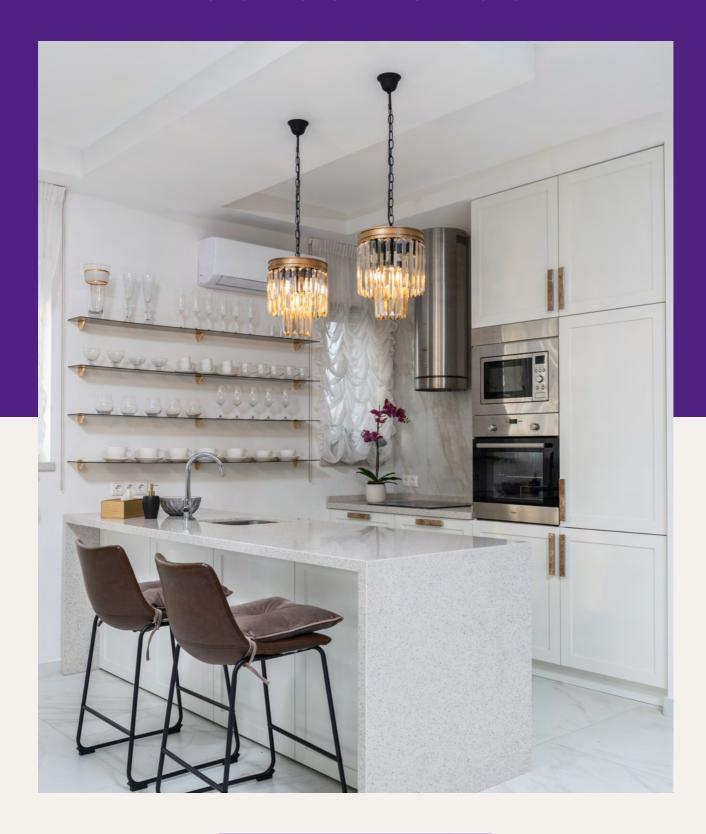
LUXURY STONE WORKTOPS





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STORY

Purple Granite have been trading since 2010 and, since then, we have seen our business grow more and more. We are immensely proud that the majority of our business comes from referrals and word of mouth. Our mission statement is 'Purple supply and fits the best value stone worktops, without compromising quality'.

Purple have seen our team grow from just 4 employees to 40 and we are very proud of all our team members. Purple don't subcontract, so every employee works directly for us, meaning you have peace of mind knowing that the expectations of quality and customer service, from each and every employee, matches Purple's core values.

Purple also puts a guarantee of at least 10 years on all new worktops we supply, this covers not only the stone itself but also the fitting, giving you that extra reassurance. Add this to the fastest turnaround from template to fit in the country and our price guarantee, and there really is no reason to go anywhere else for your kitchen worktops or bathroom worktops.

In 2016, Purple opened the first solid surface retail shop in the country, in Worcester City Centre, newly renovated in 2020, this really is an amazing space. The Worcester showroom gives our clients the perfect environment to view a huge selection of granite worktops, marble worktops and quartz worktops over a cup of coffee!

We supply the best value stone worktops without compromising quality. We supply to the kitchen, shopfitting, and building trade as well as direct to the public.

The best value stone worktops without compromising quality

Our HIGHLIGHTS

Create a Beautiful Bar with our Stone Worktops

Say hello to the wow factor in your space this season with a little help from our stone!

We love this customers bar, which is perfect for hanging out with friends for a cocktail or two! The patagonia extra quartzite top is a great addition to the space as it adds a beautiful element that is sure to impress!





Stunning Bathroom Counter for a Luxurious Feel

We can make your bathroom look great too! This luxury bathroom counter looks stunning with the gold hardware, our client made quite the statement by combining black granite with dramatic tiles and gold details.

If you are looking for reliable, stylish new worktops, our Granite worktops are a great option. Granite is timeless and will look beautiful for years to come so why not Impress your guests with this super stylish bathroom feature.

Gome of our favourite designs and the stories behind them

Marble Porcelain in The Elms Hotel and Spa

We are proud to have recently completed extensive work at The Elms Hotel and Spa, as part of their 2020 renovations. As well as working with residential customers in and around the West Midlands, Purple Granite continues to collaborate on exciting commercial developments around the country. Check out our beautiful bathroom installation at this luxury countryside hotel in rural Worcestershire.

This beautiful stone installation with striking Marazzi Capraia Porcelain takes luxury to a new level in this stunning suite.





