



Tonino Lamborghini

WHISKY

PURE ITALIAN SPIRIT



BRAND

In 1981, Tonino Lamborghini, heir to the Lamborghini family, founded the homonymous company, which today is synonymous for Italian spirit around the world through a lifestyle experience brand that includes luxury accessories, hospitality projects and a selection of iconic beverages produced in Italy.

Resourcefulness and energy are the key features of the brand's DNA that inspire the premium beverages of the Tonino Lamborghini Luxury Beverages line. Characterized by elegant packaging inspired by the Bull's brand identity, they are dedicated to an international consumer, a lifestyle and high-quality Italian products lover.

PURE ITALIAN SPIRIT

"Pure Italian Talent", the historical claim of the Tonino Lamborghini brand, is adapted to the new line of spirits and, with a play on words, becomes "Pure Italian Spirit". The new payoff accompanies all the communication and events of the high-alcoholic premium beverages produced rigorously in Italy and dedicated to an international customer who loves the resourceful and uncompromising character of the Bull's brand.



TONINO LAMBORGHINI WHISKY

Tonino Lamborghini Whisky is a unique blend, obtained from a refined selection of fine whiskies wisely aged in oak casks from 3 to 5 years.

It is diluted to the degree of consumption with the addition of pure water from the Franciacorta area, which flows directly from the uncontaminated springs at the foot of the "Alpi Retiche" in the Italian Alps giving the whisky an extraordinary balance.

At a first taste it is rich and smooth, with light smoked notes and a delicate honey savour, ready to give a perfect marriage between sweetness and spicy hints.



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www.lamborghini-beverages.com