

Effiki 

CATALOGUE

Effiki® I'm loved
Since 2010



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ABOUT EFFIKI

Effiki, a renowned brand in the world of baby and children's products, was founded in 2010 with a deep passion for creating exceptional items for little ones. Inspired by the joys and challenges of motherhood, Effiki has been dedicated to providing parents with high-quality products that prioritize safety, comfort, and style.

With over a decade of experience, Effiki has become synonymous with excellence and innovation. Every product is thoughtfully designed, keeping in mind the needs of both parents and children. From soft blankets and cozy bedding to adorable toys and practical accessories, Effiki offers a wide range of carefully crafted items that enhance the everyday lives of families.

What sets Effiki apart is the unwavering commitment to using the finest materials. Only premium fabrics, such as 100% cotton and luxurious velvets, are chosen to ensure the utmost comfort and durability. Each product undergoes rigorous testing to meet the highest safety standards, giving parents peace of mind knowing that their little ones are in safe hands.



Effiki takes pride in its unique designs and attention to detail. Whether it's the charming prints, intricate stitching, or delightful embellishments, every element is carefully curated to bring joy and delight to children and parents alike.

As a brand founded on the experiences of motherhood, Effiki understands the importance of creating products that make life easier and more beautiful for families. With each item, Effiki aims to create precious moments and lasting memories, adding a touch of warmth and love to every home.

Join the Effiki family and experience the magic of motherhood-inspired products that are designed to celebrate the special moments shared with your little ones. Discover Effiki and embrace a world of comfort, style, and joy for your growing family.







01

Effik Bunny

THE KEEP-HUGGING-ME MASCOT

Whenever you are blue and need a companion to cheer you up – make sure there is an Effik around. Some say hugging an Effik keeps sadness at bay and keeps you smiling all day. Ask the kids – they know what is best for them!

Introducing Effik Bunny, the perfect companion for your little one. This adorable plush toy comes in a variety of colors and three different sizes, making it easy to find the perfect match for your child. Effik Bunny quickly becomes a favorite toy, providing comfort and companionship throughout the day. Its soft and huggable design makes it the ideal cuddle buddy for naptime, bedtime, or any time your child needs a comforting presence.

The Effik Bunnies family is a colorful bunch which comes in three sizes.



Crafted with attention to detail and using high-quality materials, Effik Bunny is made to withstand endless hugs, squeezes, and adventures. It is designed to be safe and durable, ensuring long-lasting enjoyment for your child.

Effik Bunny is more than just a toy—it becomes your child's best friend, providing comfort, entertainment, and companionship. Choose from a range of colors and sizes to find the perfect Effik Bunny that will be cherished by your little one for years to come.







02

Lovey

DOUDOU

Falling asleep is never easy for a baby – there is so much to do before the day is done. But here comes our Lovey Effik to the rescue. Hug it and squeeze it and smell it until you are ready for the well-deserved sleep allowing you to prepare for another day full of discovery and adventure.

The Effiki Lovey Doudou is a delightful and cuddly companion designed to bring comfort and joy to your baby. Made with soft and gentle fabrics, this lovey is perfect for snuggling, soothing, and providing a sense of security. With its adorable design and charming details, the Effiki Lovey Doudou captures the imagination of your little one, making it an ideal companion for both playtime and naptime. It's just the right size for little hands to hold onto, promoting fine motor skills development.



Crafted with great attention to detail and high-quality materials, this lovey is not only soft and cozy but also durable and safe for your baby. It's easy to clean, ensuring that it remains fresh and hygienic for everyday use.

Choose the Effiki Lovey Doudou to accompany your baby on their exciting journey of exploration and comfort. It's a cherished item that will provide snuggles, smiles, and a sense of warmth and security.



03

Wrapping Capes

THE LOVELY EMBRACE

The first time we saw and touched our Baby Cone we felt at peace. We felt our efforts to create a product both beautiful and meaningful did not go to waste. Look at it and decide for yourself. And no... unfortunately they don't come in sizes for grown-ups.

Transform your baby's nursery into a cozy haven with Effiki Quilted Crib Bedding. Crafted with love and attention to detail, this bedding collection combines comfort, style, and practicality to create a dreamy sleep environment for your little one.

Effiki Quilted Crib Bedding is made from high-quality materials that are safe and gentle against your baby's delicate skin. The hypoallergenic fill ensures that your little one can sleep soundly without any worries of irritation or allergies.



