

Birdfy Fund Application and Agreement Document

Section 1: Applicant and Organizational Profile

1.1 Applicant Details

Full Name of Applicant: _____

Position/Title: _____

Contact Information: _____

Email Address: _____

Telephone Number: _____

Submission Date: _____

Applicant Overview: _____

Please provide a concise description of your personal and professional background. Include information about your role within the related organization and any relevant experiences or connections to the funding body (Birdfy) that underscore the significance of your application.

1.2 Organization Information

Registered Name of Organization: _____

Operational Address: _____

Physical Address: _____

Postal Address: (if applicable) _____

Organizational Background: _____

Time of Establishment: _____

Vision and Mission Statements of the Organization:

Detail the core objectives and aspirations of the Organization, clarifying its foundational purpose and relevance to the objectives of the funding body (Birdfy).

Significant Milestones and Accomplishments:

Highlight specific instances of influence and contributions that underscore the organization's capability and commitment to its mission.

Legal and Regulatory Status:

Specify whether the entity is a non-profit, NGO, corporation, or other. Other, individual.

Tax Identification Number (TIN) or Equivalent (if applicable): _____

Digital and Media Presence: _____

Website Address: _____

Social Media Links: (e.g., Facebook, Twitter, Instagram, LinkedIn)

Additional Online or Print Media Evidence (if applicable):

Section 2: Detailed Project Proposal

This section requires a comprehensive description of the proposed initiative. An elaborate submission significantly enhances the proposal's prospects for approval and expedites the review process.

2.1 Introduction to the Project:

Provide a succinct overview of the initiative, elucidating its nature and the rationale behind its inception.

Project Name: _____

2.2 Project Timeline:

Indicate the projected timeline for the initiative, including anticipated commencement and conclusion dates.

2.3 Objectives and Expected Impact:

Detail the primary objectives and anticipated outcomes of the project. Describe the potential benefits and the significance of the initiative, including why and how the Birdfy Fund can assist with the project. You may also attach any supporting materials, such as photos, to bolster your claim.

2.4 Funding Request Summary:

Specify the total amount of funding, and/or the total number of sponsored products sought from the Birdfy Fund. Include a detailed justification for the requested amount/items.

2.5 Budget Allocation and Resource Planning:

Elaborate on the distribution of the requested funds, categorizing expenses such as equipment acquisition, programmatic materials, staffing, operational overheads, and any indirect costs. If you are requesting product sponsorship, please specify where and how you will integrate these products into the project.

Section 3: Terms of Agreement

3.1 Publicity and Brand Promotion:

The Applicant grants Birdfy comprehensive rights to utilize project-related information for promotional activities. This includes but is not limited to:

- The use of personal and organizational names, images, and project details for storytelling purposes across media channels.
- The applicant should also actively promote Birdfy through diverse channels, including websites, social media, press releases, and more, as part of the partnership. This involves publicly recognizing Birdfy's sponsorship, sharing details of the collaboration, and engaging in

promotional activities that highlight Birdfy's support and the partnership's achievements.

3.2 Joint Intellectual Property Rights and Acknowledgment Policy:

Under the mutual agreement between Birdfy and the funded organization, the following principles guide the management of intellectual property and public acknowledgment:

- Intellectual Property Co-ownership: All intellectual property rights arising from projects financed by the Birdfy Fund shall have their intellectual property rights jointly held between Birdfy and the recipient organization.
- Acknowledgment Requirement: Any dissemination or publication related to the project's results must explicitly acknowledge support from the Birdfy Fund.

Section 4: Declaration by the Applicant

By signing this document, I, _____, affirm my acceptance of the terms and conditions detailed herein. I pledge to adhere strictly to the reporting guidelines and ensure transparent and accountable utilization of the funds awarded for the project's benefit. I acknowledge that non-compliance with these terms may result in the termination of funding support.

Applicant's Signature: _____

Date: _____

Institutional Endorsement (if applicable): _____

To further authenticate this agreement, a signature from a supervisory or authorizing official within the applicant's organization may be required.

Authorized Signatory's Name and Position: _____

Contact Information: _____

Signature: _____

Date: _____

This agreement constitutes a legally binding contract between _____ and the named applicant, underscoring a mutual commitment to the project's successful realization in accordance with the stipulated conditions.