



1997:2022  
25



## MODERN AND ENVIRONMENTALLY FRIENDLY TOILET SOLUTIONS

USA

2022

For stationary structures • For health, industry and emergency relief



## When nature calls

When nature calls, it's good to know that civilization is near.

Cinderella's incineration toilets are world-class.

They do not require water. They are odourless and environmentally friendly. No handling of waste, only an insignificant quantity of ash remains.

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# CINDERELLA 25 YEARS

Cinderella Eco Group is a family company located in Midsund, Molde municipality, with deep roots in the beautiful Norwegian fjord landscape.

The company is part of Sjøvik Group, which has operated from Sjøvika in Midsund since 1903. Odd Kjell Sjøvik, grandson of the Sjøvik founder and father of the current CEO of Cinderella Eco Group, developed the prototype and launched the adventure, first with production in Sweden and shortly after from Norway, in the municipality of Lyngen above the arctic circle. We still produce every toilet we sell from this location and we're currently building a new factory on the neighboring plot that will open in Q4 2022.

This year, marks 25 years since the first Cinderella incineration toilet saw the light of day and the demand for our water-free, ecological, non-sewered sanitation solutions has spread internationally with

60 % of our production for export markets. Until 2012, Cinderella incineration toilets were only available in the Nordic area, mainly to the leisure market and cottage owners. Today, we have a presence on all continents, not only for the private sector but for professional sectors such as aquaculture, crane manufacturers, railway companies, the mining and construction industries.



With our model adapted for transportation such as narrow boats, caravans and motor homes, we have also created an innovative solution for those who want toilet comfort while on the go.

At Cinderella Eco Group, we believe in creativity and innovative design and we are concerned about



Photo from Midsund, Norway by Andreas Winter

sustainability and our environment. Toilet solutions that do not need water and sewage can provide answers to the serious challenges to health and to our society. With the help of modern technology and committed employees, we set the standard for the optimal trade in first-class toilet systems both for our customers and to

be able to make a difference on a global scale.

**Cinderella is the natural choice for those who place high demands on quality and functionality - when nature calls.**

## OUR COMMITMENT TO OUR ENVIRONMENT AND OUR SOCIETY

At Cinderella Eco Group we design ecological solutions for the total management of toilet waste. In a world where water shortages and energy resources characterize areas with strong urbanization and population density, health challenges arise through failing or lacking sanitation. This is where Cinderella's incineration toilets can be an environmentally friendly alternative.

The UN's Sustainable Development Goals provide guidelines to important dimensions such as health, access to water and sanitation, innovation and responsible consumption, education and job creation as well as the preservation of life on earth and in water. Through our corporate social responsibility for the non-profit organization North South Partnership Aid, we are committed to contributing to the future of orphaned

and vulnerable children in Kenya and Ethiopia. We donate our water-free incineration toilets to children's villages that need safe sanitation, contributing to ensuring that precious water resources are used exclusively for hygiene, drinking and agriculture, not for flushing.

At Cinderella, we develop environmentally friendly waste solutions that do not require access to water and can be adapted to different needs. Our incineration technology uses energy sources such as LPG gas or electricity and where electricity can be harnessed from wind power or solar. The result of the process is only a minimal amount of bacteria-free ash that can be safely disposed of in ordinary household waste bins. In this way, we help to limit our ecological footprint, without the consumption of precious resources and without infectious or polluting emissions.

## CERTIFICATES AND APPROVALS

Cinderella Incineration Toilets are designed with the highest quality materials to meet the highest standards and operational reliability.

Our toilets have defined and set the standard for incinerating toilets since 1997 and we work actively to ensure that incineration technology is recognized worldwide as an environmentally friendly, water-free, total waste handling solution.

Cinderella Incineration Toilets meet both national and international certifications and regulatory demands and we work with a number of accredited companies to assure our customers that safety and quality are maintained at all times. Through careful analysis, Cinderella Eco Group has chosen the agencies and

testing laboratories that we believe have the best expertise and experience to provide a reliable and credible approval for our clients.

