

urban.ebikes  
empower your ride

# The Swiss driving experience.





## AROUSE YOUR E-MOTIONS!

Dear Reader,

More exercise, more speed, more sustainability and more fun. There are plenty of reasons to switch to an e-bike. Especially if you commute into the city every day. In Germany, for example, around 30 million people do this. About 62 percent of them travel by car or by motorcycle – and often drive straight into traffic congestion and then have to endure the stress and hassle of finding a parking lot. Most travel on their own, and usually along routes that would be ideal for an e-bike.

Our vision is not a car-free world, but rather modern and up-to-date mobility with minimal emissions and digitally networked means of transport that commuters can use individually and according to their own specific needs. With our e-bikes we are striving to advance this mobility. And our vision is increasingly gaining acceptance, not only by private individuals but also by companies. Like «Smide», the world's first «free-floating» e-bike sharing system, which started in Zurich in 2016 – with Stromer. Since 2017, Swiss Federal Railways has offered their customers a combination package consisting of a season ticket and e-bike – with Stromer. Large companies such as Emmi, Samsung, Siemens and Swisscom have created a sustainable and exciting alternative and addition to the company car for their employees – with Stromer.

To these companies and our dealers and distributors we would like to say: Thanks for sharing our vision and choosing our e-bikes! We hope that sustainable mobility with our new e-bike models will gain even more fans. The prospects are looking good. Our new top-of-the-range model, the ST5, has so much power and technology that it is sure to delight urban trendsetters. And in its slipstream we are entering three other models in the race to gain the favor of e-bike enthusiasts. Find out more about them here!

Have fun!

Your Stromer Team



# STROMER: WHY WE CAN CONFIDENTLY CALL OUR E-BIKES «PREMIUM»

## We offer a unique

### «Swiss driving experience»

We believe that the daily commute away from congested roads can be a great experience – as well as being a healthy and sustainable one. But we also know that hardly anyone will leave their car at home if the available alternatives offer no fun or enjoyment. This is why we, with notorious Swiss perfectionism, develop bike technology, components and software that together provide an irresistible cycling experience: the «Swiss driving experience».

## We have four powerful arguments

If you have already ridden a Stromer, you will already be fully aware of the benefits and advantages. If you haven't, here are our four most convincing arguments:

1. Our **motors** are exceptionally powerful units with a torque of up to 48 Nm and an output of 850 W.
2. Our **batteries** with ranges of up to 180 km and outputs of up to 1 kW are in a class of their own.
3. The consistently **integrated design** gives our e-bikes an incredibly neat and uncluttered look – without any protruding elements whatsoever.
4. The **full connectivity** with comfort features such as secure anti-theft protection or seamless locking and unlocking via Bluetooth makes everyday use of the Stromer a modern and convenient mobility experience.

## We focus on S-Pedelecs

We are not generalists, but passionate specialists: S-Pedelecs are our core business and the premium class is our aspiration. It doesn't matter whether you're new to e-bikes or have been riding them for many years – with our four models we have the right S-Pedelec for all requirements. The ST5, our new top model with sport mode, Pirelli tires, 27.5" wheels and a perfectly matched frame geometry, is in the top league and way ahead of any of its competitors (p. 14). The new ST3 is the ideal e-bike for the modern commuter (p. 20), and the ST1 X is and remains the favorite of style-conscious city dwellers (p. 26). Our former design icon ST1 will be available again from summer 2019 – a special relaunch in celebration of our 10th anniversary. See page 30 for a preview.

## We have led the way for 10 years

The Stromer DNA has always been characterized by a certain individualism and «precociousness»; our company founder Thomas Binggeli opened his still successful bicycle shop «Thömus» aged just 17. In 2009, he founded Stromer AG and in 2011 launched the ST1 on the market. The ST1, whose technology was at least three years ahead of its time, became a top seller. 2014 saw a further Stromer achievement – the ST2, which was the world's first fully networked e-bike. Introduced in 2016, the ST2 S with its electronic shifting system and the largest battery available in the sector exhausted the technical possibilities available at the time. Our new models ST5 and ST3 now set the bar even higher, especially as far as power, networking, riding comfort and design integration are concerned.

## We set our own standards

Of course, as a premium supplier we use only top-class components. And if we feel commercially available components aren't good enough or don't fit our technological or esthetic concept, we develop them ourselves or have them manufactured precisely to our requirements. For example our batteries: they are extremely slender and easy to handle, can be perfectly concealed in the downtube and look pretty good too – our design requirements do not stop below the surface.

## We work together with the best

We often realize our ideas jointly with absolute experts in their field. For example, this was the case with the Cycl-e tire for the ST5 which we developed together with Pirelli – with a tread pattern borrowed from motor sport. In this way, we achieve true design integration and the unparalleled Stromer riding experience: with custom-made, perfectly matched elements.



