Company: Birdies
Open Role: Digital Designer

Looking for a digital designer to work for [Birdies](#), a rapidly growing direct-to-consumer retail brand backed by Norwest Ventures & Forerunner Ventures (investors in Casper, Warby Parker, and Dollar Shave Club amongst others).

The designer will play a critical role in helping shape and grow the Birdies brand via the conceptualization and creation of digital paid ads across a wide spectrum of channels. In addition, this role will provide creative support on emails, UX site enhancements, and internal presentations such as board decks and brand guidelines. The digital designer will sit on the Creative team, reporting directly to the Creative Director and will collaborate closely with the Marketing, Brand and Growth teams.

The ideal candidate is creative, flexible, comfortable interpreting and bringing marketing briefs to life, and is able to work independently and present their work to applicable teams.

He or she will have a firm understanding of motion graphics specifically within the program After Effects, as we are looking to create more dynamic, engaging ads and emails.

This role is full time at Birdies HQ in downtown San Francisco.

Social Media & Creative Links:

Social Media
- [Instagram](#)
- [Pinterest](#)

Magazine / Articles
- [Marie Claire](#)
- [Town & Country](#)
- [Bustle](#)
- [People](#)

Responsibilities:

- Work collaboratively with marketing, brand, and creative to meet tight deadlines
- Conceptualize & create digital ads for Facebook, Instagram, Snapchat, Pinterest, other social media channels, etc.
- Assist the Creative and Brand team with other responsibilities such as designing elements for email, organic social, website, and internal presentations as needed

Requirements:
- 2-3 years of professional design experience
- Extremely organized and able to focus on multiple deadline-driven projects at one time
- A strong portfolio showcasing work across the digital platform
- Familiarity with executing creative briefs and presenting your output
- Strong proficiency in Adobe Suite with an emphasis on AfterEffects & Illustrator
- Ability to work in a fast-paced direct-to-consumer startup