Read more about our certifications and approvals at [cinderellaeco.com](http://cinderellaeco.com).



# WHAT IS AN INCINERATION TOILET?

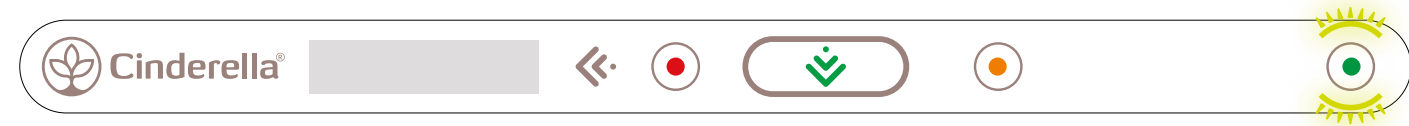
An incineration toilet is a water free toilet where bio waste products are burned at high temperatures to a minimum amount of ash, resulting in a teacup for four people after one week's use. The waste is safely incinerated in a closed incineration chamber, and the pollution-free gases from the incineration process are discharged through a separate exhaust pipe.

Incinerating toilets are a total waste solution, which means they get rid of all waste. There are no additional processes or messy emptying routines, such as other toilet systems require. The solution is odorless and hygienic. The bacteria-free ash is completely free of all pathogens and can be discarded

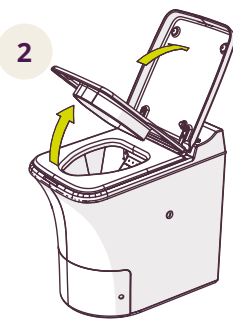
with the household garbage. Incineration toilets are a popular toilet alternative since they don't require water or expensive sewage connection. With an incineration toilet it's possible to achieve almost the same toilet comfort as flush toilets, without the considerable costs associated with sewage systems.

Cinderella Incineration Toilets are the market leader in Europe and have been produced since 1997. All our toilets are manufactured in Norway to the highest quality and reliability standards. Our products are certified and approved according to current regulatory demands in each country we operate, which is a security for all our customers.

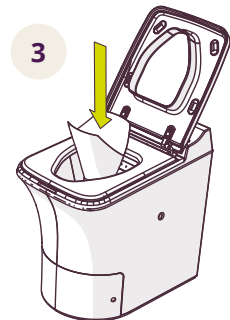
# HOW TO USE AN INCINERATION TOILET



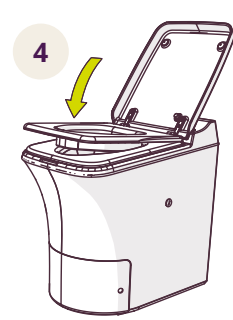
1 Check that the green light on the control panel is lit, indicating the unit is powered and ready for use.



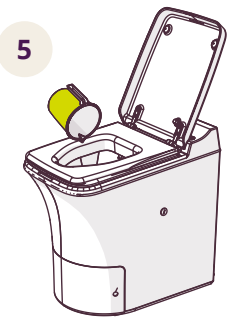
Lift the toilet lid and seat. A red light starts flashing. The ventilation fan starts.



Place a bowl liner in the bowl. Use a new bowl liner for every visit.



Lower the seat. The toilet is ready for use.



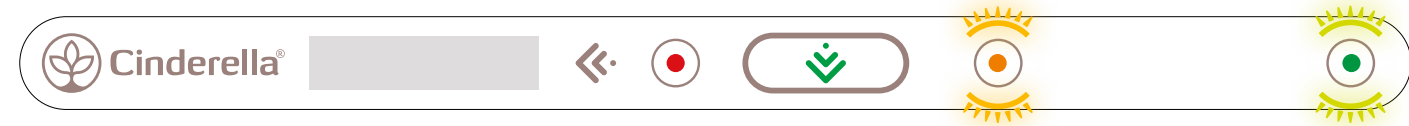
Use the toilet as usual. If little waste is produced, it may be helpful to pour some water into the bowl to add weight.



