



Tonino Lamborghini

CERSAIE 2022: LUXURY SURFACES AND WATER DESIGN COLLECTIONS BY TONINO LAMBORGHINI

The famous Charging Bull brand, which brings the Italian lifestyle to the world through a line of branded products and projects, will be present at CERSAIE 2022 with its Korium ceramic tile collection and branded faucet line.

Tonino Lamborghini Luxury Surfaces: Hall 29, Stand B32-C31

Tonino Lamborghini Water Design: Hall 30, Stand B62-C61

Bologna, 26.09.2022 - At the 2022 edition of CERSAIE, the International Exhibition of Ceramic Tile and Bathroom Furnishings scheduled to take place in Bologna from September 26th to 30th, the Bologna-based luxury accessories, hotel and real estate project brand Tonino Lamborghini will be present on the stand of its partner Italcer (Hall 29, Stand B32-C31), with its iconic collection of ceramics, and on that of its partner Painsi (Hall 30, Stand B62-C61), with its branded "Water Design" collection.

The synergy with the Italcer Group and Painsi is aimed at implementing the Tonino Lamborghini Casa project to offer interior design solutions inspired by the stylistic features of the Taurus brand, for total living entirely made in Italy.

In the last seven years, the company founded by the heir to the Lamborghini dynasty has in fact further developed the range of accessories linked to Italian Living in the Tonino Lamborghini Casa line, enriching, and expanding the collection.

The Home line of the Bull's brand is distributed both in **international luxury retail outlets** with bespoke projects, and synergistically inserted with the firm's other accessories within all **branded hospitality projects** to offer the real estate market a proposal of **premium apartments with branded interior design solutions entirely made in Italy**.



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The Tonino Lamborghini Korium Line



Korium Colourful Series collection includes a range of vibrant colors that are well suited to possible personal cuts, to leave maximum freedom of expression.

Space for whimsy and imagination to create plays of color and geometric effects, for endless laying possibilities.

The Korium collection is presented in the variants:

KORIUM LOGO: a simple decoration that reposes on the upper and lower edges the Tonino Lamborghini trademark. It is a delicate solution for those who want to adorn the spaces with a decoration with an elegant but sober effect.

KORIUM SQUARE: Leather, which has always been synonymous with elegance and refinement, is a very ductile material. Its handcrafted effect, the raised touch stitching, and the two surface effects matt and semi-matt typical of leather, give the SQUARE variant an effect of artisan research that distinguishes Made in Italy.

SQUARE SIGN: the interplay of geometries and the search for detail make this solution exclusive, offering leather squares stitched and embellished with Tonino Lamborghini's LT texture, creating a sophisticated solution that enhances the refinement of the series.

SQUARE LOGO: has a more identifiable character with the application of the Tonino Lamborghini brand name enriched by an additional print effect, as brand branded, of the Miura Taurus and brand lettering, enlivened by colored leather segments, to cover Tonino Lamborghini lifestyle environments.



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KORIUM DIAGONAL: is the most whimsical of the series. DIAGONAL's concept draws on Tonino Lamborghini-branded furniture design and the world of interior design from the Bull's brand. A single container with multiple compositional solutions, a combination of upholstery and furniture for an aesthetic continuity of style with the Tonino Lamborghini universe.

TONINO LAMBORGHINI COMPANY

Founded in Italy in 1981 by Mr. Tonino Lamborghini, heir of the Lamborghini family, today the company's headquarters are located in the magnificent Palazzo del Vignola, a Renaissance villa just outside Bologna's city walls.

Mr. Lamborghini has taken inspiration from his family heritage and his vast experience in mechanical and automotive engineering to develop a lifestyle experience brand with a range of luxury design products, including: watches, eyewear, leather goods, smartphones, perfumes, furniture, clothing, sports accessories, golf&utility carts, signature beverages, 5-star boutique hotels, real estate projects, cafés and restaurants.

For over 40 years, Tonino Lamborghini has been a byword for Made in Italy lifestyle. By staying true to the tradition and story of the Lamborghini family, the Tonino Lamborghini Company seeks to promote distinctive Italian style and taste.

Uncompromising spirit, Italian ingenuity and design - together with the talent of a brand recognized throughout the globe as a beacon of luxury, exclusivity and Italian flair - are the values of the Tonino Lamborghini brand. The company's vision is to bring the passion and spirit of Italy to the global market with unique and distinctive products, inspired by Italian industrial design and the Lamborghini family mechanical heritage.

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DISCLAIMER: Please consider that the Tonino Lamborghini companies and the registered trademark "Tonino Lamborghini", which brands luxury goods and services, shall not be confused with the car company founded by Ferruccio Lamborghini, Tonino Lamborghini's father. Please avoid the usage of Lamborghini cars next to Tonino Lamborghini products. Thank you.