04

Wrapping Capes

CHOOSE YOUR OWN STORY

More Effiki's Baby Cones to choose from. Telling stories of happiness and adventure they are a practical and indispensable element of your family's story – how you helped your kids to feel at home.

With a variety of adorable prints and colors to choose from, you can personalize your baby's crib bedding to suit their unique style and your nursery decor. From cute and playful patterns to timeless classics, there is a design that will capture your heart and create a cozy sanctuary for your little bundle of joy.

Effiki Quilted Crib Bedding is machine washable, making it easy to clean and maintain. Spend more precious moments cuddling and bonding with your baby, knowing that their bedding is soft, safe, and stylish.

Give your baby the gift of cozy comfort with Effiki Quilted Crib Bedding. Create a nurturing and inviting space for your little one to dream, grow, and thrive.







05

Bedding

We all know a human being will eventually sleep through almost 1/3 of their lifetimes. Babies should rest even longer to recover after a busy day (every day). Make sure that you create a calm, loving environment for your baby to sleep in. Select natural fabrics. Choose tasteful and toned down patterns. Choose Effiki's Bedding... obviously.

Create a dreamy and cozy sleep environment for your baby with Effiki 100% Cotton Sateen Baby Bedding. Made from premium quality cotton sateen fabric, this bedding collection offers a luxurious feel and exceptional comfort for your little bundle of joy.

The smooth and silky texture of the cotton sateen fabric is perfect for your baby's delicate skin. It provides a gentle and soothing touch, promoting a peaceful and restful sleep. The breathable nature of cotton ensure optimal airflow, helping to regulate your baby's body temperature throughout the night.



Give your baby the gift of luxurious comfort with Effiki 100% Cotton Sateen Baby Bedding. Create a soothing and stylish nursery that will surround your little one with love and warmth.



06

Duvets & Pillows

We all need a break once in a while... and your baby too even if it seems to have endless pool of energy to tap into. And there is no better way to nap than to immerse oneself into Effiki's Duvet & Pillow set. After all the fun you just deserve the best sleep ever – every day! Let your baby lie down and dream away.

Give your baby or child the gift of a peaceful and restful sleep with Effiki Hypoallergenic Duvets and Pillows. Crafted with the utmost care and using hypoallergenic materials, these bedding essentials provide the perfect balance of comfort and support. Designed to be gentle on sensitive skin, these duvets and pillows are made from hypoallergenic fabrics that minimize the risk of allergies or irritations.



Effiki Hypoallergenic Duvets and Pillows offer the right level of warmth and cushioning, providing a comforting embrace for your child as they drift off to sleep. The lightweight construction allows for easy movement and helps regulate body temperature, promoting a sound and uninterrupted sleep.

With their durable and high-quality construction, these duvets and pillows are built to withstand the demands of everyday use. They are also easy to clean and maintain, ensuring long-lasting freshness and hygiene.



Baby Velvet Quilts :

Wrap your little one in the softest embrace imaginable with our premium baby quilts. Crafted with exquisite velvet, these quilts offer the utmost comfort and style for your baby's nursery.

Elevate your baby's bedding with our opulent collection of velvet baby quilts, designed to provide warmth and a touch of elegance. Discover the perfect blend of luxury and coziness for your precious bundle of joy.





07

Crib Sheets

A joy to look at & touch and practical to maintain at the same time – Effiki’s bed & crib sheets are a must-have. A basic but vital accessory, made of natural fabrics only, easy to use and matching every interior.

Wrap your baby in pure comfort with Effiki Crib Sheets 100% Cotton. These crib sheets are crafted from premium quality cotton, offering a soft and gentle surface for your little one to sleep on. Made with love and attention to detail, Effiki Crib Sheets are designed to fit standard crib mattresses securely. The elasticized edges ensure a snug and secure fit, keeping the sheet in place during your baby’s movements. With a wide range of prints and patterns to choose from, you can find the perfect crib sheet to complement your nursery decor. From cute and playful designs to elegant and timeless prints, there is something to suit every style and preference.



Effiki Crib Sheets are not only stylish but also practical. The 100% cotton fabric is breathable, helping to regulate temperature and create a comfortable sleep environment for your baby. It is also easy to clean, as these sheets are machine washable, saving you time and effort.

Each sheet is made with care and attention to detail, ensuring durability and longevity. The high-quality cotton fabric is gentle against your baby's delicate skin, providing a cozy and soothing sleep experience.