Close the toilet lid.



7 Push the "Start" button to drop the bowl liner and its contents into the incineration chamber. Incineration begins as soon as the hatch is closed. The toilet is now ready for the next user.



8 A constant yellow light will display during active incineration. The toilet may be used at any point. This will temporarily interrupt incineration. Incineration time may vary.



CINDERELLA  
ON THE WEB

www.cinderellaeco.com



# REGISTER YOUR PRODUCT

Register your Cinderella Incineration Toilet and take advantage of the functions «My Cinderella» offers as a simple and easy way to communicate with us and get firsthand information relative to your particular toilet and warranty requirements.



Learn more about our products



Service/support



Useful videos



Manuals for downloading



Find your nearest Cinderella dealer



Customer reviews



Register your product



«My Cinderella» advice tailored to your product

## OPTIMAL INSTALLATION - SPECIALLY ADAPTED TO YOUR CINDERELLA

Installing a Cinderella is easy and requires no external tanks or the use of water and sewage. An ventilation system for air in / out must be installed, and it is important that this is done in accordance with our recommendations for good operational reliability and longevity.

The toilet's most important prerequisite for satisfactory performance is correct installation. With our original installation packages, you are ensured the best conditions for success. As of 2022, we have launched model-adapted installation packages that contain everything you need for an optimal installation. This will not only contribute to making it easy for you, but it will also assist you in installing your toilet according to our recommendations.

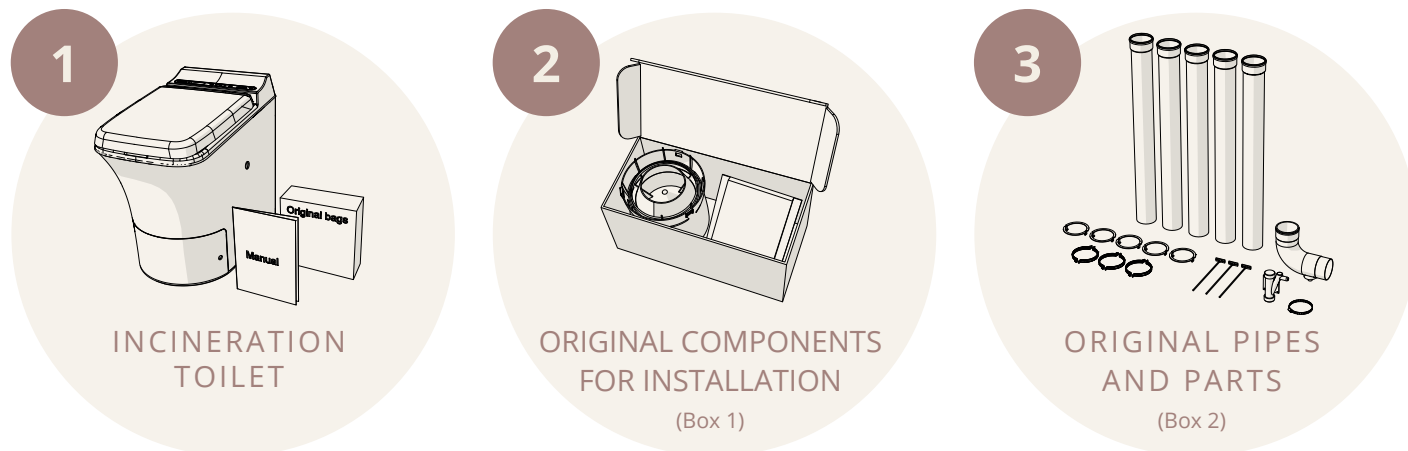
*Optimal installation is an installation without extra bends on the exhaust pipe. If you need bends beyond what is included in the installation package, they can be purchased from our dealers. Please refer to the installation manual for alternative installations for your product.*



## WHAT DO I NEED IN ORDER TO INSTALL CORRECTLY?

As of January 2022, the toilet, components and pipes for installation are made available in 3 separate boxes.

