


JODI 

Silk

Folk Tales



Folk Tales

BY JODI SILK

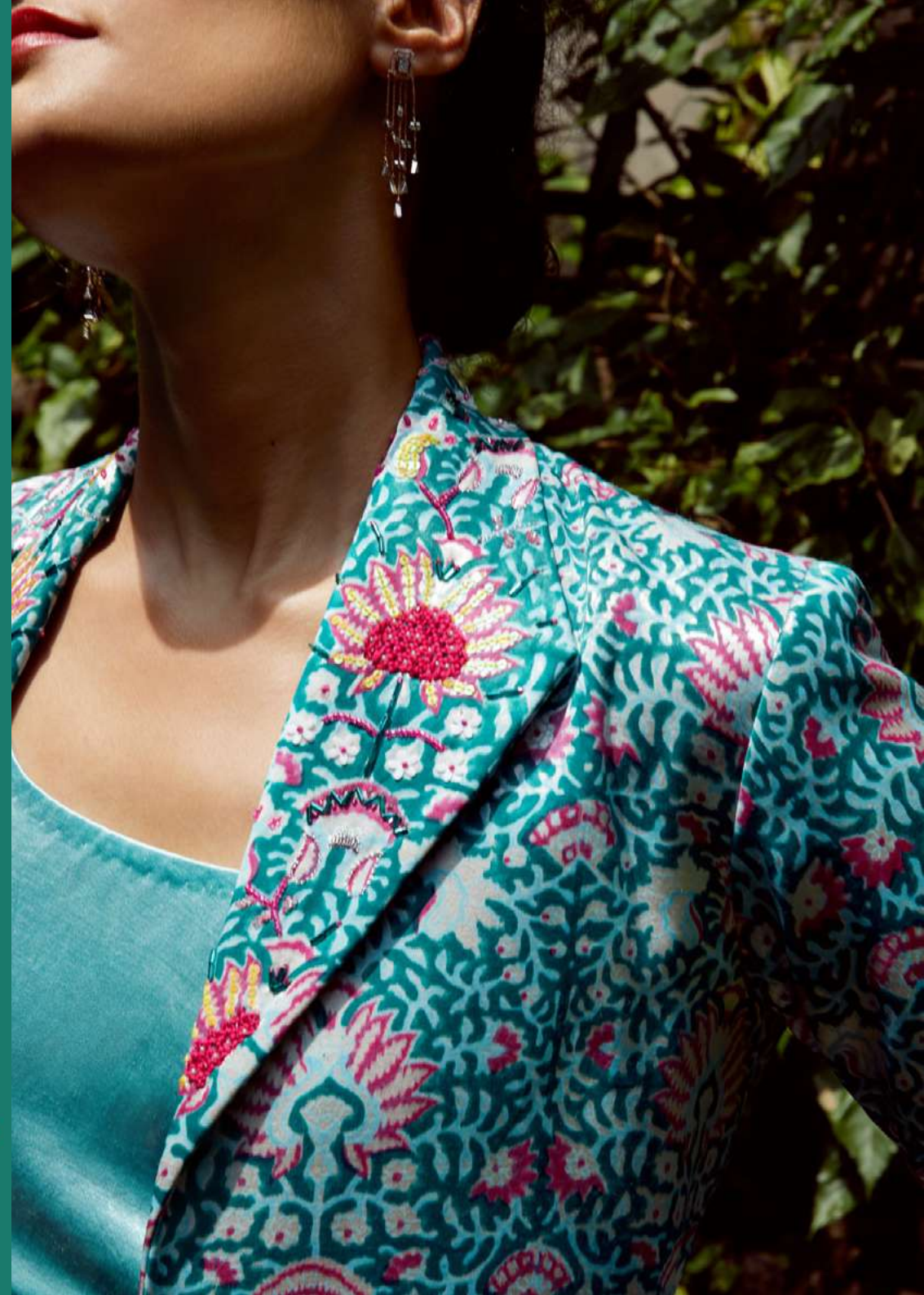
Folklore is a peek into the cultural history of a region.

The roots of which one can trace back to quaint villages and grand palaces. Most of these stories have been carried through generations. Some so old, it is impossible to know where they originated. Crafts are a reflection of these stories. If one studies each craft carefully, the processes of most of the crafts are derived almost always from a place of faith. They are a reflection of the close connections that string together a person with his or her natural surroundings.

Gondh, Madhubani and miniature paintings are some of the ancient Indian crafts that served as inspiration for our Folk Tales story. Peacocks and lotuses, wild flowers and cheetahs - our new hand drawn prints are sprinkled on lush silk textiles.

You will find fluid silhouettes in jewel tones, embellished with intricate hand embroideries like pita, zardozi and needlework.