Gorgeous Marble Effect Shelf Installation

Stone isn't just for worktops! This customer got creative and asked us to fit a shelf made of our gorgeous BQS Avenza marble effect quartz.

Quartz with marble effect is an extremely popular style and takes the unique, natural veining of marble and combines it with all the advantages of a quartz surface. Everything from a subtle mottled look to stark veins is available, with a range of base colours, there is a marble effect stone to suit any colour scheme or kitchen look!

Taking the Kitchen Outdoors

Reviving your garden has never been easier. We helped this client transform their outdoor space into a welcoming environment for entertainment and cooking.

Natural stone is the best material to use outside as it is very durable and will withstand all weather conditions. It is strong and resistant, so it can stand up to both the British weather and the extreme cooking temperatures of barbecues or pizza ovens.





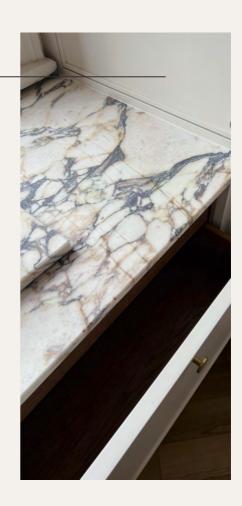
Pre of our fave CASE STUDIES

The House That Black Built is an interior and lifestyle blog owned by Chelsea and her husband. They have recently moved house and are starting a renovation from scratch, so we were thrilled to be involved in the transformation of their kitchen!

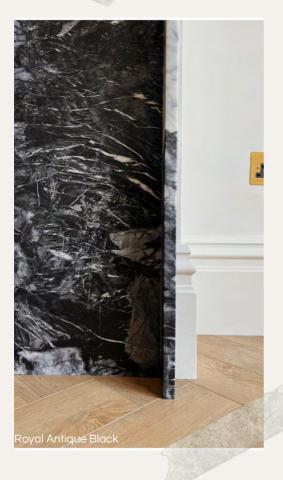
Chelsea visited Imperial Stone to view their extensive range of marble slabs, she narrowed it down to two incredible natural stones for her kitchen worktops - Calacatta Monet and Royal Antique Black, eventually deciding on the beautiful Calacatta Monet. Purple templated the worktops and then Chelsea came to our Kidderminster workshop to decide how we'd be cutting the marble slabs so that they perfectly fitted her vision for her kitchen. After being cut we delivered and installed the worktops. The marble had a final polish then sealed to add a layer of protection.

@thehousethatblackbuilt











It's not just all about kitchens here! We love when our stone is used creatively, like this beautiful marble fireplace. When we asked our client Chelsea if there was anything else we could help her with after fitting her kitchen worktops, this was her vision. She decided on a super simple design to let the natural colours and veining in the marble take centre stage and it's created such a beautiful focal point in her reception room.

Known for their luxurious and timeless feel, characterful marble surrounds are ideal for making a beautiful design statement, so if you're looking to make heads turn then we'd be more than happy to help.



Quartz worktops are selected for their aesthetic, timeless beauty as well as their physical durability.

If you want your kitchen to have that high-end feeling, then choosing quartz kitchen worktops could be the answer for your home improvement.

Created through the manufacturing process of crushing and mixing together natural quartz stone with polymer resin, quartz worktops offer a solid uniform product in an interminable range of colours and designs.

The choice of styles on offer with quartz are abundant from modern minimalism and contemporary colours to mirror chip finishes with glitter and sparkle. The large variety of options enable us to find a stone to suit any and every style.

Quartz has overtaken granite in more recent years as the most popular luxury worktop choice, it is both practical and hardwearing, ideal in your kitchen or bathroom. It's also non-porous, preventing bacteria from growing and therefore making it more hygienic.