We have packed the toilet unit, original model-adapted components and pipes in 3 different boxes. You will need all 3 in order to install your toilet successfully. Read more about our installation packages under each product or under "Accessories for your incineration toilet" on page 20.



*The example above shows Cinderella Comfort as well as components and pipes required for a Cinderella Comfort installation.*

## KEY COMPONENTS IN OUR ACCESSORY KITS AND INSTALLATION PACKAGES

As of 2022, Cinderella launches original model-adapted accessory kits with key components created specifically for our various models.

The chimney flue cap is new as of 2022 and is available in every accessory kit for every model. The cap is important to ensure optimal incineration and contributes to keeping the flue pipes free of all twigs, leaves and other debris. Our new cap has an aerodynamic design and is available in black.

Please note that new components are sold loosely as accessories and can easily replace older components on already existing installations.

**NEW, IMPROVED FLUE CAP**  
Streamlined design and better airflow in the pipe

**VENTILATION PIPES**  
Pipes that meet the requirements for ventilation from our incineration toilets.

**ORIGINAL CINDERELLA BEND W/DRAIN**  
Smooth curved elbow that minimizes the restriction of air.

**WIND SHIELD**  
Installed on the outer exterior wall, in front of the inlet air pipe (Comfort).



*The example shows the installation of Cinderella Comfort.*



# Comfort

THE MARKET'S MOST EFFICIENT  
AND ENVIRONMENTALLY FRIENDLY  
INCINERATION TOILET

Our water free incineration toilet Cinderella Comfort is Cinderella Eco Group's latest concept for cottages and holiday homes, renowned for its sustainable and environmentally friendly design and performance, with no polluting emissions. Comfort comes with a closed air system, which creates a better indoor environment and doesn't affect the temperature of the room where the toilet is installed. Cinderella Comfort also comes with an LCD display that shows notifications and operational status at all times.

We named this model "Comfort" because it provides a safe, comfortable and user-friendly experience compared to other incineration toilets on the market. The Comfort has a closed air system where fresh air for the incineration process is supplied via a separate air pipe, which provides a significantly better indoor climate. This prevents the room temperature from dropping and avoids conflicts with other air-dependent installations such as kitchen ventilation fans, fireplaces and wood-burning stoves.



Cottages, leisure homes, Bunkies, boat houses and Tiny Homes



Energy source: electricity



Capacity: 4 visits per hour

# CINDERELLA COMFORT

- Complete waste handling solution, incinerates all waste
- No water, no sewage
- Made in Norway
- 3-year warranty



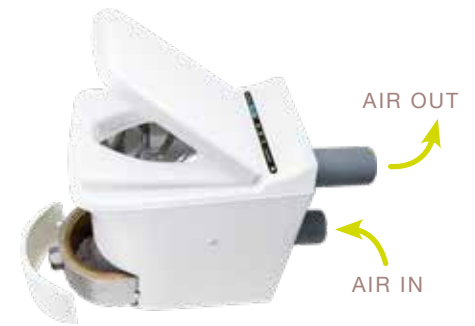
CINDERELLA COMFORT  
INCINERATION TOILET

Contact your local  
dealer for pricing!

# WHY CHOOSE COMFORT?

## ENCLOSED VENTILATION SYSTEM

Cinderella Comfort is based on a closed air system. This system with a controlled intake and exhaust system ensures optimal incineration and energy consumption. Cinderella Comfort is CE-marked and approved by UL and NSF



## LCD DISPLAY

Cinderella Comfort comes with an information display that shows you operational status and other notifications. The display notifies you when the ash container needs to be emptied, in addition to signal lights and sound notifications. The display can be set to 7 different languages.