*Folk-stories we're re-writing with a little twist.
Happy reading(wearing)!*





FT1



FT2







FT3



FT4







FT5



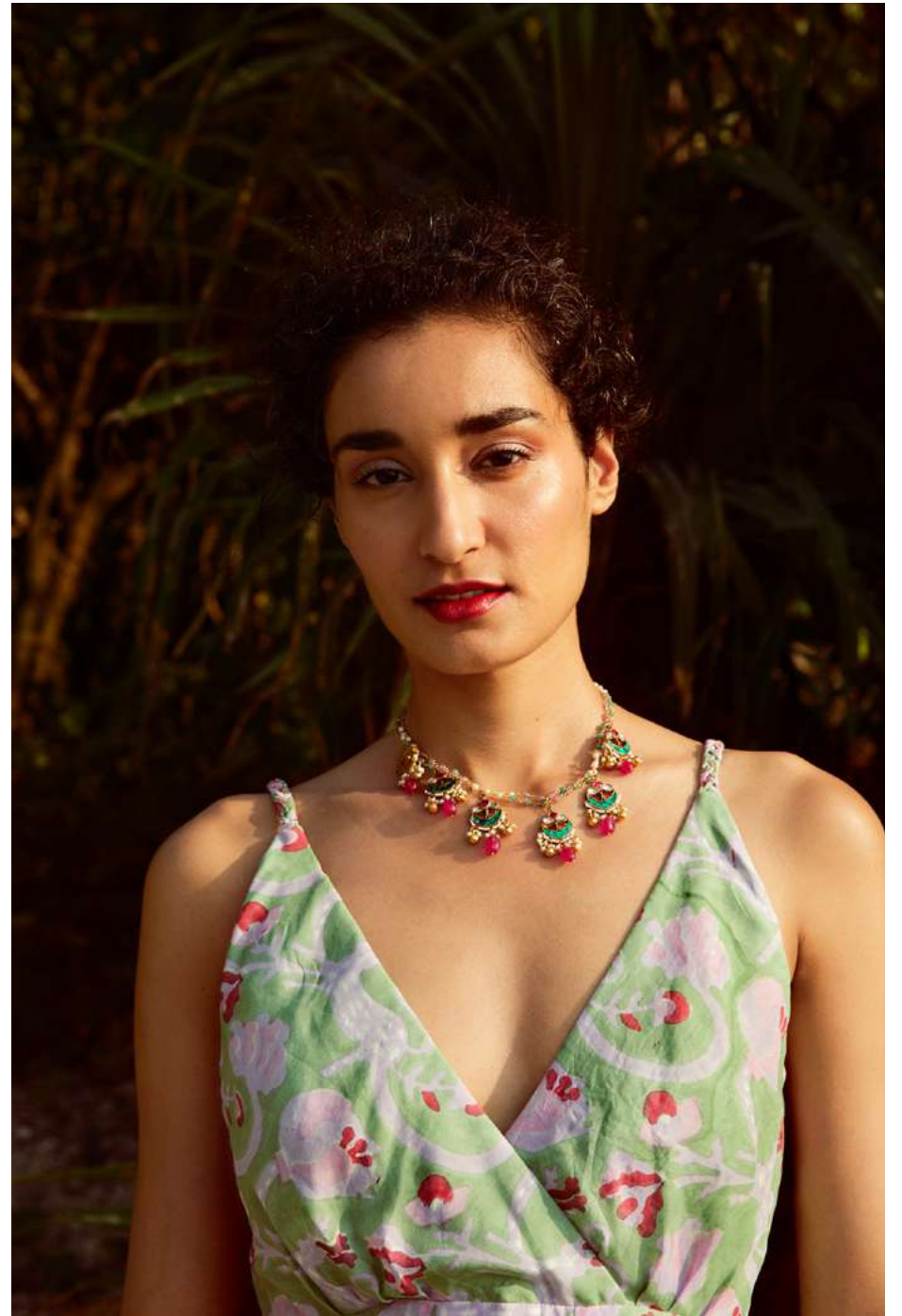


FT6



FT7





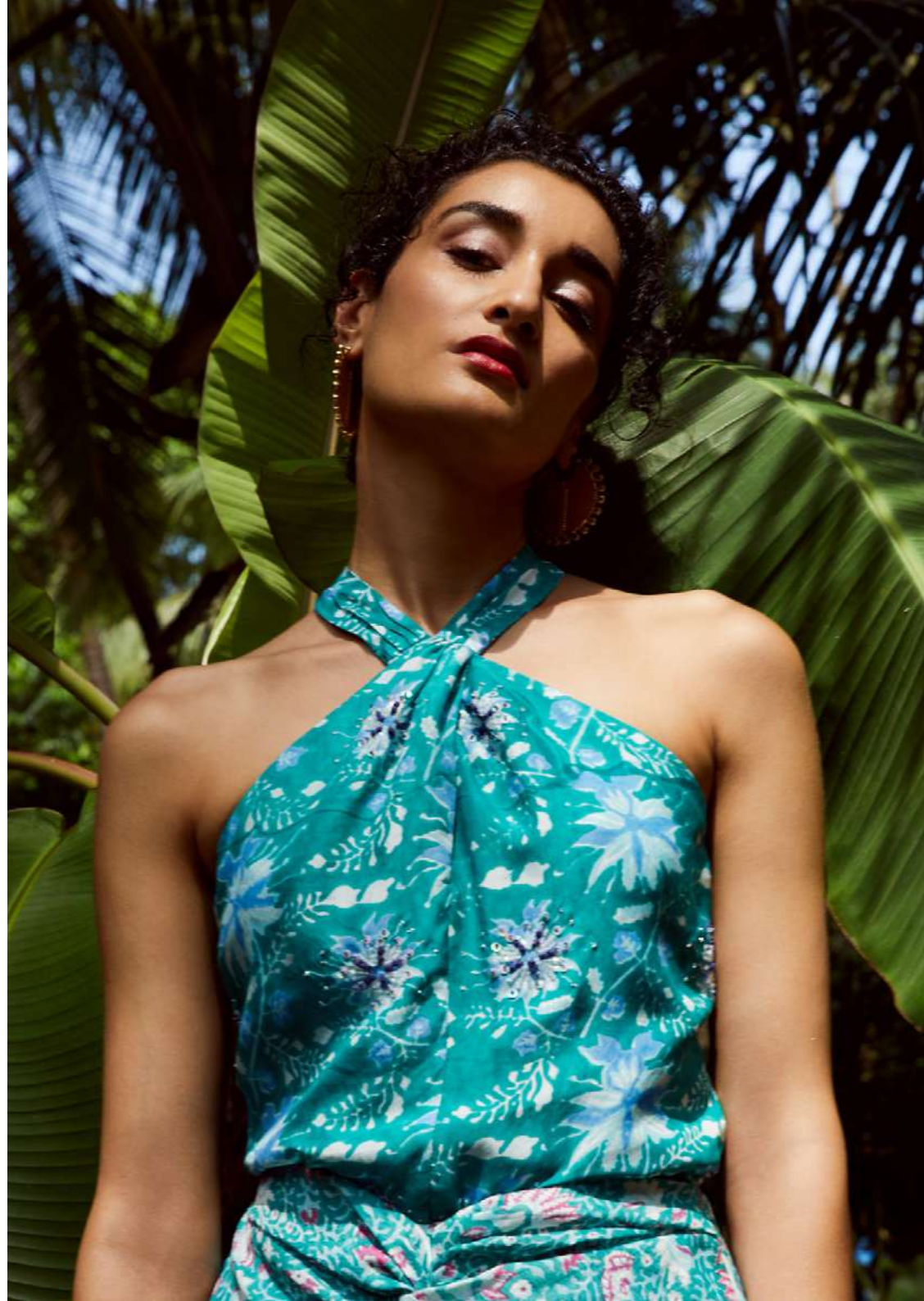
FT8



FT9

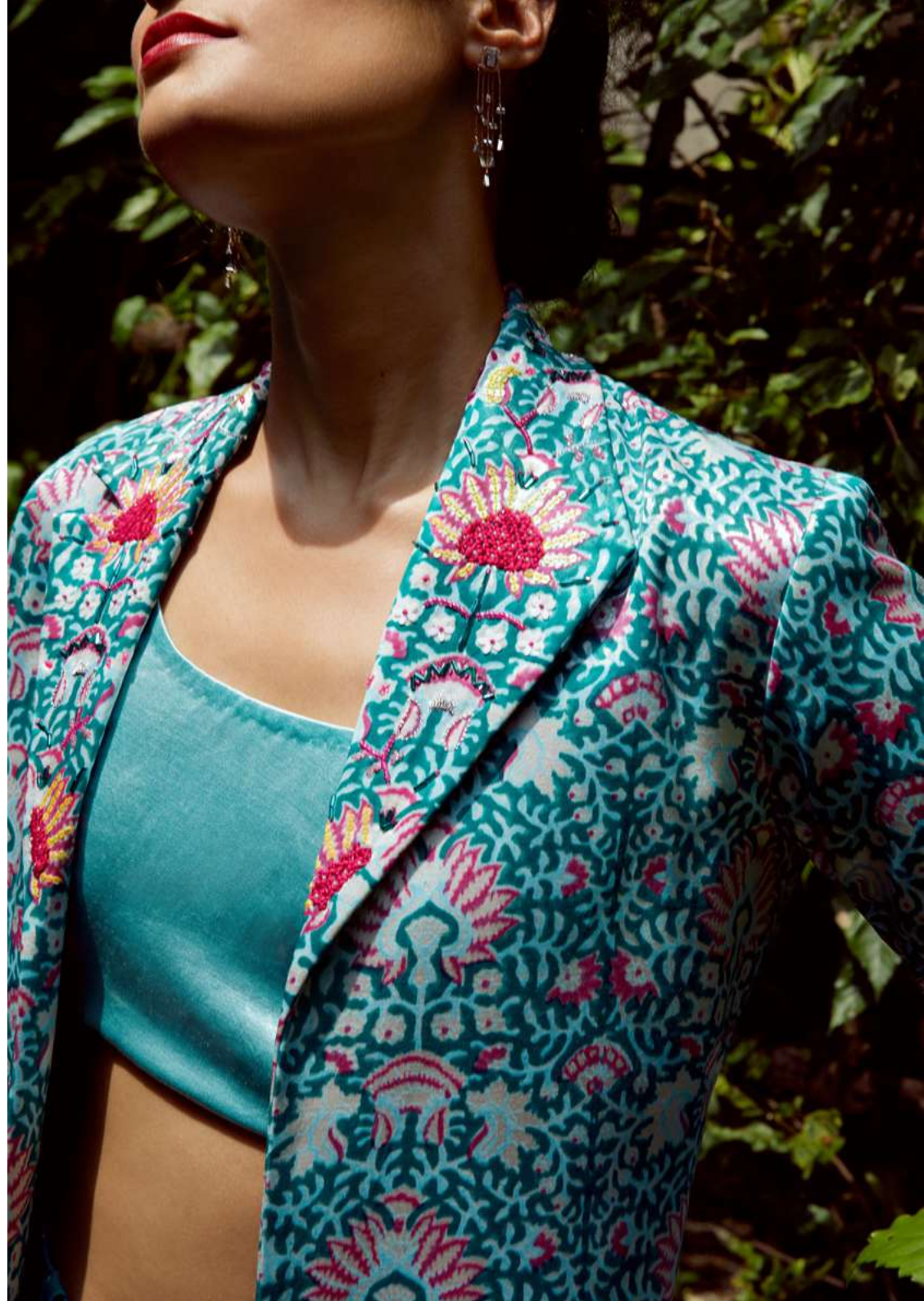


FT10





FT11







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FT13