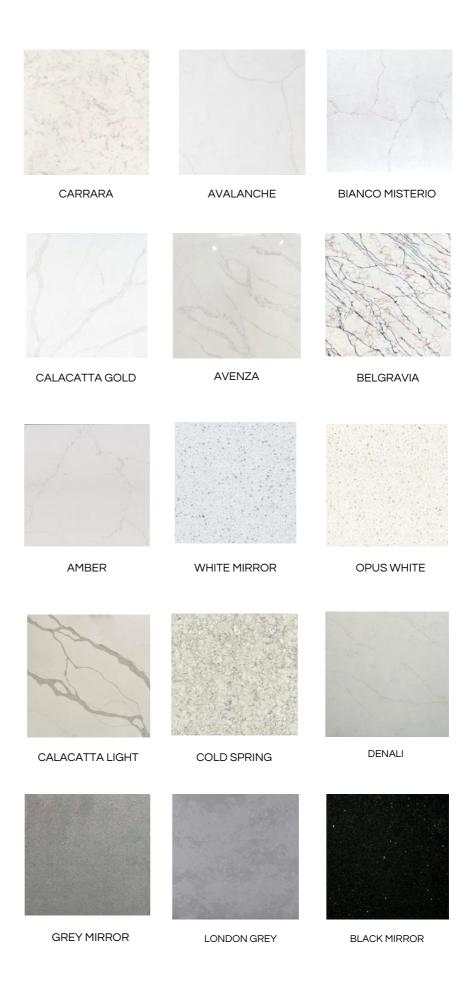






A beautiful black shaker kitchen with Unistone White Fusion Quartz.

QUARTZ 2





Granite is strong, durable, heat resistant, stain-resistant, scratchresistant, and looks great too.

Treated with care, a set of granite worktops will last you a lifetime. So if you are looking for reliable, stylish new worktops, our Granite worktops are a great option.

Granite is formed through the natural cooling process of magma and quarried out of the ground 200 million years later.

A natural mixture of Quartz and feldspar makes granite the most durable and hard-wearing stone in its class. Granites natural formation produces the stunning uniqueness of each stone with beautiful crystallisation patterns and colours. There are dozens of distinct shades to choose from to complement the rest of your kitchen.

The natural beauty of this product is its own and can provide a stunning focal point both inside and outside your home.



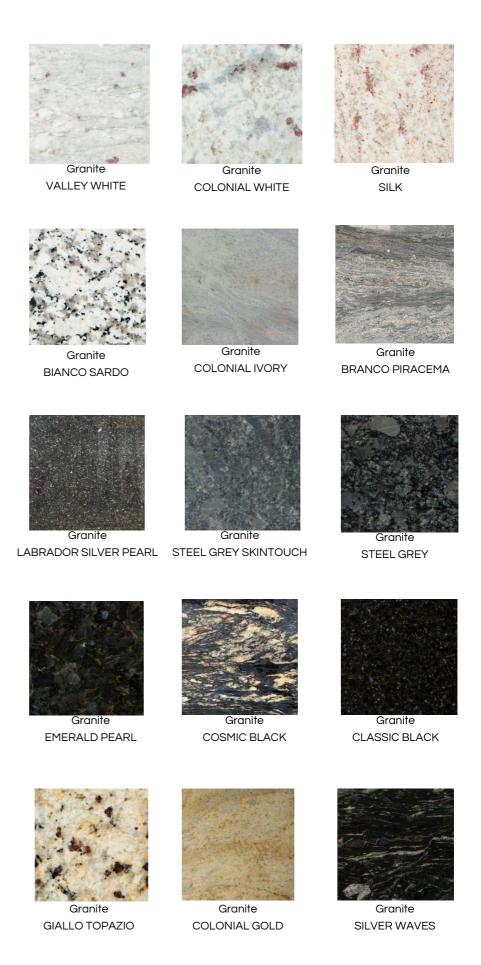






Be bold and daring with the Cosmic Black Granite.

GRANITE





Marble worktops are great features for fire surrounds, hearths and improving bathroom design.

Marble is a luxurious stone and adds a stylish touch to your rooms, creating a high-quality appearance overall.

Naturally formed from softened limestone that has been heated and cooled over thousands of years. This natural process is responsible for creating the lavish, stylish veins and traditional colours synonymous with marble.

Natural marble has been used for centuries and is still a popular choice today because of its beautiful, timeless aesthetic. It is perfect for use inside and outside your home and particularly lends itself to bathrooms, fireplaces and furniture tops.

It is important to note that when considering kitchen worktops, marble will need significant care due to its porous nature. Marble is therefore much more suited to fire hearths and bathrooms.



Calacatta Borghini





Calacatta Borghini Marble embodies the look and feel of traditional luxury.

MARBLE





Porcelain is a popular choice for worktops due to the amazing patterns and wide range of colours available.

Gaining popularity in recent years, Porcelain worktops have expanded from use in bathrooms and as decorative tiles, to a versatile material suitable to make stunning kitchens. Making waves in the worktop and interior industry, this lightweight material is being popularised due to its sleek design and incredible durability.

