



Tonino Lamborghini

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PURE ITALIAN SPIRIT



BRAND

In 1981, Tonino Lamborghini, heir to the Lamborghini family, founded the homonymous company, which today is synonymous for Italian spirit around the world through a lifestyle experience brand that includes luxury accessories, hospitality projects and a selection of iconic beverages produced in Italy.

Resourcefulness and energy are the key features of the brand's DNA that inspire the premium beverages of the Tonino Lamborghini Luxury Beverages line. Characterized by elegant packaging inspired by the Bull's brand identity, they are dedicated to an international consumer, a lifestyle and high-quality Italian products lover.

PURE ITALIAN SPIRIT

"Pure Italian Talent", the historical claim of the Tonino Lamborghini brand, is adapted to the new line of spirits and, with a play on words, becomes "Pure Italian Spirit". The new payoff accompanies all the communication and events of the high-alcoholic premium beverages produced rigorously in Italy and dedicated to an international customer who loves the resourceful and uncompromising character of the Bull's brand.



TONINO LAMBORGHINI GIN

Tonino Lamborghini Gin is a premium quality distilled alcoholic drink, entirely produced in Italy.

Characterized by citrus nuances and an intriguing spiciness, which give the distillate a fascinating Mediterranean spirit, it stands out for its intense aroma and the pleasant balsamic note of juniper. Botanicals are individually processed to extract their best flavours; among the ingredients, Sicilian oranges and lemons, typical Italian citrus fruits known all over the world.

Tonino Lamborghini Gin derives its predominant taste from the traditional Italian distillation of juniper berries from the Mediterranean coasts and represents an excellence of Made in Italy.



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www.lamborghini-beverages.com