## Facts and figures

|                                |  |
|--------------------------------|--|
| Company foundation:            | 2009   |
| Headquarters & Flagship Store: | Oberwangen near Bern, Switzerland (incl. management, development, assembly, logistics and service) |
| Germany:                       | Riedstadt (incl. final assembly and quality control)   |
| USA:                           | San Diego  |
| Employees:                     | 80   |





# OUR MOST CONVINCING ARGUMENTS: WHAT MAKES A STROMER SO SPECIAL

Power, design, range and connectivity: We have always been particularly ambitious as far as these four aspects are concerned. They are crucial to what

we want to create for e-bikers: an unrivaled riding experience. Each of our four models embodies the results of our work. And here they are:

## THE POWER

### Power packs in the rear wheel

Our motors are extremely powerful units, especially our new top motor SYNO Sport with its impressive 48 Nm torque and 850 W output. They are all developed, tested and optimized by us in Switzerland. But best of all: They are housed in the rear hub, which makes a decisive difference with respect to boost and quality of ride.

A rear-wheel drive packs a punch, and this is why:

- a more powerful, more dynamic and smoother ride thanks to direct power delivery at the rear hub
- stepless acceleration thanks to constant torque when shifting
- lower service costs thanks to reduced wear on sprockets, chain and crank
- greater riding safety and stability thanks to optimum weight distribution between rider, battery and motor
- motor-independent cadence thanks to decoupling of pedal and motor support

## THE DESIGN

### All of a piece

Our e-bikes have a fastidiously uncluttered design. Nothing is hanging off of anything, nothing protrudes. Nothing just happens to be designed the way that it is. Professionals refer to this as «integrated design».

In concrete terms, this means:

- uniform design of all elements – from the frame to the fenders, from the battery to the OMNI app
- motor integrated in the rear hub
- easy-to-handle batteries with a simple design in fresh colors, integrated in the downtube
- concealed cable routing inside the frame

## THE RANGE

### Extremely long-lasting batteries

Let's just say our batteries have a good range – a very good range. Up to 180 kilometers. Even with maximum motor support, the range is 60 kilometers – that is, for example, four times further than the average commute in Germany.

Our batteries also offer the following:

- up to 20 percent greater range thanks to recuperation of the braking energy
- easy charging with and without removal of the battery
- 3 different batteries with different capacities and ranges – can be upgraded at a later time

## THE CONNECTIVITY

### Networked thanks to OMNI connect. Always and everywhere.

Our e-bikes get along splendidly with their owners. OMNI connect, our app and cloud-based platform, provides you with a direct and reliable line to your e-bike. Always. Everywhere.

All this and more can be set up, controlled and queried easily from your smartphone thanks to OMNI connect:

- anti-theft protection by locking/unlocking the system
- immediate notification in the event of theft
- localization via GPS (except ST1)
- overview of kilometers traveled
- configuration options for the motor
- remote firmware updates
- «seamless» locking/unlocking via Bluetooth, without key or code
- «keyless» battery ejection via OMNI connect



More about OMNI connect on the following page.

# CONNECTIVITY: WHY YOU AND YOUR STROMER WILL BE INSEPARABLE. FOR SURE.

## Stromer OMNI connect – your constant connection to your Stromer

Our e-bikes contain all sorts of smart technology equipped with sensors, such as the rear-wheel motor or the battery. These communicate clearly with one another and ensure the particularly dynamic Stromer riding experience. But they naturally also communicate with the fancy little on-board computer in the toptube of the Stromer e-bike. Battery status, speed, kilometers traveled, current location – the computer collects all this data, assesses it and provides it to you when you query it. We developed Stromer OMNI connect specifically to allow you to communicate with your e-bike. You can use OMNI connect directly on the touchscreen of your Stromer or via the OMNI app on your smartphone. And thus you are always connected.

OMNI connect makes your Stromer experience even more secure and more convenient:

## «SEAMLESS»



### Seamless locking and unlocking via Bluetooth

Locking and unlocking Stromer e-bikes couldn't be easier: arrive at your destination, park your e-bike, walk away. Or: walk up to your e-bike, climb on, ride off. Bluetooth locks and unlocks your Stromer fully automatically. No key, no app, no PIN, no stress. You can, of course, opt for the conventional variant if you wish: locking and unlocking using the OMNI app on your smartphone or via the touchscreen on your e-bike.

## «KEYLESS»



### Battery ejection

Another nice feature: keyless battery ejection via the touchscreen on the e-bike. (Available on the ST5 and ST3.)



### Clever anti-theft protection

As helpful as Stromer e-bikes are to their owners, they are equally as unhelpful when thieves attempt to make off with them. If your e-bike is moved while it is in locked mode, the following happens:

- motor is blocked (deblocking is only possible by entering your PIN or via your OMNI app)
- light system begins to flash
- you receive a warning text message or e-mail



### Localization via GPS

Your Stromer also naturally informs you of its current location at all times, including where thieves have carried it off to. Whether in the neighboring village, the neighboring country or the other side of the world, you will be able to find your stolen Stromer again. Thanks to GPS. And if your e-bike has been damaged, the OMNI app will also show you where the nearest Stromer dealer can be found.



### Individual motor settings

You can use OMNI connect to configure the behavior of your motor according to your specific needs. For example:

- selection of the assistance mode (1 to 3; ST5 with additional sport mode)
- individual configuration of mode 2
- ratio of motor output to pedaling force
- braking assistance by the motor
- etc.



