



PALACE of
ILLUSIONS

Stories in SILK





PALACE of ILLUSIONS

Stories in SILK

At Jodi we're fortunate enough to live in a world of women. They bustle into the studio every morning with a clatter, sit together and cackle as they embroider, or loudly sigh with pleasure when they slip into a great Jodi fit.

While working on this collection, we had in mind an entire world order governed by women. A history defined by queens and princesses who built palaces, made laws, drew boundaries, or simply wrote their own stories. What would you wear if the rules were different?

For us that meant digging deep to see what really felt like the most honest expression of who we are. It meant not being afraid of choosing our prints or colours from the heart. That's why in this summer edition of Jodi Silk you'll see some truly rich jewel tones, more intricate hand embroidery than ever before, and plenty of lush nature-inspired motifs and graphic patterns – details that don't shy away and ensure you feel as confident as you look.

The silhouettes are comfortable, yet hug the body in just the right way – slim cut kurtas, tapered trousers, long skirts, saris, and tailoring. We've worked with hand woven Ikat and textiles like mulberry and muga silk, rich tussar and glossy gajji.

Because in our vision of the world, there would be no need to blend in or hide who you are. Like a butterfly's wings, your clothes would celebrate what makes you unique. All your joys, your passions, and the many infinite colours of what it means to be a woman.







PI10









PI2













PI36





















PI16







PI24





PI28









PI20







PI1 BASHEER DRESS
PI2 SAMODE SILK DRESS
PI3 AMER SILK DRESS
PI4 COOCH BEHAR SILK IKAT SET
PI5 COOCH BEHAR OVERLAY
PI6 COOCH BEHAR SILK IKAT TROUSERS
PI7 JEYPORE SILK KURTA SET
PI8 JEYPORE SILK KURTA SET + DUPATTA
PI9 JEYPORE SILK DUPATTA
PI10 TARAGARH SILK SUIT
PI11 TARAGARH SILK BLAZER
PI12 RANI SILK DRESS
PI13 AHILYA IKAT TRENCH KURTA SET
PI14 AHILYA IKAT TRENCH KURTA SET
PI15 MAHBUB SILK DRESS
PI16 SARISKA SILK LEHENGAS SET
PI17 SARISKA SILK BLOUSE
PI18 SARISKA SILK LEHENGAS SET

PI19 SARISKA SILK DUPATTA
PI20 DEVI SARI
PI21 DEVI BLOUSE
PI22 DEVI BELT
PI23 TAJDAR SILK KURTA SET
PI24 TAJDAR SILK KURTA SET + DUPATTA
PI25 TAJDAR DUPATTA
PI26 SULTANA SILK KURTA SET
PI27 BEGUM SILK KURTA SET
PI28 BEGUM SILK KURTA SET + DUPATTA
PI29 GAJNER SILK SET + CAPE
PI30 GAJNER SILK BLOUSE
PI31 GAJNER SKIRT
PI32 PANNA CAPE
PI33 RAMBAGH SILK KURTA SET
PI34 RAMBAGH SILK KURTA SET + DUPATTA
PI35 PANNA DUPATTA
PI36 SHEKHAWATI DRESS

CREDITS

Photographer- Tenzin Lhagyal
Muse- Priyadarshini Chatterjee
Beauty- Mitesh Rajani
Jewellery - Shree Jewellers

