

**HYPONIC**<sup>®</sup>  
HEALTHY LIFE SOLUTIONS

*HYPONIC, blended from the word “HYPOALLERGENIC”, brings new  
meaning to natural, luxury care pet products*

## ***HYPONIC Story***

*HYPONIC's start begins with HYPONIC founder, JB. Kang's American Cocker Spaniel rescue, Woongja. When JB. Kang lost his favorite sidekick, Woongja, back in 2013 and had found that ingredients in her shampoo were linked to the range of health issues and a form of skin cancer she had suffered and died from, JB. Kang was devastated and determined. Determined to develop a natural care dog shampoo with the same level of standard the Korean cosmetic industry offered people. Fifteen years of a dog's lifetime equals about 250 hours of shampoo usage. (That's 250 hours of harmful, toxic baths that would clog a dog's skin/pores over the span of a decade.) JB. Kang vowed that no other animal should have to endure what Woongja did. That vow ultimately led him to years of dedicated research. Eventually, in collaboration with some of the nation's leading cosmetic manufacturers, JB. Kang developed what is today, Korea's #1 premium pet care brand: HYPONIC premium line of hypoallergenic, non-toxic shampoo, setting a new standard of safety and transparency in luxury pet care products.*

*HYPONIC comes to you from Mr. Kang's passion and love for all four-legged companions suffering in silence. Together with the highest-quality ingredients and top of the line research, he hopes to make a difference in the lives of all furry loved ones.*



*Founder  
JB Kang & Woongja*

---



PROFESSIONAL LINE

## Premium, hypoallergenic shampoo designed with groomers in mind

Designed exclusively for groomers, this shampoo collection provides an extraordinarily rich & creamy lather that never requires the use of a separate conditioner. Made to reduce time, energy, cost & water with 100% natural botanical cleansing ingredients that won't leave hands dry, cracked or irritated from daily groomer use.



**HYPONIC**  
GROOMING ARTIST





HYPONIC GROOMINGARTIST  
SHAMPOO (FOR DOGS\_MOISTURIZING)



HYPONIC GROOMINGARTIST  
SHAMPOO (FOR DOGS\_VOLUMIZING)



HYPONIC GROOMINGARTIST  
SHAMPOO (FOR DOGS\_DEEP-CLEANING)

## Professionalism at its Finest

Designed for grooming professionals & amplified for exceptional performance, HYPONIC PRO's supreme cleansing+resiliency revitalizes hair strand by strand for rich, long lasting volume while enhancing and preserving color & texture of hair.

**HYPONIC**  
HEALTHY LIFE SOLUTIONS

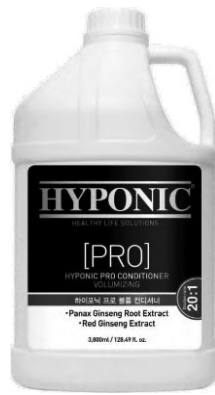
[PRO]







HYPONIC PRO SHAMPOO  
(FOR DOGS\_CLEANSING&VOLUMIZING)



HYPONIC PRO CONDITIONER  
(FOR DOGS\_VOLUMIZING)



**Artfully Crafted,  
Exceptional in Every Way**

HYPONIC's newest innovation for the perfect show is unique and unparalleled in all aspects. Excellent cleansing and resiliency enhances+preserves color & texture of hair for long-lasting volume to sustain hair in its absolute best condition. The soft+light hair quality will make the perfect show, shine even brighter.