# INSTALLING CINDERELLA COMFORT



The most important prerequisite for a well-functioning toilet is correct installation. Cinderella incineration toilets are easy to install, and many of our customers manage the installation of the toilet themselves. It is important that you familiarize yourself well with our recommendations for installation in the manual provided with the toilet and have the necessary tools available for a correct installation.

**TIP!** Check out our YouTube channel [Cinderella USA](#) where you will find simple and useful installation videos.



## TECHNICAL SPECIFICATIONS:

- Height: 23 5/8 in. (600 mm)
- Seat height: 21 1/4 in. (540 mm)
- Width: 15 3/8 in. (390 mm)
- Depth: 23 1/4 in. (590 mm)
- Weight: 75 lbs. (34 kg)
- Capacity: 4 visits per hour
- Ventilation duct / pipes: 110 mm external dimensions
- Incineration effect: 2000 W
- Energy consumption per incineration: 1 - 2 kWh
- Power requirement: 220 - 240 V, 10A
- Max weight tolerance: Up to 440 lbs.

## OTHER FEATURES COMFORT:

- Easy to use, secure for children
- Low-noise
- Scandinavian design
- LCD display with notifications
- Easy installation, closed air system
- Comfortable indoor climate, no smell
- Certified and approved in accordance with applicable regulations, CE-marked
- No water supply required
- Reliable, suitable for cold areas

## THIS IS INCLUDED WITH THE COMFORT: IN ADDITION, WE RECOMMEND:



- Cinderella Comfort incineration toilet
- Product manual
- Cinderella original bowl liners (100 pcs)



CINDERELLA COMFORT ORIGINAL ACCESSORY KIT  
Read more on page 20.

VENTILATION INSTALLATION KIT COMFORT /  
ELECTRIC MODEL  
Read more on page 20.



Cinderella®

# Freedom

PROPANE-POWERED  
INCINERATION TOILET

Cinderella Freedom is a propane-powered, water free incineration toilet that incinerates all toilet waste at high temperatures, producing a minimal amount of sterile ash. It is specially adapted for areas with limited or no access to the electricity. As with all Cinderella Eco Group toilets, Cinderella Freedom doesn't require water or sewage, saving costly sewage connections. The toilet is easy to install and comes with an easy-to-use LCD display, which provides notifications and alerts when the ash container is full and should be emptied. The display can be set to 7 different languages.

Cinderella Freedom is based on the same high quality that characterizes the Comfort model, but it uses propane gas instead of electricity to power the incineration process. This means that the Cinderella Freedom incineration toilet may be used in all areas where gas is preferred. It is also suitable for remote vacation homes and other areas without electric mains power. It only requires 12VDC to run the control panel and ventilation fan.



Cottages, leisure homes, Bunkies, boat houses and Tiny Homes



Energy source: LPG gas



Capacity: 4 visits per hour



# CINDERELLA FREEDOM

- Propane-powered incineration toilet
- No water, no sewage
- Made in Norway
- 3-year warranty



CINDERELLA FREEDOM  
INCINERATION TOILET

Contact your Local  
Dealer for Pricing!

# WHY CHOOSE FREEDOM?

## DOES NOT REQUIRE ACCESS TO ELECTRICITY

Cinderella Freedom does not require electricity but uses propane gas as an energy source instead of electricity to conduct the incineration process. This makes Freedom perfect for off grid installations.



## LCD DISPLAY

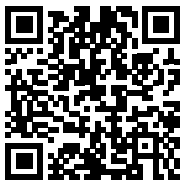
Cinderella Freedom comes with an information display that shows you operational status and other notifications. The display notifies you when the ash container needs to be emptied, in addition to signal lights and sound notifications. The display can be set to 7 different languages.

# INSTALLING CINDERELLA FREEDOM



The most important prerequisite for a well-functioning toilet is correct installation. Cinderella Freedom may only be connected to the gas supply by a specialist in accordance with the technical and administrative regulations of the country in which the toilet is installed. We recommend you contact your dealer for assistance in order to install correctly.