FT14





FT15





FT16





FT17



FT17B





FT18



FT19



FT20







FT21



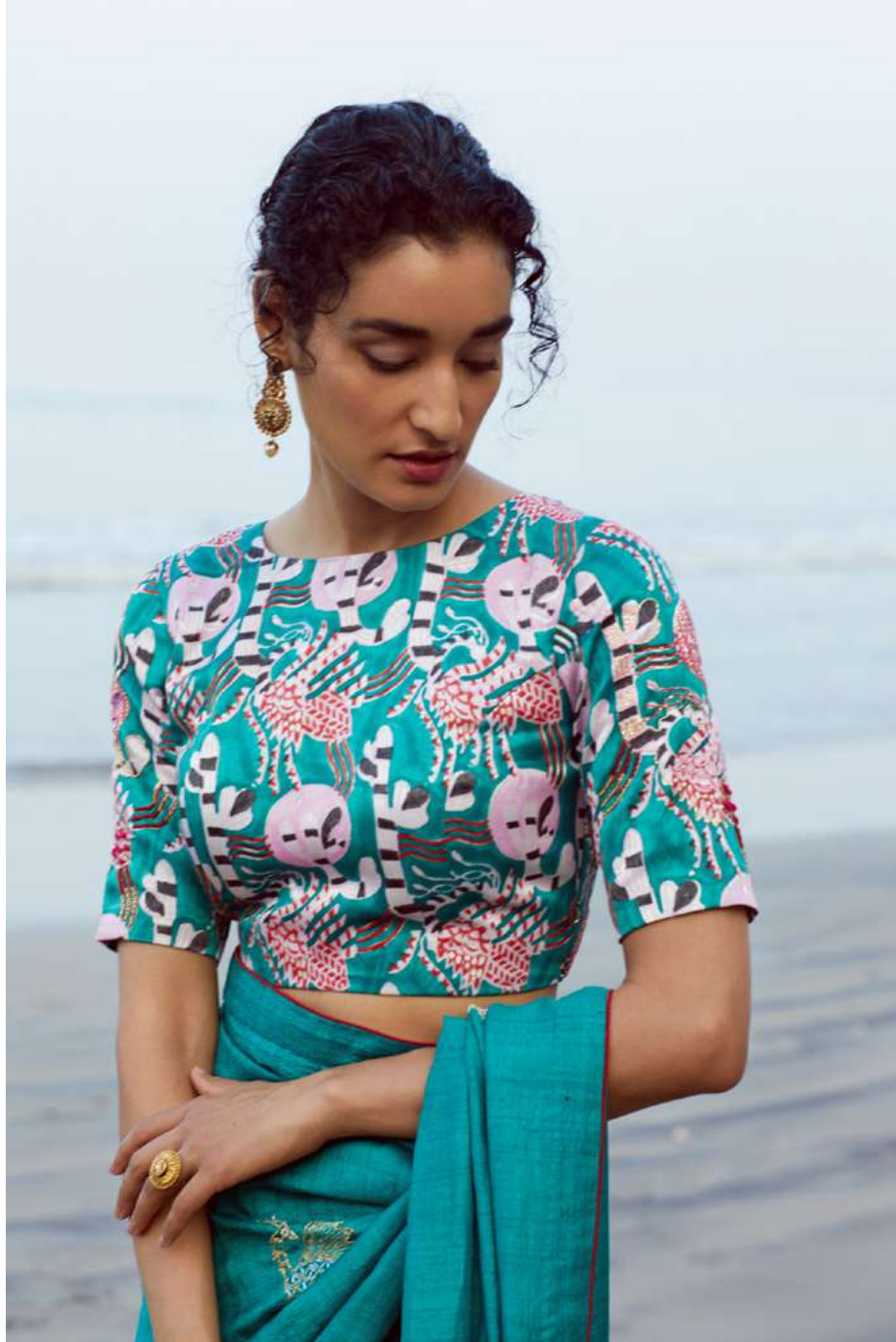




FT22







FT23





FT24





FT25



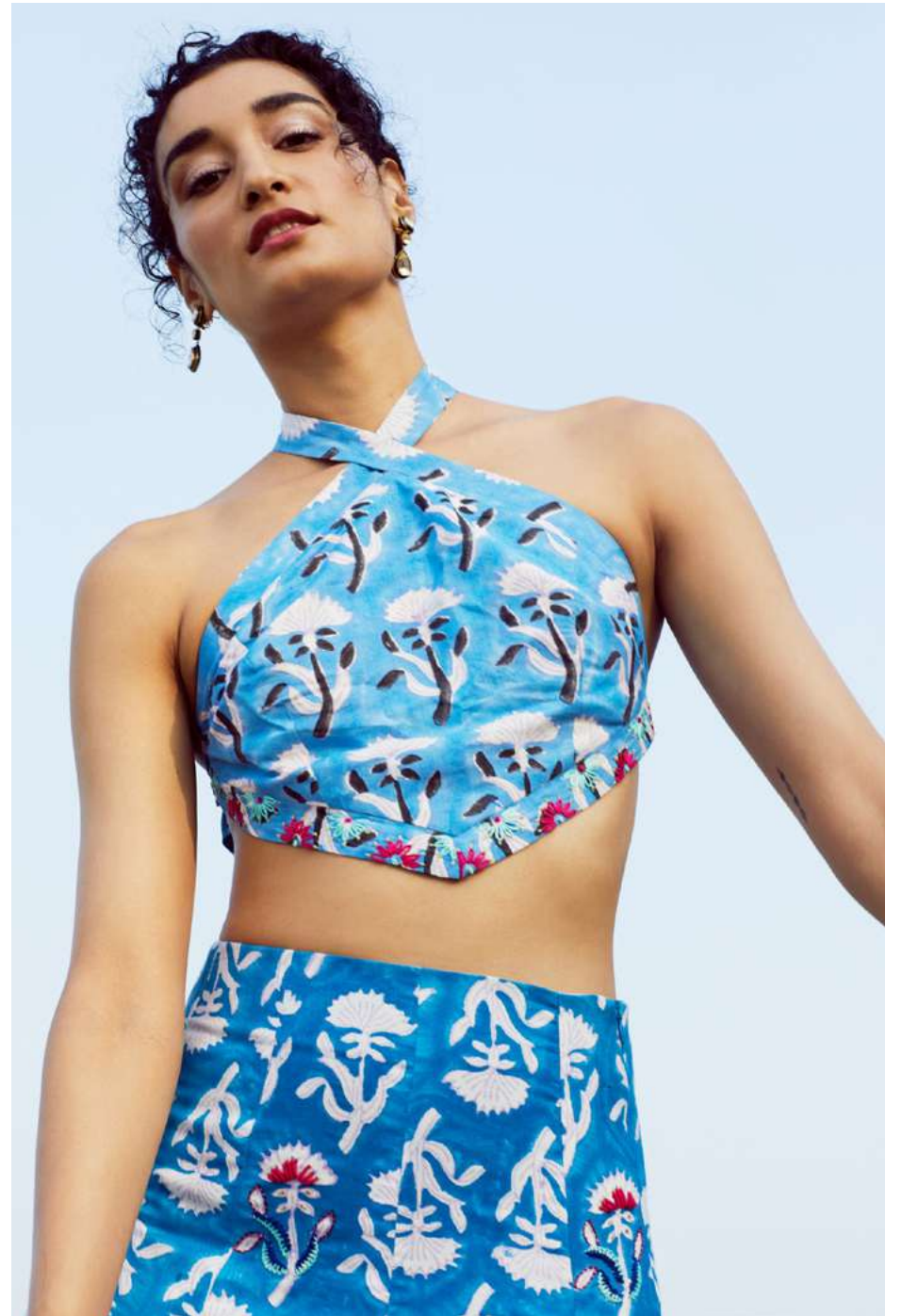


FT26



FT27





FT28

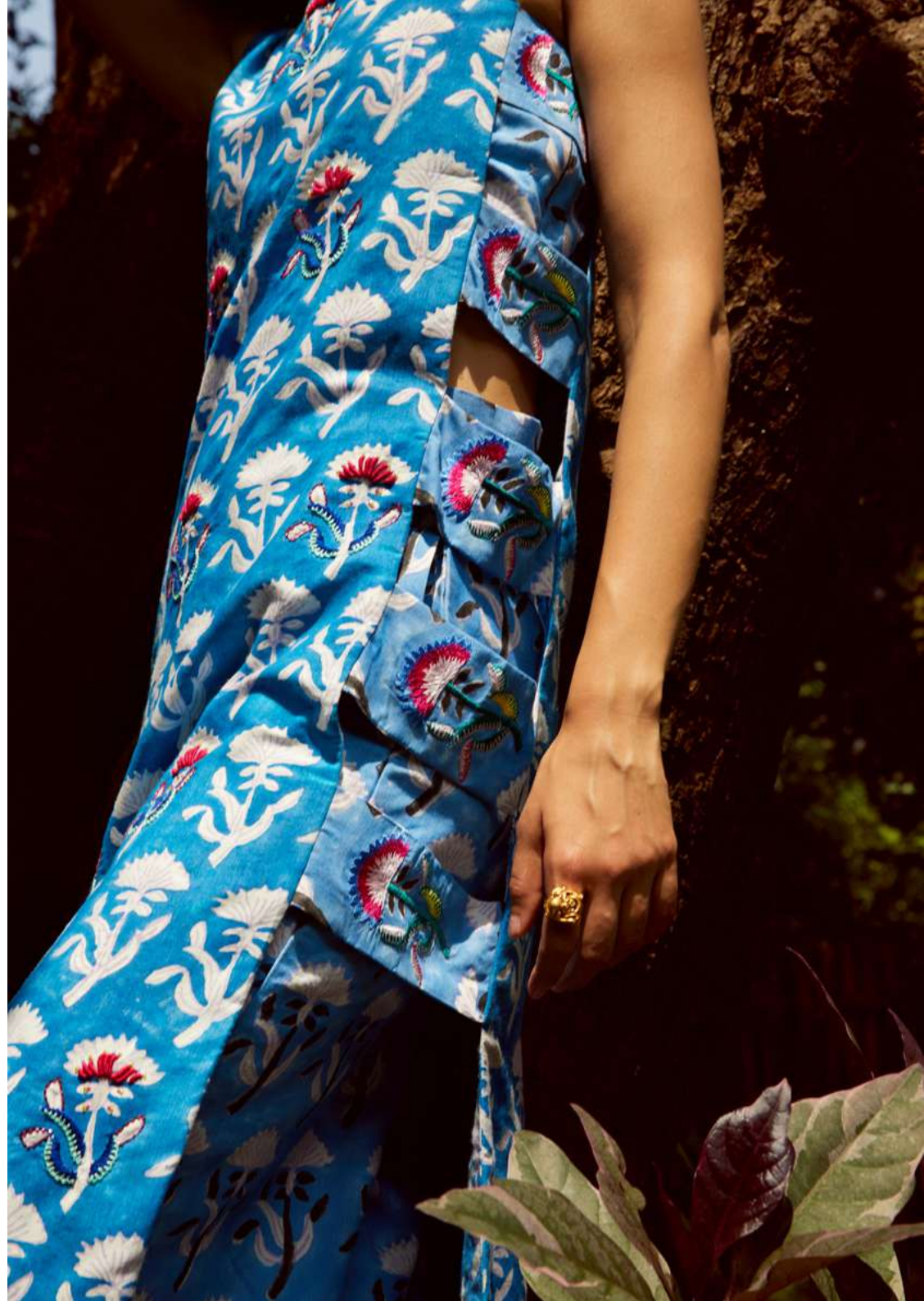


FT29





FT30





FT31



