

## TONINO LAMBORGHINI PRESENTS ITS NEW HOTEL TONINO LAMBORGHINI ROSSO SUZHOU, IN CHINA

The new hotel is characterized by a peach blossom garden south of the Yangtze River  
endowed with the beauty of local mountains and forests.



Last January 2022, in Suzhou (China), at the foot of Yuping Hill, away from the hustle and bustle of the city itself, the first Tonino Lamborghini Rosso Hotel opened its doors.

Towering above the hotel and lined with lush green trees, the Yuping Hill features a 4.17 km long fitness trail and provides a picturesque view of the scenery of the entire Science and Technology City.

The hotel is adjacent to the Suzhou High-tech Zone Management Committee and the vast Taihu Lake with rich leisure and tourism facilities in the vicinity. It is a 15-minute drive from Suzhou Paradise Forest World and Dayangshan Botanical Garden, and a 20-minute drive from Baimajian Ecological Park and Qionglong Mountain, a 5A-level scenic spot.





Arriving at the hotel, a passionate journey begins with a big red raging bull in the courtyard, representing strength and energy, vigor and vitality. The hotel's interior combines oriental aesthetics and Italian comfort with warm and surging red subtly adorning the entire space, conveying unique brand overtones.

The hotel's 40 guest rooms and suites are designed in a modern and elegant style with red-colored details. Floor-to-ceiling panoramic windows, inspired by the famous Suzhou gardens, invite to admire the beauty of the Yuping Hill scenery.

### **Tonino Lamborghini ROSSO HOTEL CONCEPT**

The Tonino Lamborghini ROSSO Hotel concept was founded in November 2021 by the Italian luxury brand Tonino Lamborghini together with its Chinese partner Join.In-Hospitality Management. ROSSO, literally translated as "red" from Italian, represents adventure and energy and is the direct expression of the passion in the brand's DNA. In Chinese culture, red is also rich in positive symbolism: vitality, success, and light. While showing the essence of the Italian brand, ROSSO perfectly integrates the common persistence and dedication to the ingenious service of the two cultures.

Whether it is a social scene worth sharing, a relaxing personalized service, or an eye-catching bold design, guests can always easily go between business and leisure, and find their way. The original intention of the Tonino Lamborghini ROSSO Hotel Concept is to create a stay experience to relax and rely on: get away from the hustle and bustle and find a personal space of comfort. Adhering to Tonino Lamborghini's artisan spirit of presenting the ultimate and pure lifestyle, ROSSO continues to provide consistent and attentive service to ensure that guests on any occasion -- a relaxing weekend, an important work trip, or a lively reunion with friends and family -- retain only the best memories.

*"Everyone will be a special host at ROSSO. Our goal is to create apartments and studios brimming with passion, joy, and high-quality service. Because a hotel isn't just a place, it's a feeling. And that is what we promise to deliver to in all our branded hotels projects offering a unique mix of cutting-edge design and infusing passions around design,"* Ferruccio Lamborghini said, CEO and Vice President of the Italian Tonino Lamborghini Company founded by his father 40 years ago.

New Tonino Lamborghini ROSSO hotels will be unveiled in the next future in Shenzhen, Shanghai, and other cities, and more information will be shared in the upcoming months.



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## JOIN.IN HOSPITALITY MANAGEMENT

As a hospitality management company with a global management perspective of international standard, JHM has a high level of corporate culture and a rigorous enterprise management system. An international team consisting of top senior hospitality management talents is in place to ensure that every guest at its hotels can enjoy the highest quality service beyond their expectation of the brands, in high-end exquisite luxury facilities and experience right down to student campus hotel for the cost-conscious; embedding the essence of Italian culture ultimately representing an edge where east meets the west.

As JHM adapts and grows with the ever changing needs of customers and associates, the core beliefs in putting people first, acting with integrity and pursuing excellence, brought the company to where it is today, and will continue to move it forward into the future. All the while searching for incentive ways to serve the guests, educate the students, provide opportunities to the associated, and grow the business.

Within next 10 years, JHM expects to open and manage more than 40 star rated hotels and resorts, in and outside of China.

Since 2012 JHM is the master partner of the Tonino Lamborghini brand for the Hotel project in China.