**TIP!** Check out our YouTube channel [Cinderella USA](#) where you will find simple and useful installation videos.



## TECHNICAL SPECIFICATIONS:

- Height: 23 5/8 in. (600 mm) / Seat height: 21 1/4 in. (540 mm)
- Width: 15 3/8 in. (390 mm)
- Depth: 23 1/4 in. (590 mm)
- Weight: 75 lbs. (34 kg)
- Capacity: 4 visits per hour
- Ventilation ducts/pipes: 110 mm (ULC-S636)
- Standby Power Consumption: 0.005 Amp
- Power consumption (incineration): 1.3 Amp
- Gas consumption: 160-190 grams per incineration
- Maximum Burner effect: 9260 BTU/h (2,87 KW)
- Power requirements: 12V DC 11-14.4V, 4 Amp

## OTHER FEATURES FREEDOM:

- 230V power supply not required
- Perfect for areas where gas is preferred / no mains power is available
- Requires 12V DC, propane gas supply and air intake/outlet
- Easy to use, secure for children
- Scandinavian design
- Informative LCD display
- Certified and approved in accordance with applicable regulations.
- Complete toilet solution, burns all waste
- Reliable operation

## THIS IS INCLUDED WITH THE FREEDOM:

- Cinderella Freedom incineration toilet
- Product manual
- Cinderella original bowl liners (100 pcs)
- Chimney flue cap
- Air vent

## IN ADDITION, WE RECOMMEND:



VENTILATION INSTALLATION KIT FREEDOM /  
GAS MODEL  
Read more on page 20.

# CINDERELLA URINAL



Ideal for cottages, leisure homes, Bunkies, boat houses and Tiny Homes in combination with any one of our incineration toilets



Water-free



Unisex model



CINDERELLA URINAL

Contact your local dealer for pricing!

## AN ODORLESS TOILET SOLUTION WITHOUT USING WATER

The Cinderella Urinal is a water-free toilet solution that is intended for urination only (toilet paper must be disposed of separately). It is very suitable as an additional toilet for Cinderella incineration toilets. The urine is fed through a drain to a suitable receptacle, such as a sand filter or a collection tank. The urinal is used completely without water and is 100 % odorless.

Cinderella Urinal is easy to install, and you can choose whether the drainpipe should go through the floor or wall. A 50 mm drainpipe is used to lead the urine to a suitable receptacle. The urinal is attached to the substrate with screws or by using silicone. Once the Cinderella Urinal is installed and the drainpipe to the receptacle is connected, the urinal is ready for use.

Cinderella Urinal is a unisex model that can be used by all genders and is reserved for urination only. It is equipped with a membrane odor barrier, which prevents odors. The solution does not require barrier fluid or water to work and is therefore always frost-free.

## CLEANING AND MAINTENANCE



You clean the toilet like a normal toilet, but it is not recommended to use chemicals. You should use water only or water with biological green soap. You may want to polish the toilet bowl with car/boat wax (non-abrasive) to preserve the surface's fine finish and to prevent odours.



## TECHNICAL SPECIFICATIONS:

- Height: 18 <sup>7</sup>/<sub>64</sub> in. (460 mm)
- Seat height: 16 <sup>17</sup>/<sub>32</sub> in. (420 mm)
- Width: 13 <sup>25</sup>/<sub>64</sub> in. (340 mm)
- Depth: 19 <sup>11</sup>/<sub>16</sub> in. (500 mm)
- Weight: 13 lbs (6 kg)
- Drain Pipe: 1 <sup>31</sup>/<sub>32</sub> in. (50 mm)
- Centre drain pipe from floor: 2 <sup>53</sup>/<sub>64</sub> in. (54 mm)

## FEATURES URINAL:

- Waterless urinal
- Unisex model, for both men and women
- Hygienic
- Frost proof
- Odour barrier to prevent odours
- Easy to install
- A high quality product made in Norway
- 3-year warranty

## THIS IS INCLUDED WITH THE URINAL:

- Cinderella Urinal
- Installation manual
- Odor seal with drain
- Tools for assembly
- Filter with sleeve



## IN ADDITION, WE RECOMMEND:

For a complete installation of the Urinal you will also need 50 mm drainpipes. This can be purchased at your local hardware store.