08

Pillows

ERGONOMY AND COMFORT

Provide your little one with the best support during sleep with an ergonomic infant pillow. This unique pillow is designed to perfectly conform to your baby's head shape, ensuring maximum comfort and support.

The pillow is made of high-quality, soft material that is gentle on your baby's skin. Its ergonomic shape, tailored to fit the shape of your baby's head, helps prevent skull deformities and provides proper spinal support.

With its well-profiled construction, the pillow provides optimal support for your baby's head during back sleeping. It helps maintain the correct position of the head and neck, minimizing pressure on delicate areas such as temples and the neck.



09

Swaddles

LOVE MADE OF BAMBOO

Our swaddles are a treat for all the senses. Your baby will fall in love with them at first touch. Sun, wind, chill – Effiki’s swaddles are yours to keep them at bay. And they tell different stories too. Choose a perfect size for your loved ones.

Wrap your baby in the gentle embrace of Effiki Bamboo Swaddles featuring the adorable Effik Bunny print. Made from a luxurious blend of bamboo and cotton, these swaddles offer unparalleled softness and comfort for your little one.

The unique Effik Bunny print adds a touch of cuteness and charm to these swaddles. With its playful design and sweet expression, the Effik Bunny captures hearts and brings a smile to everyone’s face.



Crafted with care and attention to detail, these swaddles are designed to withstand frequent washing and maintain their softness and vibrant print. They are hypoallergenic and gentle on your baby's delicate skin.

Experience the perfect blend of softness and cuteness with Effiki Bamboo Swaddles featuring the Effiki Bunny print. These swaddles are not only practical but also make a delightful gift for new parents.







10

Blankets

THE POPCORN EDITION

Wrap your little one in luxurious comfort with Effiki 100% Cotton Blankets featuring adorable pompons. Made from premium-quality, breathable cotton, these blankets provide a soft and cozy cocoon for your baby. The playful pompons add a whimsical touch to these blankets, making them a charming addition to any nursery or stroller. Their vibrant colors and delightful texture stimulate your baby's senses and bring a smile to their face.

Designed with versatility in mind, these blankets are lightweight yet warm, making them perfect for year-round use. Whether for snuggling, tummy time, or as a stylish nursery accent, Effiki Cotton Blankets with Pompons are both functional and fashionable. Crafted with care, these blankets are gentle on your baby's delicate skin.



Comfy and welcoming - here come our blankets. Whenever your baby needs to be comforted and cuddled they will come very handy. They are available in various colors and are a joy for the skin and the eye.





11

Towels

DESIGNED BY EFFIK THE BUNNY

Effiki's Towels are your best friend's embrace. Whenever you are wet and chilly they come to the rescue. How much friendship is enough? I can never get enough... and you?

Wrap your baby in cuddly comfort with Effiki 100% Cotton Baby Hooded Towels. These adorable towels feature a bunny-shaped hood, adding a touch of whimsy and cuteness to your little one's bath time routine. Crafted with love and attention to detail, these hooded towels are made from 100% cotton, providing a soft and gentle feel against your baby's delicate skin. The absorbent fabric quickly wicks away moisture, keeping your baby warm and dry after bath time.



These hooded towels are easy to care for, as they are machine washable. They maintain their softness and quality even after multiple washes, ensuring long-lasting use.

Make bath time a delightful experience with Effiki 100% Cotton Baby Hooded Towels. Wrap your baby in the cuddly embrace of these bunny-shaped towels, creating memories of warmth, comfort, and cuteness that will last a lifetime.