### Battery charge level and statistics

Of course, OMNI connect also keeps you informed of your battery's status. And if you're interested in performance statistics: wonderful! OMNI connect presents all highs and lows in meticulous statistics. For example:

- mileage (total, current trip, current month, past year, etc.)
- performance history (over the week, month, year)
- number of days ridden
- etc.



### Remote services and updates

OMNI connect keeps you informed about the current status of your Stromer anytime and anywhere – it also supplies your specialist dealer with this information. OMNI connect provides you with this and other data and services:

- battery charge level
- battery temperature
- motor temperature
- remote maintenance by the specialist dealer
- automatic updates with new OMNI connect functions «over the air»





## OUR FOUR MODELS: ALL IN A CLASS OF THEIR OWN

### ST5

#### DRIVEN BY PERFECTION

- S-Pedelec
- The powerhouse among e-bikes
- Highest level of design integration
- Maximum power, additional sport mode and Pirelli tires
- «Seamless» locking/unlocking
- «Keyless» battery ejection
- Range of up to 180 km

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### ST3

#### ELEGANT COMMUTING

- S-Pedelec
- Commuting for the experienced rider
- Individual sitting position and optimum frame geometry for commuters
- 27.5" wheels and Pirelli tires
- «Seamless» locking/unlocking
- «Keyless» battery ejection
- Range of up to 150 km

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### ST1<sup>x</sup>

#### DRIVE YOUR STYLE

- Pedelec or S-Pedelec
- The city car for individualists
- Attractive colors: Charcoal, Sand and Ocean
- Range of up to 120 km

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### ST1

#### SIMPLY STROMER

- S-Pedelec or Pedelec
- The all-rounder for everyday use
- Basic connectivity
- Range of up to 90 km

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# DRIVEN BY PERFECTION

## ST5

Flawless performance down to the last detail – that is the ST5. The boost? Unbeatable thanks to the powerful motor which, in addition to the three conventional modes, also features the sport mode for extra kick. Dynamic and smoothness? A dream thanks to the 27.5" wheels, the high-performance tires from Pirelli and the perfect frame geometry. Design? Clean and confident. Finesse? Of course, such as «keyless» – battery ejection at a touch. Or «seamless» – locking and unlocking via Bluetooth, without a key or PIN. Sounds like it's made for you? It is.



# ST5

## THE POWERHOUSE AMONG E-BIKES



### Powerful motor with sport mode

We have developed a new motor for the ST5: the SYNO Sport with a huge maximum output of 850 W and a torque of 48 Nm. These are top values in the S-Pedelec class. Need an additional boost, e.g. when riding uphill or when starting off? Then simply press the sport mode button – the motor then briefly delivers even more power.

### Pirelli tires and 27.5" wheels

The ST5 has even more features adopted from motor sport: Together with Pirelli, we developed the high-performance Cycl-e tires specifically for the ST5. And we have matched the frame geometry perfectly to the extra-large 27.5" wheels. The result: outstanding riding safety thanks to excellent grip, unrivaled riding dynamics and luxurious smoothness.

### Keyless, seamless – stressless

Our top-of-the-range model is not only incredibly powerful, but thanks to its optimized connectivity it also has a number of very convenient comfort features. Battery ejection is «keyless», simply by touch. You don't have to lift a finger to lock the e-bike – on the ST5, this is «seamless»: As soon as you and your smartphone move away from the ST5, the electronic locking function is activated by means of a Bluetooth connection. Unlocking is, of course, also «seamless».

### Integrated design for a smooth line

With the ST5, we have taken design integration to new heights. There are hardly any visible cables, and even the handlebar, the electronics-intensive control center of the ST5, is completely clean. Not only the cables but also all other components are inconspicuously installed. For example, the headlight and rear light meld smoothly with the e-bike's silhouette. And the compact touch display containing the speedometer and controls merges cleanly with the toptube. On the ST5, the battery is of course also integrated in the downtube – this has always been the case on our e-bikes and we were the first manufacturer to do so.

### Swiss assembling

The ST5 is manufactured at our Swiss headquarters in Oberwangen. This is also where the vision of this purist powerhouse and many of its components were developed, in perfect harmony with each other. This allows us to not only reduce delivery times but also ensures that assembly of the ST5 is accompanied by bundled expertise – from the complex wiring inside to the flawless finish of the virtually cable-free exterior.

|                         |  |
|-------------------------|--|
| <b>CATEGORY</b>         | S-Pedelec                              |
| <b>MOTOR</b>            | Stromer   SYNO Sport<br>48Nm   850W    |
| <b>RANGE</b>            | Up to 180km  <br>983Wh battery         |
| <b>CONNECTIVITY</b>     | Full connectivity<br>with OMNI connect |
| <b>TIRES</b>            | Pirelli Cycl-e for Stromer             |
| <b>SHIFTING SYSTEM</b>  | Electronic<br>11-speed shifting system |
| <b>KEYLESS</b>          | Battery ejection                       |
| <b>SEAMLESS</b>         | Locking/unlocking                      |
| <b>FRAME SIZE SPORT</b> | M   L   XL                             |
| <b>FRAME COLOR</b>      | ■ graphite                             |







## **PIRELLI CYCL-E: THE E-BIKE TIRE WITH MOTOR- CYCLE CHARACTERISTICS – ONLY FOR STROMER**

For us it was obvious: An e-bike with the power and dynamics of an ST5 or ST3 needs a tire with a new kind of tread. Pirelli created this tire for us – based on our vision, using their expertise.

