

MéMO

Visual identity design and signage of the new municipal library of Osny, the 'MEMO'. The building has pure and open forms, transparent and coherent with the public space. The signage accompanies this serene atmosphere through its simplicity and effectiveness. This system offers users a practical tool in everyday life. Free surface space is provided for various information - workshops, readings and lectures. Staff can use the graphical charters for

printed notes.

The logotype of the municipal library of Osny was designed along with the signage. The letter "é" of the logotype is modular and flexible according to the themes addressed by the library (e.g. video games, literature, computers). The stationery, cards of subscribers and bags of the media also employ this system.

// Client_City hall of Osny, (95), France
 // Studio_Elodie Stephan
 // Designer(s)_Elodie Stephan and Noëmi Wüthrich
 // Photographer(s)_Romain Babel
 // Others_Triptyque Architecture
 // Country_France