**HYPONIC**  
for SHOW





HYPONIC FOR SHOW DOGS  
CYPRESS WATER SHAMPOO  
(FOR DOGS\_VOLUMIZING)



HYPONIC FOR SHOW DOGS  
MILK PROTEIN CONDITIONER  
(FOR DOGS)



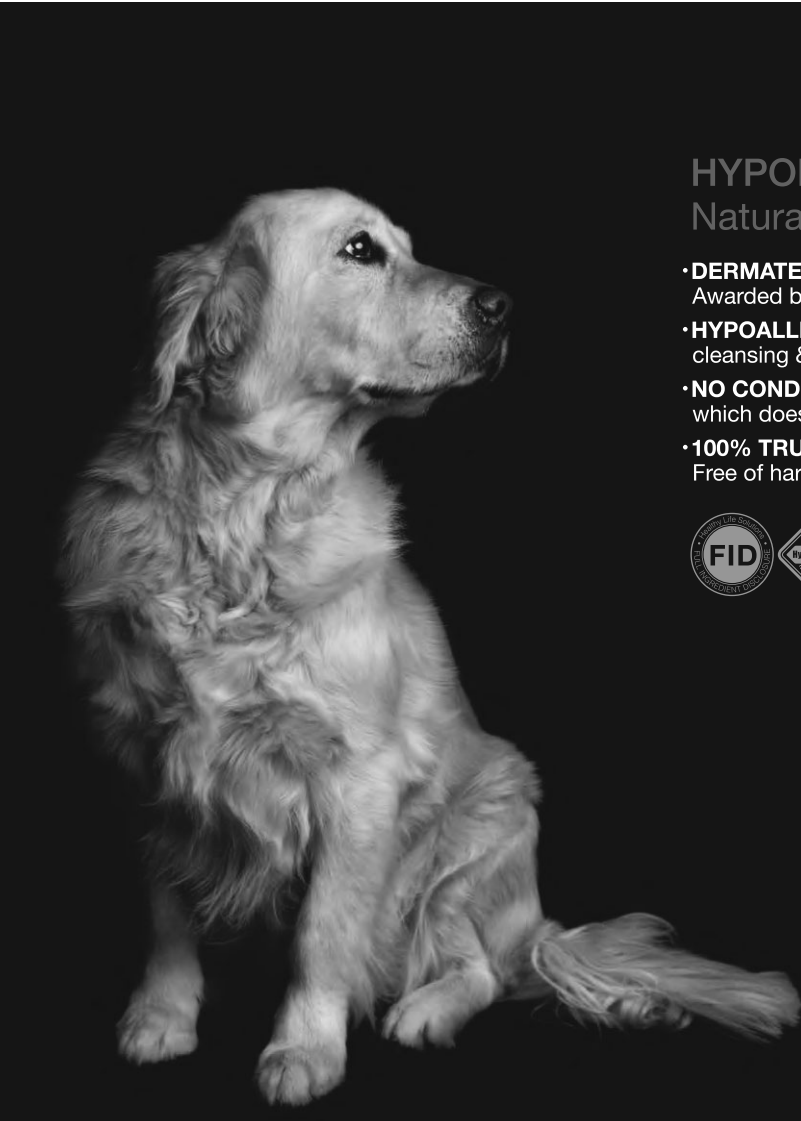
HYPONIC FOR SHOW DOGS  
MAKEOVER DRY SHAMPOO  
(FOR DOGS)



HYPONIC FOR SHOW DOGS  
SUPER FLEXIBLE HOLD HAIR SPRAY  
(FOR DOGS)



**HYPOALLERGENIC LINE**



## HYPONIC Hypoallergenic Natural Therapy Shampoo

- **DERMATEST RATED, EXCELLENT** Dermatest 5-Star Rated  
Awarded by the German Dermatological Research Institute
- **HYPOALLERGENIC & NATURAL** - 100% EWG GREEN GRADE  
cleansing & hypoallergenic ingredients designed to be gentle & mild
- **NO CONDITIONER REQUIRED** - Produces a rich, luxurious lather  
which does not require a separate conditioner
- **100% TRUSTED & SATISFACTION GUARANTEED**  
Free of harmful chemicals, rinses clean+soft; Clinically Tested & Proven