Porcelain is a very strong material, which makes it perfect for your worktop. It is resistant to scratches and chips, so you can use them daily without worrying about damaging them. Manufactured in an eco-friendly manner, with recyclable materials this man-made material offers stunning statement design, especially perfect for eco-conscious consumer.

The design possibilities with porcelain are vast, with a magnitude of colours, styles and thickness to enable the execution of stunning designs both inside and outside your home.

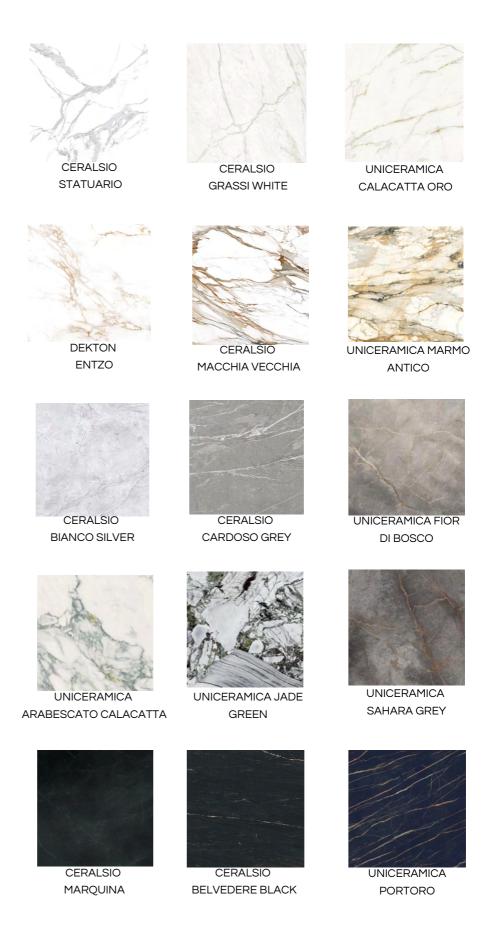








Go for gold with Macchia Vecchia, boasting all the natural beauty of marble.

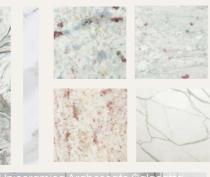






















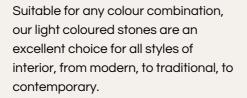
Light and Bright! Light coloured stone is ideal for adding light and reflecting natural light in your kitchen or bathroom. These colours look great in contrast with dark cabinetry or complimenting light wood or glass cabinets.























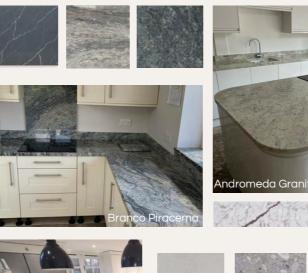


stone Pietra Grey ic White Granite



Grey is the new neutral of choice when it comes to home interior.

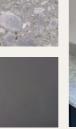
















Paler grey tones work well when space is at a premium, making a room feel open and inviting. Darker grey shades can be used to balance warm textures and add depth to a luxurious look.

















worktops always

look great!

Dark interiors are











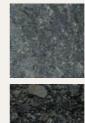






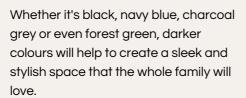


























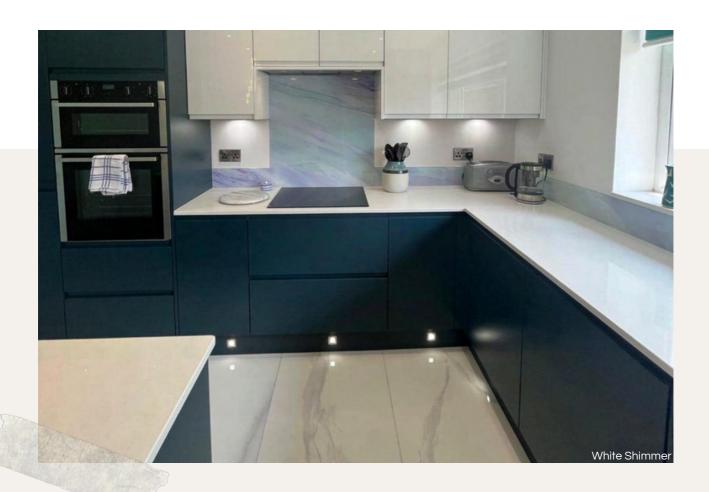
MINIMAL DESIGN

A Minimalist style is among the most popular ones: it's simple, sleek and elegant design makes it a go-to choice for many. Minimalism in interior design embraces decluttered, purpose-driven spaces that allows you more space in your kitchen to cook and entertain.

