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Flame Engineering, Inc. Wins Honorable Mention Award in NRHA Packaging and Merchandising Competition

Indianapolis – Flame Engineering recently received the Honorable Mention distinction in the 2017 Packaging and Merchandising Awards (PMA) program, presented by North American Retail Hardware Association (NRHA).

Flame Engineering and nearly fifty other U.S. and Canadian manufacturers recently submitted select packaging and merchandising/point-of-purchase display product materials to a distinguished awards committee in order to compete for recognition as the best in the industry.

To determine all winners, NRHA selected three expert judges representing the retail, media and graphics communities to contribute their professional talent and experience to review and critique each entry. The judges' scores were categorically tallied resulting in winning packaging and merchandising displays selected among five award levels: Judges' Choice, Whole Package for Packaging and Merchandising, Gold, Silver and Honorable Mention.

"Each year we look forward to receiving, reviewing and recognizing the most innovative in packaging and merchandising displays," commented Marci Taschler, Member Growth & Development Manager and PMA Program Director at NRHA. "Packaging and merchandising play a key role in the overall success of manufacturers' products from a corporate branding perspective to how they are positioned and purchased at the retail level. I am very proud of the companies who participated and honored to lead this initiative."

Flame Engineering continues to look to the future in sustainable methods to help our customers.

NRHA hosts the PMA competition annually to inform the industry about emerging packaging trends, and to celebrate the overall independent home improvement channel's best in merchandising and packaging.

The Packaging and Merchandising Awards presentation will take place at 2 p.m. May 9 in the NRHA Village at the National Hardware Show® in Las Vegas. All program entries will also be on display at the Packaging and Merchandising Award Expo in the NRHA Village for the duration of the three-day Show, and will appear in a special section in the May issue of *Hardware Retailing* magazine.

About Flame Engineering, Inc.

Has been manufacturing hand held propane torch kits since 1959. The main use is to eliminate weeds without chemicals. The winning product is the 25,000 BTU mini Dragon JR™ or the Ultimate Fire Starter small enough to fit I a backpack. The mini JR is powered by a one pound propane cylinder for starting charcoals, campfires, it will even start wet or damp wood in minutes.

About the North American Retail Hardware Association

Founded in 1900 by a group of retailers, the North American Retail Hardware Association (NRHA) is a not-for-profit trade association with a mission to help hardware stores, home centers and lumberyards, regardless of wholesale affiliation, become better and more profitable retailers. Governed by a board of independent hardware retailers, NRHA fulfills its mission by providing information, communication, training programs and networking opportunities for the industry it serves. Each month NRHA publishes *Hardware Retailing* magazine, which reaches more than 34,000 retail stores in the U.S. and Canada. NRHA also provides a wealth of online training and educational resources to thousands of retailers on www.nrha.org.