FOR ALL DOGS



FOR DOGS  
VOLUMIZING



FOR DOGS  
WITH WHITE COATS



FOR PUPPIES &  
SHORT-COATS



FOR ALL DOGS  
UNSCENTED

## HYPONIC Hypoallergenic Natural Therapy Shampoo

- **DERMATEST RATED, EXCELLENT Dermatest 5-Star Rated**  
Awarded by the German Dermatological Research Institute
- **HYPOALLERGENIC & NATURAL** - 100% EWG GREEN GRADE  
cleansing & hypoallergenic ingredients designed to be gentle & mild
- **NO CONDITIONER REQUIRED** - Produces a rich, luxurious lather  
which does not require a separate conditioner
- **100% TRUSTED & SATISFACTION GUARANTEED**  
Free of harmful chemicals, rinses clean+soft;  
Clinically Tested & Proven








FOR ALL CATS or KITTENS



FRAGRANCE FREE  
FOR ALL CATS or KITTENS



## HYPONIC Gentle Exfoliating Scrub Powder (for All Pets)

- **DERMATEST RATED, EXCELLENT Dermatest 5-Star Rated**  
Awarded by the German Dermatological Research Institute
- **HYPOALLERGENIC & NATURAL** - 100% EWG GREEN GRADE  
cleansing & hypoallergenic ingredients designed to be gentle & mild
- **NO CONDITIONER REQUIRED** - Produces a rich, luxurious lather  
which does not require a separate conditioner
- **100% TRUSTED & SATISFACTION GUARANTEED**  
Free of harmful chemicals, rinses clean+soft; Clinically Tested & Proven





HYPONIC GENTLE  
EXFOLIATING SCRUB POWDER  
(FOR ALL PETS)

## HYPONIC Hypoallergenic Waterless Shampoo (for All Pets)

- **NO WATER REQUIRED** Convenient, rinse-free solution to washes
- **SPOT CLEANING** Easy partial washing for feet/bottom for after walks and / on-the-go
- **HYPOALLERGENIC & NATURAL** - 100% EWG GREEN GRADE cleansing & hypoallergenic ingredients designed to be gentle & mild





SCENTED



UNSCENTED  
(FRAGRANCE FREE)

## HYPONIC No-Sting Hinoki Cypress Ear Cleaner

- **48% NATURAL HINOKI CYPRESS (PATENTED)**  
Cleans & soothes dog/cat's ear and eliminates odor from ear discharge
- **NON-STINGING (SURFACTANT & ALCOHOL FREE)**  
Gentle for sensitive ears & pain free to keep pets comfortable. For  
itch, discharge, odor and head shaking
- **HYPOALLERGENIC & NATURAL** - 100% EWG GREEN GRADE  
cleansing & hypoallergenic ingredients designed to be gentle & mild
- **DERMATEST RATED, EXCELLENT Dermatest 5-Star Rated**  
Awarded by the German Dermatological Research Institute





FOR ALL DOGS



FOR ALL CATS

## HYPONIC Hypoallergenic Hinoki Cypress Moisture Detangling Mist Spray (for All Pets)

- **MOISTURIZES, FORTIFIES, DEODORIZES & DETANGLES**

Multi-tasks to nourish+restore moisture balance of the skin & coat for enhanced manageability and healthy-looking shine

- **NUTRIENT-RICH & CALMING**

Healing & restorative properties of herbal extracts of Red Ginseng+Royal Jelly soothe, replenish and provide deep hydration that strengthen

- **HYPOALLERGENIC & NATURAL** - 100% EWG GREEN GRADE cleansing & hypoallergenic ingredients designed to be gentle & mild

- **DERMATEST RATED, EXCELLENT Dermatest 5-Star Rated**

Awarded by the German Dermatological Research Institute







SCENTED



DELICATE SCENT

## HYPONIC Chitosan Deodorizer

- Eliminates pet odor around your home or car safely and effectively using extracts of chitosan & natural antibacterial botanicals
- Perfume oil designed by professional perfumers to keep odors away leaving beautiful fragrances to stay





OCEAN SPLASH



GARDEN PICNIC

## HYPONIC Hypoallergenic De-Skunk Mist (for pets)

Disassembles and removes the source of skunk odor, not just cover them. Made with 100% natural deodorants that leave a lasting effect from just a single use.





