

BTX SUSTAINABILITY ROADMAP

In BTX Group, we acknowledge the importance of protecting our planet and its resources, and we want to be a part of the solution to change our industry towards a more sustainable world. We are aware of the tasks that lie ahead of us and we have embarked on the journey. We are confident that our steps will have an important and positive impact, in close cooperation with the partners in our supply chain, and the industry as a whole.

Our sustainability roadmap is built on four stepping stones:

1. Responsible supply chain
2. Sustainable products
3. Resilient infrastructure
4. Social Responsibility

1. Responsible supply chain

We have worked with the majority of our suppliers for many years and have a close relationship with them. They are predominantly located in Far East and Europe and all suppliers have committed to and signed off on our Code of Conduct, which includes requirements with regard to human and labour rights as well as environmental protection (reference is made to www.btx.dk).

The work with our suppliers is based on transparency. We have mapped all apparel factories producing our styles, which means that we know important details of their production, their sustainability profile, and their testing programmes. We follow up with our suppliers on a regular basis, and any findings or breaches of our code of conduct are dealt with.

2. Sustainable Products

When designing new collections, we make long-lasting products of great quality and fit, and we seek to keep a proactive approach towards our suppliers to find more sustainable choices.

We have a testing program with a strategic approach to test our garments for hazardous chemicals. The restrictions we have on chemicals are aligned with REACH.

BTX Group does not allow animals to be harmed in the name of fashion. Animals used for our products must not be exposed to pain but treated with dignity and respect according to animal welfare laws and international recommendations. Specifically to our brand B. Coastline we have attached different sustainable initiatives, e.g.: using organic cotton, recycled polyester, special water saving techniques, sustainable viscose etc. We are using our experience from this brand in our other brands.

3. Resilient Infrastructure

We have identified areas, where we can see a sustainable impact:

- ✓ Sustainable packaging and reuse of boxes
- ✓ Reduced energy consumption in our facilities

Sustainable initiatives like waste separation, drinking water directly from the tap, catalogues on FSC certified paper etc. are a natural part of our everyday life in BTX.

4. Social Responsibility

In BTX Group we are aware of our social responsibility, and we have described our requirements in our Code of Conduct as well as in internal policies targeted our staff.

We support the Danish Cancer Society, and we have joined the Danish Fashion Ethical Charter, focusing on core values like accountability, human respect and health.

We have set our targets and track our performance against these to testify our contribution to “a better world”. We believe we have already covered some ground, and in our effort for continuous improvement we recognize that our plans will need to be adjusted concurrently with our further progress and more solutions becoming available.