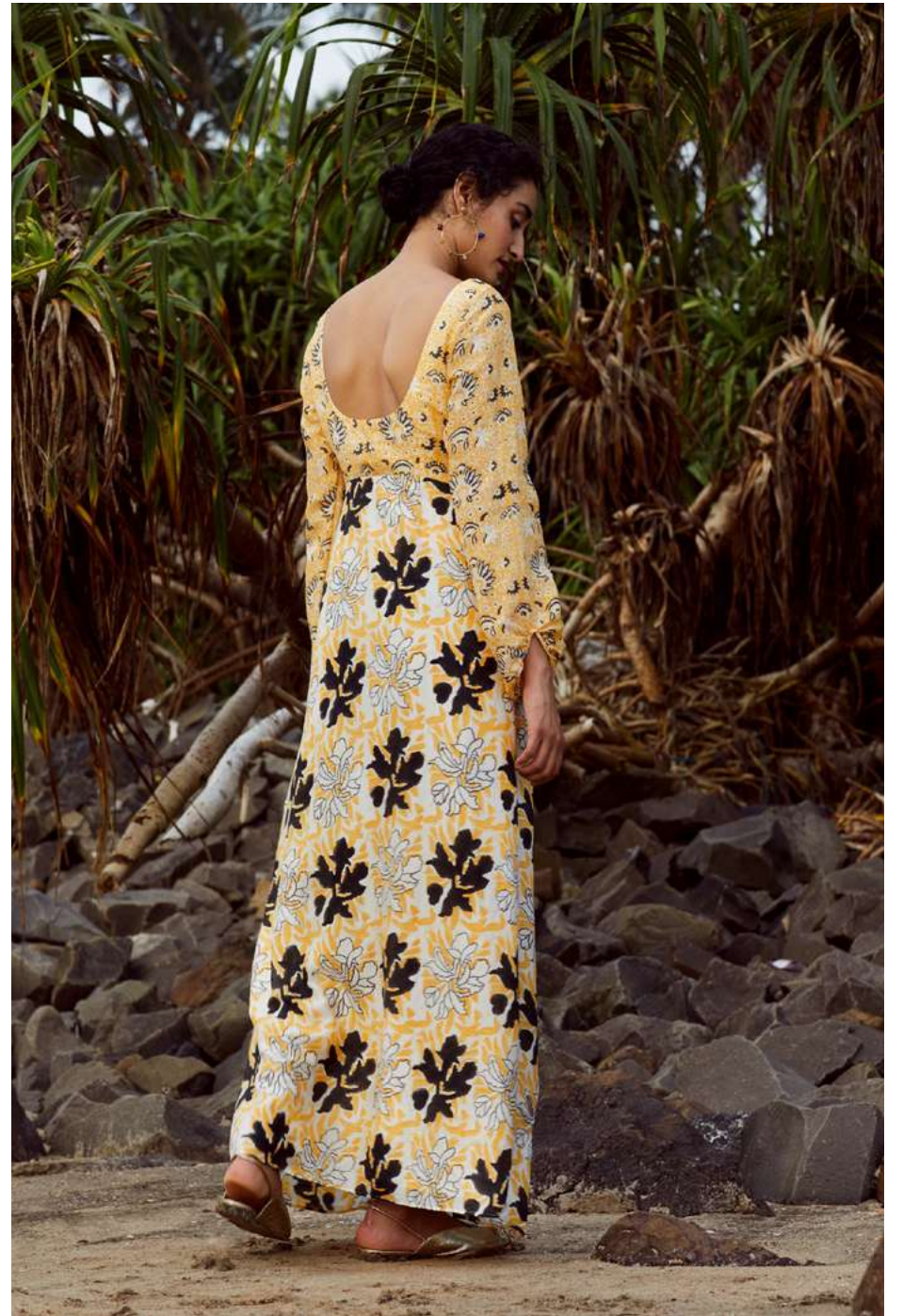


FT32



FT33





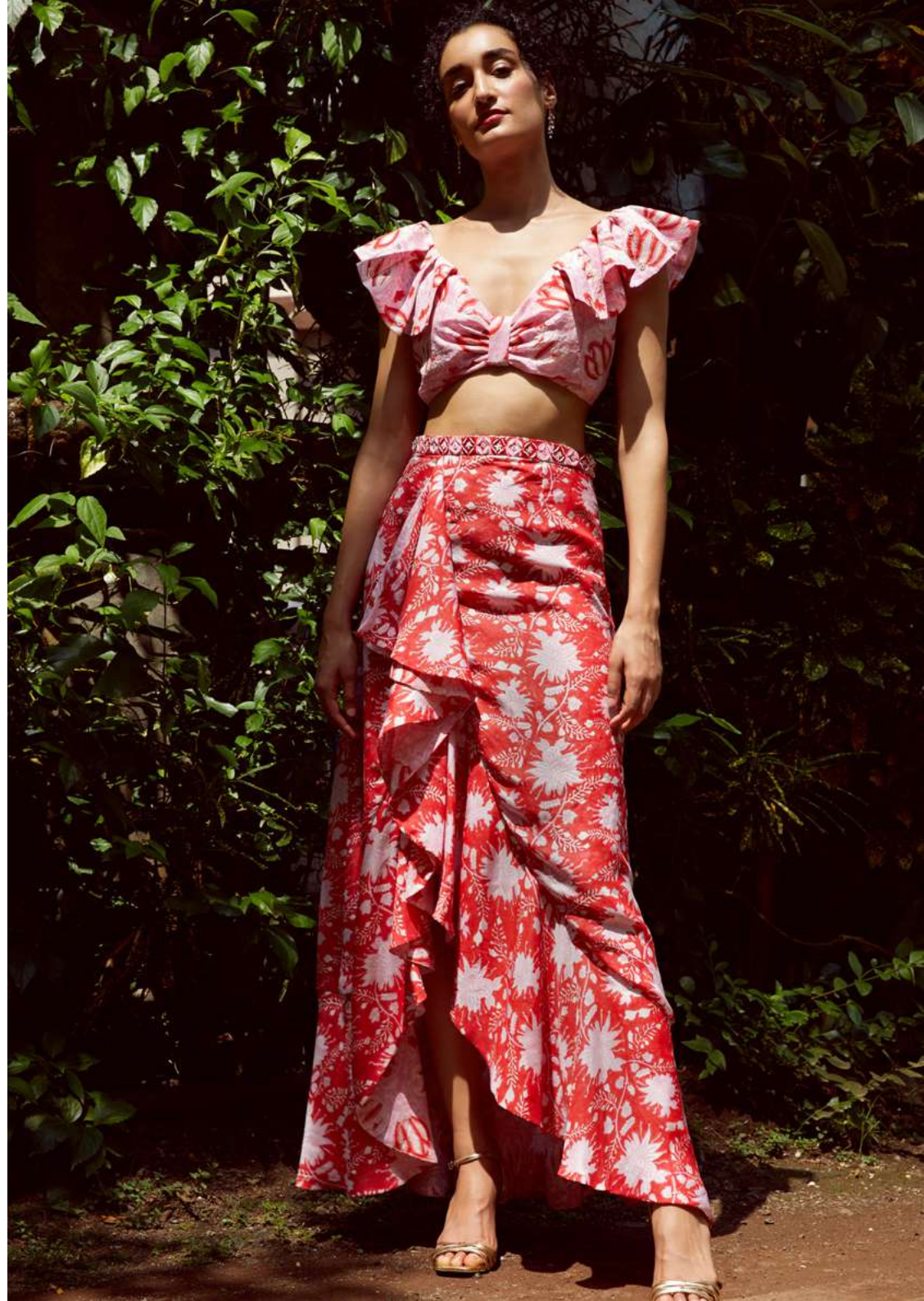


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FT35

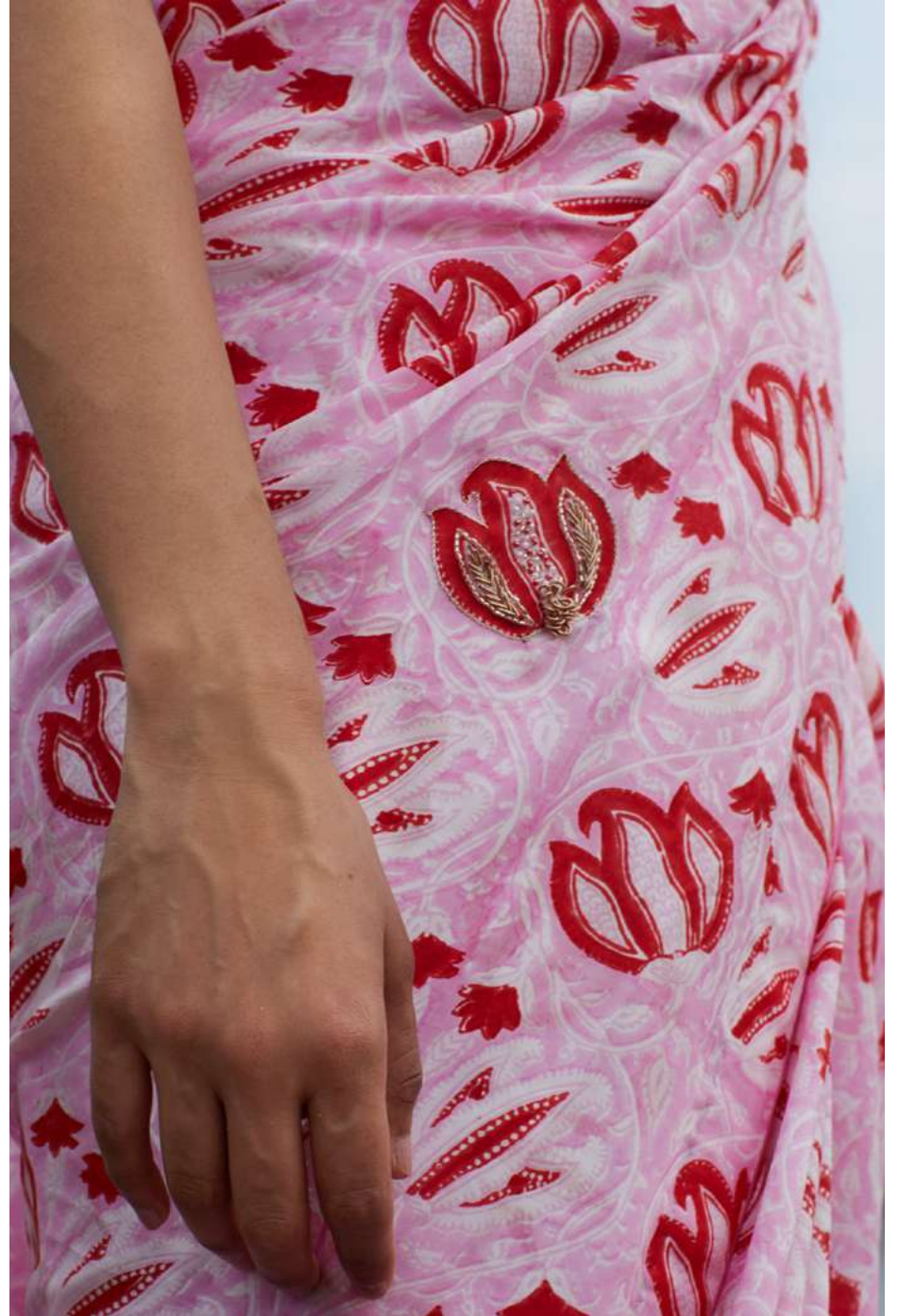




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FT37





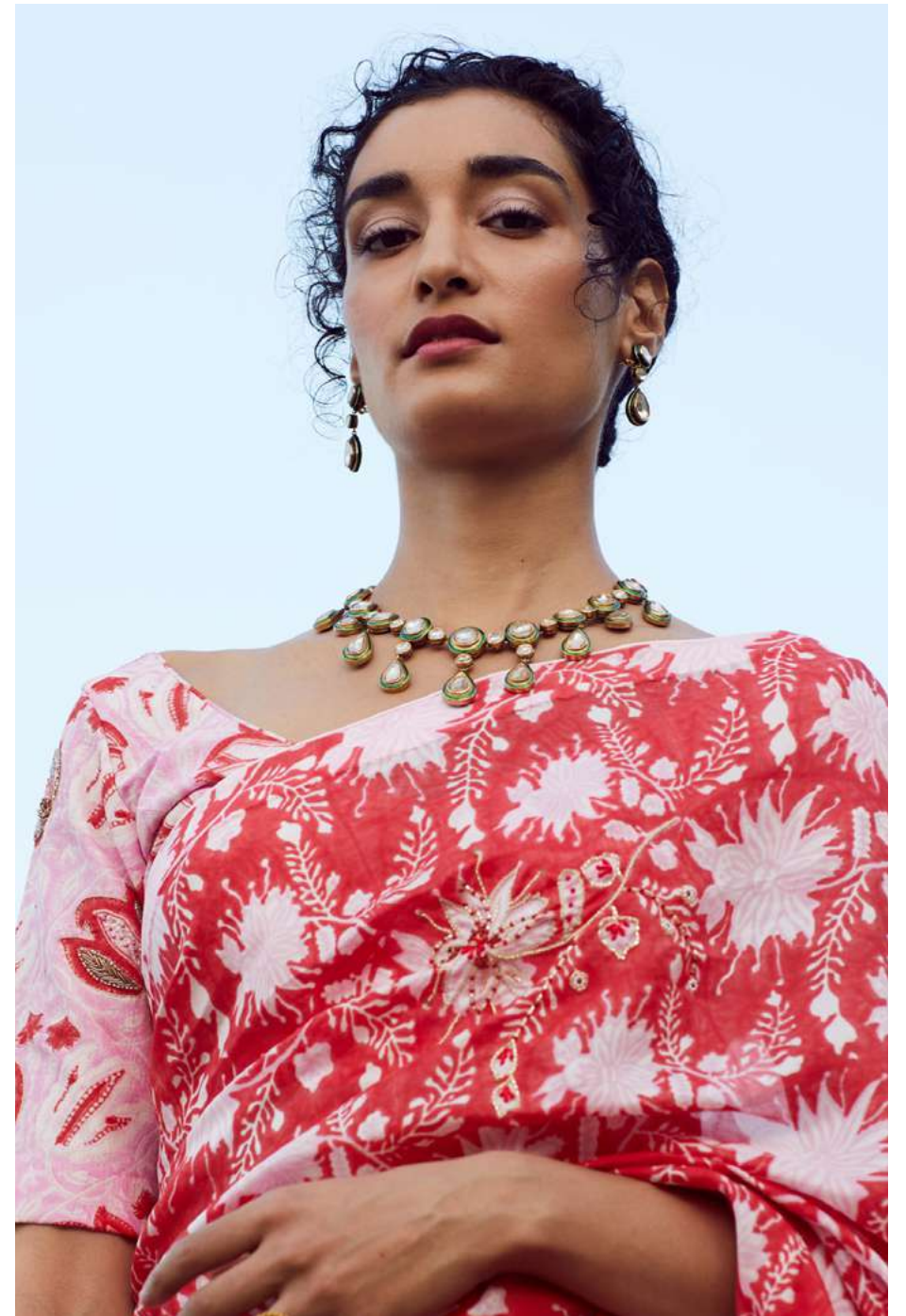
FT38







FT39



FT40