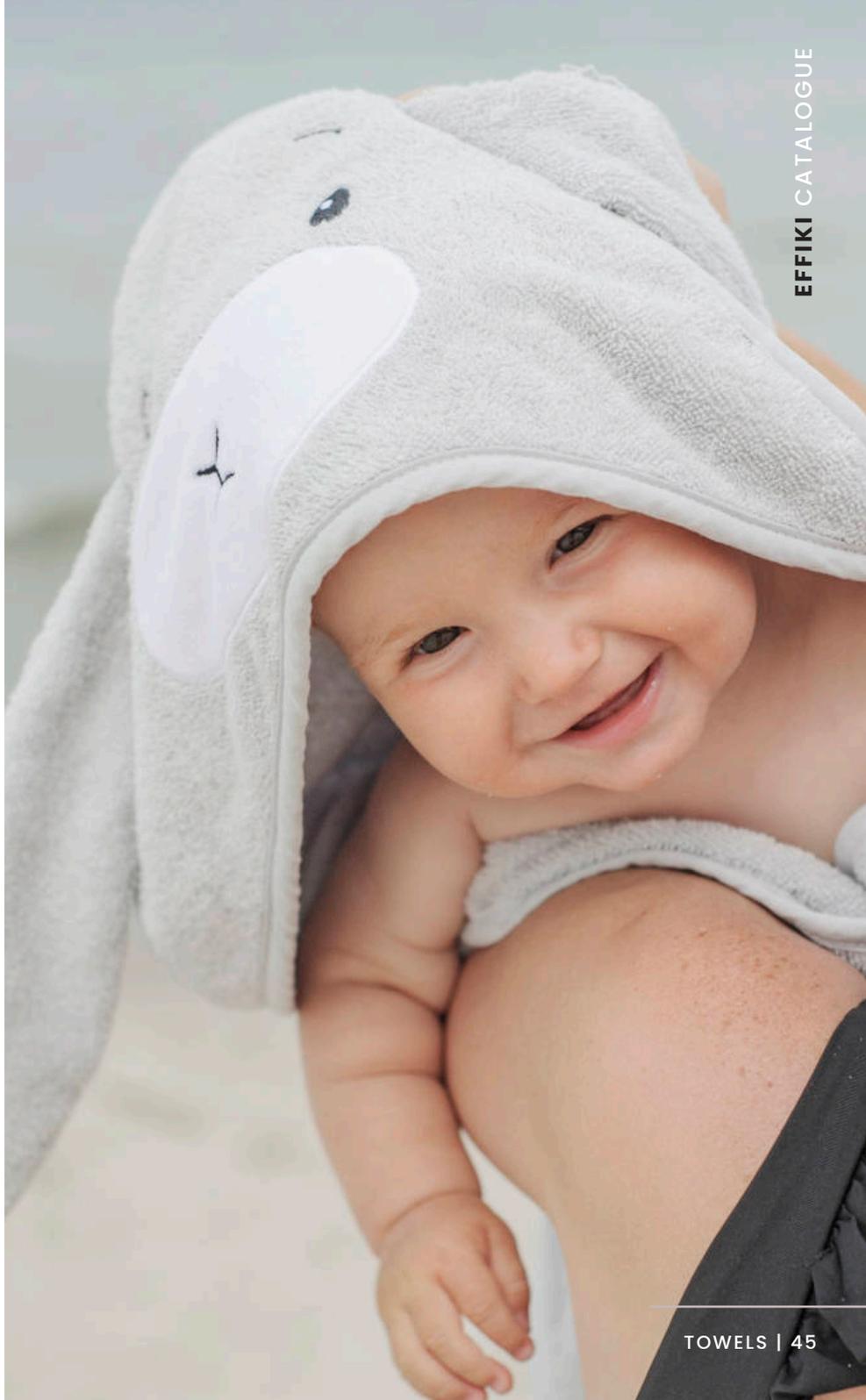






Wrap your little ones in pure comfort with Effiki's Best Quality Cotton Hooded Towels. Crafted with love and care, These towels are designed to provide the softest embrace after bath time.

Delicate on your baby's skin and perfect for toddlers too, our hooded towels are made from premium cotton for ultimate absorbency and coziness. Pamper your little angels with the best in comfort and style.



12

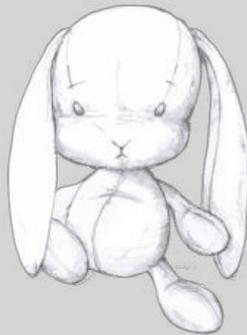
Teethers

Some say we are blessed with the gift of forgetting the hardships of our early childhood, including teething. At the same time who said it can't be just a little but fun. Effiki's teether is just that – easy to bite, chew on and throw around. Forget about all the pain: grab & enjoy. Recommended by Effik the Bunny.

Effiki Silicone Teethers are designed with your baby's comfort in mind. Made from high-quality, BPA-free silicone, these teethers provide a safe and soothing solution for teething discomfort. The soft and flexible texture gently massages your baby's gums, providing relief during those challenging teething stages.



Choose Effiki Silicone Teethers to provide soothing relief and sensory exploration for your teething baby. They are a trusted companion during this important developmental phase and offer comfort and relief when your little one needs it the most.



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