### **Sporty and dynamic**

Pirelli's years of experience in the manufacture of motorcycle tires is evident in the design of the Cycl-e's tread. This tread pattern also gives the ST5 and ST3 their motorcycle characteristics and will spoil urban e-bikers with a sporty, dynamic ride, the like of which they have never experienced before.

### **SmartNET™ Silica – the stuff that safety is made of**

The Cycl-e is made of the patented composite material SmartNET™ Silica, which has been optimized for the urban environment. This pioneering material is able to withstand all the challenges you will encounter on your journey to and through the city – and with minimal rolling resistance. The «cold weather grip» ensures that you also arrive safely at your destination in subzero temperatures. And the robust material means that the tires are tough against pointed objects.



**CYCL-e**  
FOR STROMER



# ST3

## ELEGANT COMMUTING

Hop on, pedal, glide – dynamic, powerful and silent. That’s how you drive to work these days. It’s what the ST3 is made for. Why? Because its incredible boost supports you perfectly, allowing you to save your energy for your work. Because it lets you choose from two stems and three handlebars, giving you the perfect sitting position. And because, with all its comfortable running smoothness, it remains extremely maneuverable. So leave your car parked, forget about commuter traffic and switch to a unique driving experience. Get to work!





# ST3

## COMMUTING FOR THE EXPERIENCED RIDER

### Powerful motor

With our newly developed SYNO Drive II motor, the ST3 delivers a massive 820 W and a torque of 44 Nm to the hub. That means: You arrive at work neither soaked in sweat nor completely exhausted – unless, of course, you want to. Like all our e-bikes, the ST3 draws its energy from a very powerful battery with a range of up to 180 kilometers. This battery is not only extremely economical, but also reabsorbs the released braking energy (recuperation).

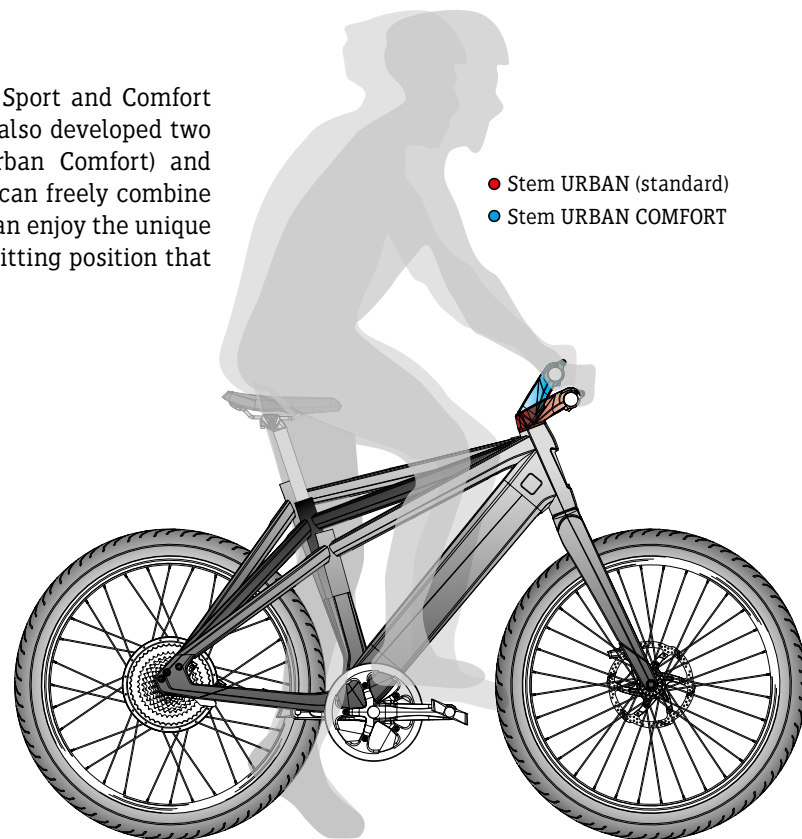
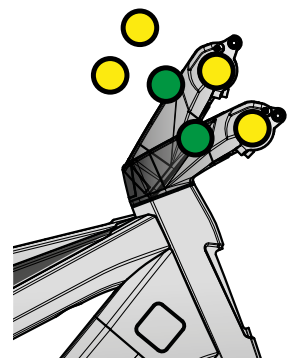
### Ideal frame geometry for commuters

Short chain stays, short wheelbase, low bottom bracket: all this and more makes the ST3's frame geometry ideal for the needs of commuters and perfectly matched to the e-bike's 27.5" wheels. Despite its comfortable running smoothness, the ST3 is therefore extremely nimble – a must in busy city traffic.

### Individual sitting position

For the ST3, in addition to the Sport and Comfort frame in various sizes we have also developed two different stems (Urban and Urban Comfort) and three different handlebars. You can freely combine these components so that you can enjoy the unique Stromer riding experience in a sitting position that is perfect for your body size.