HYPONIC HYPOALLERGENIC  
DE-SKUNK MIST (FOR PETS)

# HYPONIC

GROOMING ARTIST



HYPONIC GROOMING ARTIST  
Moisture



HYPONIC GROOMING ARTIST  
Volume



HYPONIC GROOMING ARTIST  
Deep Cleanse

Dilution ratio Water **10:1** Shampoo

# HYPONIC

HEALTHY LIFE SOLUTIONS

## [PRO]



HYPONIC PRO  
Conditioner  
(for dogs\_Volumizing)

HYPONIC PRO  
Shampoo  
(for dogs\_Cleansing&Volumizing)

Dilution ratio  
**20:1**

# HYPONIC

for SHOW



HYPONIC for SHOW  
Milk Protein Conditioner  
(for dogs)

HYPONIC for SHOW  
Cypress Water Shampoo  
(for dogs\_volumizing)

Dilution ratio  
**20:1**



FOR ALL DOGS  
1,500ml / 500ml / 300ml / 10ml



FOR DOGS VOLUMIZING  
1,500ml / 500ml / 300ml / 10ml



for All Dogs for All Cats

HYPONIC No-Sting Hinoki Cypress Ear Cleaner  
500ml / 120ml



FOR DOGS WITH WHITE COATS  
1,500ml / 500ml / 300ml



FOR PUPPIES & SHORT-COATS  
1,500ml / 500ml / 300ml



FOR ALL DOGS/PUPPIES UNSCENTED  
1,500ml / 500ml / 300ml



Ocean Splash Garden Picnic

HYPONIC Chitosan Deodorizer  
3,800ml / 500ml



FOR ALL CATS  
300ml / 100ml



FOR ALL CATS UNSCENTED  
300ml / 100ml

HYPONIC Hypoallergenic Natural Therapy Shampoo



Scented Delicate Scent

HYPONIC Hypoallergenic Hinoki Cypress Moisture Detangling Mist Spray (for All Pets)  
1,000ml / 237ml / 100ml / 55ml



HYPONIC Hypoallergenic Waterless Shampoo (for All Pets)  
190ml

Scented Unscented (Fragrance Free)

HYPONIC Gentle Exfoliating Scrub Powder (for All Pets)  
100g / 70g / 24g / 2g



(2g x 12ea) 70 g



HYPONIC TEAR STAIN REMOVER (for pets)  
120ml / 30ml

HYPONIC Hypoallergenic De-Skunk Mist (for pets)  
237ml



# HYPONIC®

HEALTHY LIFE SOLUTIONS





# HYPONIC Europe

## SPAIN AND PORTUGAL

[www.hyponic.es](http://www.hyponic.es)



@hyponicgroomezmascotas



## ROMANIA

[www.loftyshop.ro](http://www.loftyshop.ro)



@hyponic.romania



## UNITED KINGDOM

[www.hyponic.com](http://www.hyponic.com)



@the\_nothern\_dog\_barber



## IRELAND

[www.hyponic.ie](http://www.hyponic.ie)



@hyponic\_ireland



## SOON...



# HYPONIC Global



TAIWAN



HONG KONG



PHILIPPINES



CHILE



CHINA





[www.hyponic.ie](http://www.hyponic.ie)

**FOLLOW US**



[@hyponic.ireland](https://www.instagram.com/hyponic.ireland)



[www.hyponic.ie](http://www.hyponic.ie)

Email: [hyponic.ireland@gmail.com](mailto:hyponic.ireland@gmail.com)

HYPONIC Ireland - Official distributor for Ireland