## ODOUR BARRIER:

Cinderella Urinal is equipped with an odour barrier, preventing undesirable odours inside the toilet room.





**CINDERELLA COMFORT ORIGINAL ACCESSORY KIT**  
Kit with accessories for installation.

Fits the following models:  
● Comfort ● Freedom



**CINDERELLA FREEDOM ORIGINAL ACCESSORY KIT**  
Kit with accessories for installation.

Fits the following models:  
● Comfort ● Freedom



**CINDERELLA BOWL LINERS**  
Specially developed for Cinderella Incineration Toilets. 500 pcs.

Fits the following models:  
● Comfort ● Freedom



**CINDERELLA LINER HOLDER**  
Holds a carton of 500 original bowl liners. White lacquered steel.

Fits the following models:  
● Comfort ● Freedom



**CINDERELLA FOOT REST**  
A specially designed footrest should it be needed. Safe grip surface.



**CINDERELLA MAINTENANCE KIT**  
Easy cleaning and maintenance for your Cinderella Incineration toilet.

Fits the following models:  
● Comfort ● Freedom



**CINDERELLA WIND SHIELD**  
Wind shield for exterior mounting on outside wall.

Fits the following models:  
● Comfort ● Freedom



**CINDERELLA INLET AIR VENT**  
Inlet air vent for Cinderella Freedom. Meets requirements for ventilation.

Fits the following models:  
● Comfort ● Freedom

## ACCESSORIES FOR YOUR INCINERATION TOILET



**VENTILATION INSTALLATION KIT COMFORT / ELECTRIC MODEL**  
Contains 5 x vent with sleeve, 3 x wall mount rod, 3 x wall mount plate, 1 x hose clamp, 3 x support clamp, 1 x elbow with Condensate drain, 1 x Venting guidelines



**VENTILATION INSTALLATION KIT FREEDOM / GAS MODEL**  
Contains 5 x tube with sleeve, 5 x connector ring, 3 x wall mount, 4 x pipe clamp, 1 universal ball valve siphon, 1 venting male / female elbow with condensation drain.



**CINDERELLA CHIMNEY FLUE CAP**  
New, improved cap. Streamlined design and better airflow in the pipe.

Fits the following models:  
● Comfort ● Freedom



**CINDERELLA INSERT FOR ASHTRAY**  
Insert for ashtray, flat. Fits all models.

Fits the following models:  
● Comfort ● Freedom




**When nature calls**

*All recommended retail prices are excl. VAT  
We strive to provide as accurate information as possible at all times.  
We reserve the right to adjust prices and make changes as a result of changes from our suppliers.*

# INCINERATION TOILETS FOR THE PROFESSIONAL MARKET SUCH AS INDUSTRY AND EMERGENCY RELIEF



INCINERATION TOILETS ARE SUITABLE FOR MANY PROFESSIONAL SECTORS:

-  Tiny Houses
-  Ships
-  Workmen's sheds
-  Cranes
-  Mobile units
-  Trains



Scan the code to read more about incineration toilets for health, industry and emergency relief.



The professional interest in Cinderella Incineration Toilets is growing worldwide. We provide solutions for the fishing industry such as feeding platforms in Norway and Scotland, crane manufacturers (crane cabins), railroad companies, mining and building and construction industry. We also provide solutions for emergency relief organizations where operational field teams are equipped with Cinderella Incineration Toilets.