- Handlebar standard equipment
- Handlebar optional equipment



- Stem URBAN (standard)
- Stem URBAN COMFORT

### Riding with a safe feeling

The ST3 not only makes your daily journeys fun, it also gives you an extremely safe ride. The outstanding grip of the Cycl-e ST tires from Pirelli, the specially designed LED front light with headlamp function or the Stromer brake system with four pistons at the front wheel and two pistons at the rear wheel ensure this high level of safety.

### Elegant look – smart extras

Last but not least: The ST3's visual and practical features also make it perfect for modern commuters. For example, the uncluttered design with hardly any visible cables, «seamless» locking and unlocking via Bluetooth, «keyless» battery ejection and, of course, a carrier. Optional extras such as a phone holder or a suspension fork are also available.

Deep Black



Cool White



|                           |  |
|---------------------------|--|
| <b>CATEGORY</b>           | S-Pedelec                                      |
| <b>MOTOR</b>              | Stromer   SYNO Drive II<br>44Nm   820W         |
| <b>RANGE</b>              | Up to 150km  <br>814Wh battery                 |
| <b>CONNECTIVITY</b>       | Full connectivity with<br>Stromer OMNI connect |
| <b>TIRES</b>              | Pirelli Cycl-e ST for<br>Stromer               |
| <b>KEYLESS</b>            | Battery ejection                               |
| <b>SEAMLESS</b>           | Locking/unlocking                              |
| <b>FRAME SIZE COMFORT</b> | M  |
| <b>FRAME SIZE SPORT</b>   | M   L   XL                                     |
| <b>STEM</b>               | Urban   Urban Comfort                          |
| <b>FRAME COLOR</b>        | ■ deep black<br>□ cool white                   |





# ST3

## LAUNCH EDITION «DEEP GREEN»



### **DISTINCT. ELEGANT. PROVOCATIVE.**

You enjoy attracting attention, like distinctive luxury, and are always among the first to try something new? Then show your colors and secure the Launch Edition of the ST3 in «Deep Green», which will be on the market a month before the standard ST3. Its breathtaking green and the copper-colored elements give the Launch Edition a spectacular appearance that makes the competition pale. Ready for jealous looks and your grand entrance? Don't wait, because worldwide only a limited number of ST3 bikes with Sport frames will have this extravagant look with the «Stromer» metal badge on the head tube.



#### **Saddle from Brooks – a perfect fit**

The ST3 Launch Edition not only looks exceedingly elegant, it also feels that way; the uniquely flexible saddle from Brooks precisely adapts to your movements and your physique and thus provides even greater ride comfort.

#### **Handlebar grips from Brooks – an extra touch of luxury**

Even the handlebar grips – also from Brooks – make every ride a flattering experience thanks to the ergonomically formed rubber base that is covered with extremely pliant leather. A dream within your reach. Do not miss it.





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# ST1 X

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# DRIVE YOUR STYLE

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Do you expect more from your mobility than simply getting from A to B? Like riding fun, freedom of movement, and sustainability? The ST1 X gives you it all, since it is built for people who are on top of the trends and always on the lookout for new experiences and discoveries. And on top of that, it offers you plenty of design freedom. So leave the car trip to someone else, climb on the ST1 X and appreciate every second of your journey through the city.







## ST1 X: THE CITY CAR FOR INDIVIDUALISTS

### Elegant appearance

The ST1 X oozes style. Its tidy appearance is the result of a carefully thought-out design concept that extends all the way into aluminum frame, where components that are just as carefully thought out are housed: the touchscreen in the toptube, the battery in the downtube and the cables inside the frame.

### Three colors, three sizes, two frames

No other Stromer offers you as much configuration flexibility as the ST1 X. You can choose from three elegant colors: Sand, Ocean and Charcoal. Two frame types are available, Comfort and Sport, depending on whether you prefer a sporty ride or would like more comfort. And, of course, the ST1 X is also available in three sizes. Everything you need to configure your perfect e-bike.

### Choice of motor and battery

Like all Stromers, the ST1 X also has exceptional power and endurance. Depending on the motor, the ST1 X provides assistance up to a speed of 25 km/h (Pedelec) or 45 km/h (S-Pedelec). With its assistance, conquering hills is a piece of cake without breaking into a sweat or breathing heavily. Depending on the battery that you choose, it assists you on journeys of up to 120 or 150 kilometers. If required, you can also have the more powerful battery fitted at a later time.

### NEW: «seamless» and color display

The «seamless» locking and unlocking function via Bluetooth and the color display are two connectivity features new to the ST1 X. For even more comfort and style.



Charcoal



Ocean



Sand

|                           |   |
|---------------------------|---|
| <b>CATEGORY</b>           | S-Pedelec   Pedelec   |
| <b>MOTOR</b>              | Stromer   CYRO Drive  |
| S-Pedelec                 | 35Nm   800W   |
| Pedelec                   | 35Nm   EU: 250W, CH: 500W   |
| <b>RANGE</b>              | Up to 120km   618Wh battery   |
| <b>CONNECTIVITY</b>       | Full connectivity with Stromer OMNI connect   |
| <b>SEAMLESS</b>           | Locking/unlocking   |
| <b>FRAME SIZE COMFORT</b> | 17   20   |
| <b>FRAME SIZE SPORT</b>   | 17   20   22  |
| <b>FRAME COLOR</b>        | <ul style="list-style-type: none"> <li>■ charcoal</li> <li>■ ocean</li> <li>■ sand</li> </ul> |



# ST1

## SIMPLY STROMER

It's coming in the summer of 2019: ten years of Stromer! We are celebrating this anniversary with a relaunch of our first big success model: the ST1. The new ST1 will, of course, have everything that makes up the typical Stromer driving experience: unique design, power, long range and basic connectivity. Nothing more, but not a bit less. Simply Stromer. Simply fantastic. Here is a little preview.