FT1 NARGIS RAW SILK SET
FT2 BELA GAJJI SILK SLIP DRESS
FT3 GULBAHAR MULBERRY SILK MAXI DRESS
FT4 ZEENAT RAW SILK SHEATH DRESS
FT5 ZEENAT RAW SILK BLAZER
FT6 GOND MULBERRY SILK SARI
FT7 PISTA GAJJI SILK WRAP BLOUSE
FT8 GOND MULBERRY SILK DRESS
FT9 RAAT RANI MULBERRY SILK BLOUSE
FT10 RAAT RANI SILK KNOTTED SKIRT
FT11 RAAT RANI GAJJI SILK BLAZER
FT12 RAAT RANI GAJJI SILK TROUSERS
FT13 GULNAAR MALAI SILK WRAP DRESS
FT14 GULAABI CHIFFON OVERLAY
FT15 CHAMELI MULBERRY SILK SARI
FT16 CHAMELI MULBERRY SILK OFF SHOULDER BLOUSE
FT17 CHAMELI MULBERRY SILK LEHENGA
FT17B MAGENTA CHAMELI MULBERRY SILK BLOUSE
FT18 CHAMELI MULBERRY SILK RUFFLE DRESS
FT19 KESAR RAW SILK KURTA SET
FT20 KESAR RAW SILK ONE SHOULDER DRESS
FT21 FIROZI TUSSAR SILK DRESS
FT22 FIROZI TUSSAR SILK SARI
FT23 MADHUBANI GAJJI SILK BLOUSE
FT24 MADHUBANI GAJJI SILK KURTA SET
FT25 MADHUBANI MULBERRY SILK DRESS
FT26 NOOR DRAPED DRESS
FT27 KETIFA SILK DRAPED DRESS
FT28 KETIFA SILK TOP
FT29 KETIFA SILK SKIRT
FT30 KETIFA GAJJI SILK SET
FT31 BELA SILK ONE SHOULDER DRESS
FT32 MOGRA SILK MAXI DRESS
FT33 CHAMPA MULBERRY SILK DRAPED DRESS
FT34 AFREEN SILK HALTER NECK DRESS
FT35 AFREEN SILK RUFFLE BLOUSE
FT36 GULAAL SILK RUFFLE SKIRT
FT37 AFREEN MULBERRY SILK SARI
FT38 GULAABI GAJJI SILK BLOUSE
FT39 GULAAL MULBERRY SILK SARI
FT40 AFREEN SILK BLOUSE



CREDITS

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