## AREAS OF USE:

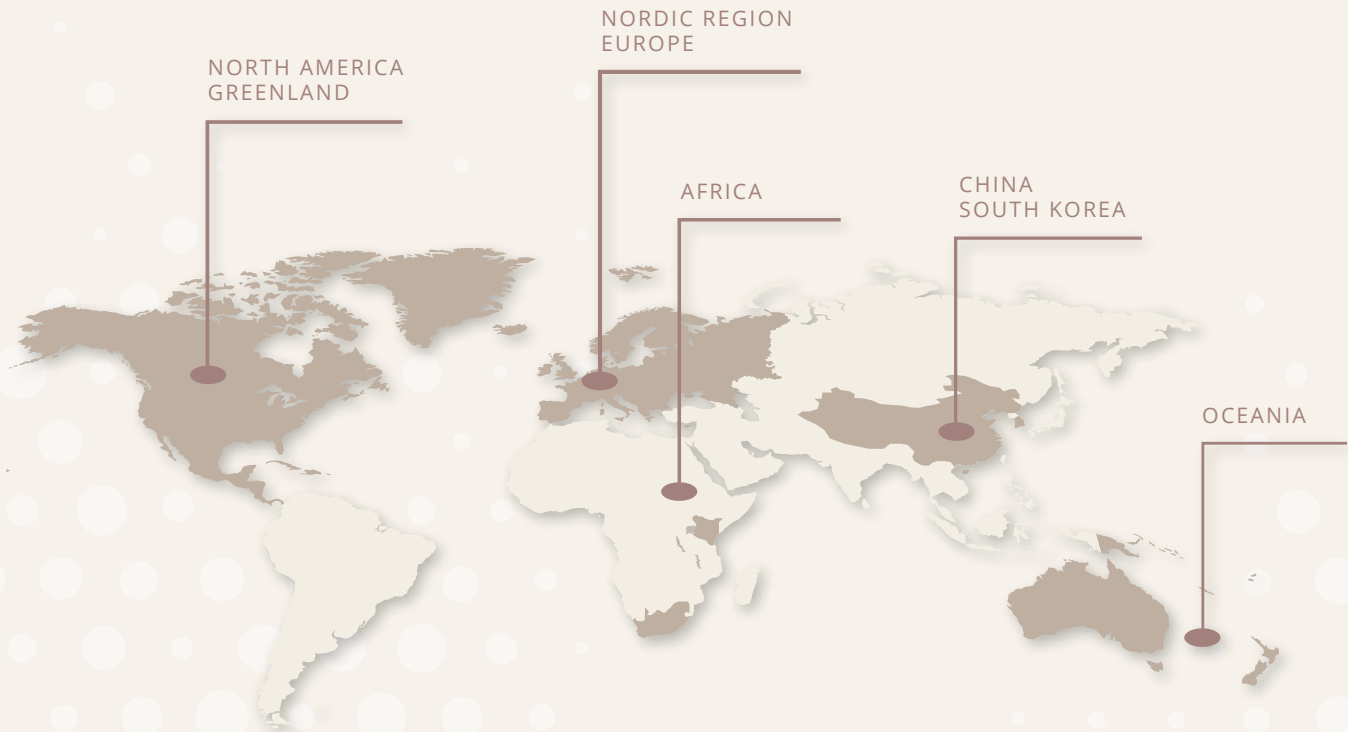
1. The Cinderella Incineration Toilet is well suited to workers' barracks and site welfare.
2. Incineration Toilets in the Norwegian mountains! Field testing for hiking tourists.
3. Cost efficient and sustainable waste handling with the Cinderella. Mining barracks in Australia.



Dealer:

 Made in Norway

## CINDERELLA'S GLOBAL PRESENCE



**Cinderella**<sup>®</sup>  
Cinderella Eco Group

Cinderella Eco Group AS  
Sjøvikvegen 67, NO-6475 Midsund, Norway  
[www.cinderellaeco.com](http://www.cinderellaeco.com)