COMING UP: LATE SUMMER 2019

COMING UP: SUMMER 2019 «LAUNCH EDITION»

COMING UP: LATE SUMMER 2019

COMING UP: LATE SUMMER 2019

## THE ALL-ROUNDER FOR EVERYDAY USE

The ST1 is the ideal e-bike for modern, efficient mobility in day-to-day life. As a second car, for leisure or for daily commute, daycare or for shopping: If you want to treat yourself to a robust, sustainable premium vehicle for everyday use, look no further than the ST1. It will be available in three sizes and in the colors Yellow, Deep Red, Light Gray and Dark Gray.

### Basic at the highest level

The ST1 can't do everything that our top models can, but it can certainly do more than enough to thrill you. As an S-Pedelec, it provides powerful assistance up to a speed of 45 km/h, and as a Pedelec up to 25 km/h. With a range of up to 90 kilometers, the battery will never let you down, and the ST1's «basic connectivity» also

provides you with a number of the practical OMNI connect features.

### Available from July 2019!

The Launch Edition of the new ST1 – an S-Pedelec – will be available from summer 2019. The standard version – available as an S-Pedelec and Pedelec – will be launched a little later. We'll keep you posted!





## **STROMER FLEET SOLUTIONS: RECHARGE YOUR BUSINESS!**

Climb on, ride off and enjoy your trip – without worrying about parking spaces, congestion or emissions. This is today's mobility. Also and especially for companies that are committed to sustainability and innovation. Here's how you can use our e-bikes for your business:

### **Company fleet**

With Stromer e-bikes, you can bring more movement, efficiency and fun into the business trips of your team. You not only save the cost of parking and fuel, but with each journey you are doing something positive, also for your image. We will, of course, gladly design your fleet in line with your corporate design requirements – just as you wish.

### **Employee campaign**

Support employees who want to buy a Stromer, as a way of making your company an even more attractive employer. For your employee campaign, we will set up a special online configurator where your employees can configure their e-bike themselves. We also offer test rides and consultation on your premises.

### **Sharing and rental fleet**

Thanks to their comprehensive connectivity, Stromers are ideal for sharing and rental systems. For example, the Zurich-based e-bike sharing project «Smide» really picked up speed with our e-bikes.

### **Mobility service for new settlements**

If you are a real estate company and are unable to offer your tenants or buyers parking spaces, e-bikes are the perfect alternative for connecting people with the public transport network.

### **Software and infrastructure included**

For your sharing or rental company, we supply not only the required e-bikes in the desired corporate design, but also provide a complete fleet solution including fleet management software (portal and app) as well as the necessary issue and return infrastructure.

**We would be happy to discuss this and your own business ideas with you personally and present you with a personalized offer.**









