital marketing and online marketplaces.

Building Business with Integrity

Our mission is to foster growth, increase profitability and provide continuity for businesses that may have had difficulty scaling their operations or developing a succession plan. New Pendulum buys established or emerging businesses in good financial health and builds a trajectory of future success. We're interested in small to medium sized companies with high brand potential across a broad spectrum of market spaces.

Family Owned & Operated

We're not big bankers or private equity, we don't work in high-rise buildings, and we're not interested in cut-and-run, slash-and-burn takeovers. The New Pendulum team considers every acquisition a long-term investment. We value the company as well as the people who run it. Practicing good corporate stewardship is critical to the success of our subsidiaries, partnerships and strategic relationships.

INVESTMENT CRITERIA

New Pendulum seeks investment in firms both in and adjacent to our core operating space with the following financial profiles (but will consider smaller and larger deals):

Annual EBITDA

\$1 million – \$10 million

Total Enterprise Value

\$5 million – \$50 million



NEW
PENDULUM

P O R T F O L I O

DOMESTIC



New Pig

NEW PIG CORP. launched the contained absorbents revolution in 1985 with the invention of the PIG Original Sock. The brand skyrocketed in the nineties and continues to grow as the leader in leak and spill management.



New Pig Energy

NEW PIG ENERGY is the leader in temporary well pad, tank farm and duck pond containment, with over 100 million square feet of liners installed since 2011. NPE has helped the oil & gas industry manage compliance and safety.



SpillTech

SPILLTECH has manufactured high-performance polypropylene sorbents since 1971. In 2020, SpillTech acquired and integrated Rhode Island based Chemtex to expand its operations and customer base.



CHEMTEX started in 1999 as a regional distributor of private-label absorbents. It grew to offer a wide range of solutions and manufacture its own line of products before being integrated into SpillTech in 2020.



Interpak

INTERPAK is one of the first rotational molding companies to receive ISO 9001:2015 certification. It produces high-quality rotationally molded plastics, custom rotomolding and rotomolded containers.



MASON WAYS

MASONWAYS is a diversified manufacturer of rotational molded plastics. Since 1983, it has produced a wide range of products including patented solutions for C-stores, fuel chains, supermarkets, mass merchandisers and foodservice.



STOCKTIMIZE was formed in 2023, partnering with brands to accelerate growth in online marketplaces by utilizing complex data to forecast opportunities with high potential. It offers diverse product lines across multiple categories and industries.

DIVESTITURE



GLOVES, INC. (GALETON) designs and offers personal safety products, including work gloves, boots, safety glasses, rainwear and other apparel, to both businesses (B2B) and consumers (B2C).

INTERNATIONAL



New Pig Ltd.

NEW PIG, LTD. serves the United Kingdom market from its offices in Glasgow, Scotland, providing industrial absorbents and safety solutions since 1993. New Pig Ltd. established roots as the region's leak and spill leader.



New Pig B.V.

NEW PIG, B.V. was established in 1998, introducing mainland Europe to contained absorbents. Construction of a new Distribution Center in 2022 demonstrated New Pig's commitment to the European marketplace.



New Pig China

NEW PIG CHINA was formed in 2007 as New Pig Shanghai Trading Company, Ltd. The Chinese market is serviced through an extensive network of distributor partners to promote cleaner, safer workplaces.



New Pig India

NEW PIG INDIA was established in Gurugram, India in 2015. It provides PIG branded absorbents and safety products through a network of dedicated distribution partners to protect the environment across India.



MAVEN

MAVEN INDUSTRIES is a division of New Pig Shanghai Trading Company, Ltd. located in Suining, China. Maven makes absorbents, safety cabinets and other safety solutions, serving the Chinese market since 2018.