

SIRROMET CASE STUDY

Trimble Dimensions Australia - Inaugural Event



A NEW ERA FOR TRIMBLE IN ASIA PACIFIC

August 2025 marked a milestone moment for Trimble with the launch of its first-ever Dimensions Australia event. For the very first time, the Asia Pacific Trimble community came together to explore the latest innovations, gain mastery over cutting-edge technologies, and connect with the industry leaders shaping the future.

The event set the stage for Trimble's global Dimensions event in Las Vegas later this year, offering customers, partners, and dealers a taste of what's next in civil and geospatial solutions.

INNOVATION IN ACTION

From dynamic technology demonstrations to hands-on bootcamps, attendees experienced the full potential of Trimble solutions. Highlights included:

- Groundworks Bootcamp: technicians rolled up their sleeves and got hands-on with the latest drilling and piling technology.
- Real-world learning: simulated faults on a Liebherr dozer gave participants a chance to problem-solve in the field.
- Future-focused innovation: the newest breakthroughs across Trimble's civil and geospatial portfolios were showcased up close.

This wasn't just about presentations — it was about practical experience, equipping technicians to stay ahead of the curve and confident in deploying the latest solutions.



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SIRROMET: THE PERFECT STAGE

For live demonstrations, Trimble selected Sirromet as its offsite training hub. Just a 30-minute drive from Brisbane, the location offered the perfect balance of convenience and inspiration. Each day, guests were bussed from The Star Brisbane to the picturesque Sirromet estate, where technology came to life against a backdrop of rolling vineyards.

Here, attendees saw Trimble technology in action, gaining the kind of hands-on, real-world knowledge that goes beyond the classroom. It was learning, networking, and innovation — all rolled into one unforgettable experience.



BUILDING MOMENTUM

The inaugural Dimensions Australia was more than just an event; it was a launchpad for growth. By bringing together customers, partners, and dealers from across the region, Trimble created a vibrant community united by a shared vision of what's possible. Technicians left with new skills. Businesses left with new opportunities. And the Trimble community left inspired, connected, and ready to take on the future.

LOOKING AHEAD

With the success of its first Dimensions Australia event, Trimble has set a powerful precedent for regional engagement — and built incredible momentum for the next stop: Las Vegas in November.



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