# OVERVIEW OF FACTS AND FIGURES



|                               | <b>ST5</b>  | <b>ST3</b>   | <b>ST3 Launch Edition</b>                            | <b>ST1 X</b>                                      | <b>ST1 X</b>   |
|-------------------------------|---|--|--|---|--|
| <b>CATEGORY</b>               | S-Pedelec   | S-Pedelec  | S-Pedelec  | S-Pedelec   | Pedelec  |
| <b>FRAME COLORS</b>           | ■ graphite  | ■□ deep black, cool white                            | ■ deep green   | ■□ charcoal, ocean, sand                          | ■□ charcoal, ocean, sand   |
| <b>FRAME SIZE SPORT</b>       | M   L   XL  | M   L   XL   | M   L   XL   | 17   20   22                                      | 17   20   22   |
| <b>FRAME SIZE COMFORT</b>     | –   | M  | –  | 17   20 (20 not available as ocean)               | 17   20 (20 not available as ocean)                              |
| <b>FORK</b>                   | Stromer   Aluminum                                | Stromer   Aluminum                                   | Stromer   Aluminum                                   | Stromer   Aluminum                                | Stromer   Aluminum   |
| <b>MOTOR</b>                  | Stromer   SYNO Sport   up to 45km/h   850W   48Nm | Stromer   SYNO Drive II   up to 45km/h   820W   44Nm | Stromer   SYNO Drive II   up to 45km/h   820W   44Nm | Stromer   CYRO Drive   up to 45km/h   800W   35Nm | Stromer   CYRO Drive   up to 25km/h   CH: 500W   EU: 250W   35Nm |
| <b>STANDARD BATTERY</b>       | BQ983   983Wh                                     | BQ814   814Wh  | BQ983   983Wh  | BQ618   618Wh                                     | BQ618   618Wh  |
| <b>OPTIONAL BATTERY</b>       | –   | BQ983   983Wh  | –  | BQ814   814Wh                                     | BQ814   814Wh  |
| <b>CHARGER</b>                | Stromer   CR245   245W                            | Stromer   CR245   245W                               | Stromer   CR245   245W                               | Stromer   CR190   190W                            | Stromer   CR190   190W   |
| <b>OMNI   DISPLAY</b>         | Color   3G  | Color   3G   | Color   3G   | Color   3G  | Color   3G   |
| <b>CONNECTIVITY</b>           | Full connectivity   OMNI connect                  | Full connectivity   OMNI connect                     | Full connectivity   OMNI connect                     | Full connectivity   OMNI connect                  | Full connectivity   OMNI connect                                 |
| <b>DRIVETRAIN</b>             | Shimano   XTR Di2 Alfine 11 Speed 11-42           | Shimano   XT/SLX Microshift 11 Speed 11-42           | Shimano   XT/SLX Microshift 11 Speed 11-42           | Shimano   Deore 10 Speed   11-42                  | Shimano   Deore 10 Speed   11-42                                 |
| <b>BRAKES</b>                 | Stromer HD944 by TRP                              | Stromer HD942 by TRP                                 | Stromer HD942 by TRP                                 | Stromer   HD822 by TRP                            | Stromer   HD822 by TRP   |
| <b>CRANKSET</b>               | Stromer   FSA Gossamer   52T                      | Stromer   FSA Gossamer   52T                         | Stromer   FSA Gossamer   52T                         | Stromer   FSA Omega   52T                         | Stromer   FSA Omega   42T  |
| <b>SADDLE</b>                 | Stromer   Custom by Ergon                         | Stromer   Custom                                     | Stromer   Custom Brooks C17                          | Stromer   Custom                                  | Stromer   Custom   |
| <b>WHEELS</b>                 | Stromer   Custom by DT Swiss                      | Stromer   Custom by Alexrims                         | Stromer   Custom by Alexrims                         | Stromer   Custom by Alexrims                      | Stromer   Custom by Alexrims                                     |
| <b>TIRES</b>                  | Pirelli Cycl-e for Stromer                        | Pirelli Cycl-e ST for Stromer                        | Pirelli Cycl-e ST for Stromer                        | Schwalbe   Big Ben                                | Schwalbe   Big Ben   |
| <b>FENDER FRONT   REAR</b>    | Stromer   Custom Alloy                            | Stromer   Custom Alloy                               | Stromer   Custom Alloy                               | Stromer   Custom Alloy                            | Stromer   Custom Alloy   |
| <b>CARRIER</b>                | –   | Stromer   Racktime                                   | Stromer   Racktime                                   | Stromer   Racktime                                | Stromer   Racktime   |
| <b>FRONTLIGHT</b>             | Supernova   M99 Pro                               | Roxim Z4E Pro  | Roxim Z4E Pro  | Stromer   Roxim LF400                             | Roxim   X4EP - ST  |
| <b>DAYLIGHT</b>               | Stromer   Daylight                                | Stromer   Daylight                                   | Stromer   Daylight                                   | –   | –  |
| <b>TAILLIGHT</b>              | Supernova   M99 Taillight                         | Roxim R3E  | Roxim R3E  | Supernova   M99 Taillight                         | B&M   Toplight Mini  |
| <b>AUDIBLE WARNING DEVICE</b> | Stromer   Integrated horn                         | Stromer   Integrated horn                            | Stromer   Integrated horn                            | Stromer   Integrated horn                         | Nuvo   Bell  |

## BATTERY



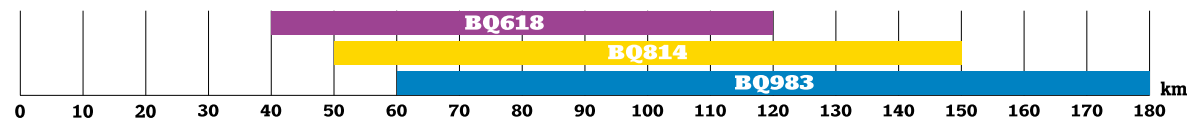
**BQ618**  
618 Wh | 48 V | 4.5 kg



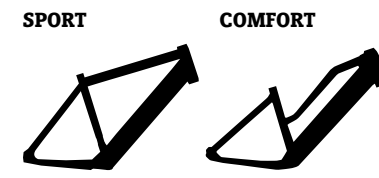
**BQ814**  
814 Wh | 48 V | 4.7 kg



**BQ983**  
983 Wh | 48 V | 4.8 kg



## FRAME



## FRAME SIZES

| Body Height | ST5, ST3 | ST1 X |
|-------------|----------|-------|
| < 178 cm    | M        | 17    |
| 175–188 cm  | L        | 20    |
| > 185 cm    | XL       | 22    |

**Warranties:** Frame: 10 years, bikes: 2 years, batteries: 75 % of original capacity after 2 years.  
**Conversion:** The conversion of Stromer e-bikes by unauthorized persons or with third-party components is not permitted. Stromer assumes no liability for improperly performed alterations.

