

JODI 

Silk

HANDCRAFTED LUXURY



Stories in Silk

Clothes have a cultural and social context. How they are made even more so.

Rarely has any culture been home to such a wide variety of products made by hand, as is India.

Handicrafts, from times bygone, have been the true luxury India has to offer. From silks worn by our kings and queens to the self sufficient and versatile khadi, that voiced a social & cultural movement - just our textiles tell a story of who we are.

Silk or resham is a luxury understood by almost every strata of our society. Till date a precociously stored silk sari, one perhaps owned by your grandmother, passed down through generations - holds immense value for its beholder. It defies time and age only in a way silk can. The older, the more precious.

Herein lies our need to further explore this watery, almost liquid like fabric. Silk immediately conjures up images of light and luxurious swathes of shiny fabric. Fine yet durable, soft yet lustrous. We were thrilled to play with it. Giving it a JODI treatment. Our signature vivid prints swimming carelessly along meters of it. Suddenly looking completely different. Almost more at home!

Hand block printed and hand embroidered by our skilled craftsmen, JODI SILK houses tussar silk draped dresses, gajji silk pant suits, and hand embroidered kurtas. Luxe pieces that are versatile for a destination wedding or a night out. We love a good JODI dress:) But we love a good silk JODI dress even more! Hope you have as much fun looking into our first attempts at evening wear, as we did making them.

Happy 2019!



JODI
Silk

hand block printed

IN

JAIPUR, INDIA



JODI 
Silk

OE2







OE10







OE12





OE1A



OE1B





JODI
Silk



OE5B



OE5







100%
Silk

OE118





OE11A



OE6





OE3



OE3B









OE14



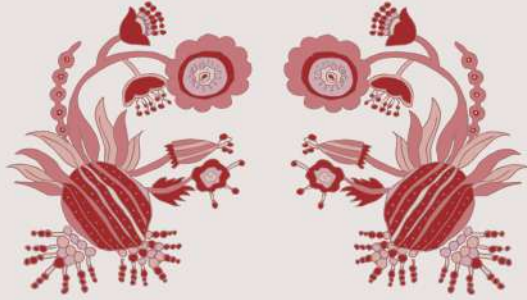




OE7







credits

- OE1A** GAJJI SILK BLUE OCTOPUS JACKET
- OE1B** GAJJI SILK BLUE OCTOPUS TROUSERS
- OE2** GAJJI SILK GREEN OCTOPUS KURTA SET
- OE3** GAJJI SILK RED SWAN KURTA SET
- OE3B** PURE ORGANZA CARNATION DUPATTA
- OE4** CHANDERI FLORAL KURTA SET
- OE4B** PURE ORGANZA TURMERIC DUPATTA
- OE5** GAJJI SILK IKKAT PRINT KURTA SET
- OE5B** PURE ORGANZA PERIWINKLE DUPATTA
- OE6** RAW SILK BLOUSE
- OE7** GAJJI SILK YELLOW OCTOPUS TIERED SKIRT
- OE8** RAW SILK TIE UP TOP
- OE9** MULBERRY SILK PINE MAXI DRESS
- OE10** GAJJI SILK RED SWAN WRAP DRESS
- OE11A** COTTON SILK WRAP BLOUSE
- OE11B** MULBERRY SILK LOTUS SARI
- OE12** MULBERRY SILK DRAGON MAXI DRESS
- OE13** TUSSAR SILK DUAL DRAPED WRAP DRESS
- OE14** MULBERRY SILK GREEN OCTOPUS ONE SHOULDER DRESS

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