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# YOU WILL FIND OUR E-BIKES AND RECEIVE THE BEST ADVICE AT THESE LOCATIONS

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office@velocitee.at, velocitee.at

# ACCESSORIES



| Category               | Part Name   | Part No. |        |        | ST5 | ST3 | ST1 X | Comment |
|------------------------|---|----------|--------|--------|-----|-----|-------|---------|
|                        |   | CH       | EU     | US     |     |     |       |         |
| <b>Charger</b>         | CR65  | 400873   | 400873 | n.v.   | ■   | ■   | ■     |         |
|                        | CR245   | 221340   | 221341 | 221342 | ■   | ■   | ■     |         |
|                        | CR190   | 400587   | 400588 | n.v.   | ■   | ■   | ■     |         |
| <b>Battery</b>         | BQ983   | 400209   | 400209 | 400209 | ■   | ■   | ■     |         |
|                        | BQ814   | 219554   | 219554 | 219554 | ■   | ■   | ■     |         |
|                        | BQ618   | 400433   | 400433 | 400433 | ■   | ■   | ■     |         |
|                        | BO630   | 400442   | 400442 | 400442 |     |     |       |         |
| <b>Battery Upgrade</b> | BQ983   | 400209   | 400209 | 400209 |     | ■   |       |         |
|                        | BQ814   | 219554   | 219554 | 219554 |     |     | ■     |         |
| <b>Omni Interface</b>  | Omni Interface-C                                  | 401023   | 401023 | 401023 | ■   | ■   | ■     |         |
|                        | Omni Interface-C Upgrade-Kit (< E-Bikes MY18)     | 401384   | 401384 | 401384 |     |     |       |         |
| <b>Handlebar</b>       | Handlebar Flat                                    | 400334   | 400334 | 400334 |     | ■   | ■     | *       |
|                        | Handlebar Flat 15° sweep                          | 401900   | 401900 | 401900 |     | ■   | ■     | *       |
|                        | Handlebar 20mm rise / 20° back sweep              | 400259   | 400259 | 400259 |     | ■   | ■     | *       |
| <b>Stem</b>            | Integrated Stem Kit +20° 110mm Urban Comfort      | 401958   | 401958 | 401958 |     | ■   |       | *       |
|                        | Integrated Stem Kit +05° 105mm Urban              | 401960   | 401960 | 401960 |     | ■   |       | *       |
|                        | Stem ST1x +/-17° 90mm                             | 400685   | 400685 | 400685 |     |     | ■     | *       |
|                        | Stem ST1x +/-17° 110mm                            | 400686   | 400686 | 400686 |     |     | ■     | *       |
|                        | Stem ST1x +/-07° 100mm                            | 400687   | 400687 | 400687 |     |     | ■     | *       |
|                        | Stem ST1x +/-07° 120mm                            | 400688   | 400688 | 400688 |     |     | ■     | *       |
| <b>Fork</b>            | Suspension Fork Kit 27.5" graphite                | 401961   | 401961 | 401961 | ■   | ■   |       | *       |
|                        | Suspension Fork Kit 27.5" cool white              | 401962   | 401962 | 401962 | ■   | ■   |       |         |
|                        | Suspension Fork Kit 27.5" deep black              | 401963   | 401963 | 401963 | ■   | ■   |       |         |
|                        | Suspension Fork Kit 26" for L1e-B black           | 401612   | 401612 | 401612 |     |     | ■     | *       |
| <b>Seat Post</b>       | Seat Post Dropper, JD YS-P01 400mm                | 222233   | 222233 | 222233 | ■   | ■   | ■     |         |
| <b>Carrier</b>         | Carrier Upgrade Kit 27.5"                         | 401295   | 401295 | 401295 | ■   | ■   |       |         |
|                        | Trailer Plate                                     |          |        |        |     |     |       | **      |
| <b>Trailer Plate</b>   | Trailer Plate Kit ST3 and ST5                     | 401959   | 401959 | 401959 | ■   | ■   |       |         |
|                        | Trailer Plate Kit 26" ST2                         | 221359   | 221359 | 221359 |     |     |       |         |
|                        | Trailer Plate Kit 26" ST1 X                       | 400842   | 400842 | 400842 |     |     | ■     |         |
|                        | Trailer Plate 26" ST1                             | 213521   | 213521 | 213521 |     |     |       |         |
| <b>Tire</b>            | Tire Pirelli Cycl-e for Stromer                   | 401416   | 401416 | 401416 | ■   | ■   |       |         |
|                        | Tire Pirelli Cycl-e ST for Stromer                | 401789   | 401789 | 401789 | ■   | ■   |       |         |
|                        | Tire Schwalbe BigBen OneStar for Stromer (55-559) | 401003   | 401003 | 401003 |     |     | ■     |         |
| <b>Mirror</b>          | Mirror B&M Cycle Star E (913/612VLGAE)            | 401439   | 401439 | n.v.   | ■   | ■   |       |         |
|                        | Mirror B&M Cycle Star E (913/712VLGE)             | 401401   | 401401 | n.v.   | ■   | ■   |       |         |

\* Combination of handlebar, stem and fork may lead to non-compliance with the maximum vehicle height. Adaptation of the cable lengths (shifters / brakes) may be necessary.

\*\* Note country-specific regulations.

■ standard  
■ accessories

myStromer AG reserves the right to change technical information and pricing. All prices not including dealer labor.



# +STROMER-



Stromer UK Master Dealer

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Wilfried Wulff

**Artwork** | go slow gmbh | **Text** | Rita Steinauer

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The products shown may change.

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