SIMPLE BUT STYLISH











A palette of white, black and neutrals are the obvious choice for a minimal space. White is an easy way to convey minimalism as it immediately feels clean and simple, it fills the space with light, makes it look bigger and never goes out of style.

Black and white kitchens are another common sight, with the contrast in shades adding a contemporary feel, two-tone kitchens are very on trend right now therefore a popular choice.



feel of a home and there are many interpretations of how to make a kitchen look and feel modern. One thing is for sure, sleek, stone worktops are an essential element of the modern, luxurious kitchen! Matched with clean simple lines this will create a calming and uncluttered feeling in your space.

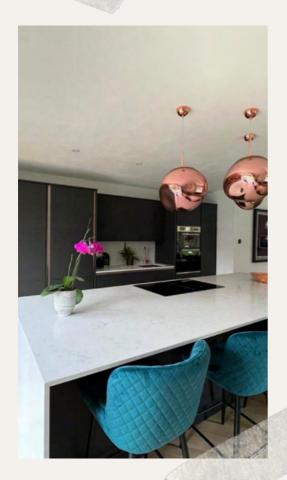


SLEEK AND SOPHISTICATED











A modern interior is characterised by sleek lines and a minimalist approach with smooth, polished and uncluttered surfaces. This style of kitchen can feature a wide range of colours and textures, with the look and layout of your home undoubtedly contributing to the style you choose.



Traditional kitchen designs have remained popular year after year, creating a beautiful space that is sure to stay in style and admired for many more generations to come. Its timeless aesthetic merges the elegance of tradition and the comfort, convenience and functionality of the 21st century.

COMFORTING AND INVITING











Defined by its clean, comforting and inviting feel, a traditional kitchen makes use of classic design elements and has an elegant and timeless aesthetic. Comforting and warm, nothing feels like home quite like a traditional kitchen.



Channelling simple serenity, Scandinavian interior design as a style is best described as light, functional with elements of nature and clean lines. A minimal colour scheme is essential in creating the calm, relaxing sanctuary that epitomizes Scandi style.

CALM AND RELAXING











Scandinavian style kitchens are known for their calming, light colour-schemes and soft wooden tones. Choose a neutral colour palette and add natural materials such as wood and stone to complement and add warmth to your look. Scandi style is all about making a home feel calm, cosy and inviting so why not explore this soothing interior for your next kitchen.

PROCESS



Layout and preferences

Give us an idea of what you're after. Just a basic layout, ideally by way of a plan or drawing, which you can contact us about, but don't worry if you haven't got an official plan, measurements of the pieces will work just as well. Once you've had a look at our surfaces, let us know which colours you like. These can be added to your basket for quoting.

Quantities and suppliers

Once you have selected your colour, we will work out the stone quantity required. Generally, the stone can be purchased in different sized slabs so, once we know what colour you want, we can then source the nearest slab size to your requirements. Often, searching various suppliers of granite and quartz, this reduces waste and keeps your price down.

Price guarantee for your order

Once you've placed your order with Purple, we will send you an order confirmation. Dates will be sorted for us to book a template with you. Once you've been templated, the fit for your new worktops will take place between 3 and 5 working days later, the fastest turnaround in the country. If you're desperate, then ask about our Express 48hr turnaround!



Templating

The template is a very important part of the process. Our experienced templater will visit when the new worktops are ready to be fitted. He will then make replica countertops from 3mm thick plastic sheets. This is the perfect opportunity to discuss overhangs, radius corners and precise locations of sinks, hobs and taps.

Fabrication

After the template, the templater will meet with the fabrication team and go through the finer details of your job. Then Purple's state of the art machinery takes over and cuts and polishes all of the pieces to the specification of the template.

Fitting

The morning of the fit the stone will be inspected and put through quality control. Once passed, the stone is loaded and taken to the fitting address. The fitters will talk you through the fitting process, then begin unloading the stone. The average fit for your new worktops takes between two and three hours.

SATISTACTION SA

The customer is at the heart of everything we do, and we have the reviews to prove it.

Purple Granite is very proud that the majority of our business comes from recommendations. If you are looking for quality kitchen worktops with style to match, we have a range of options to choose from.

Choosing the right worktop can be a minefield, it can be difficult to know what worktops are right for your kitchen design or bathroom design. Our experts are here to advise and understand exactly what you want.

We are extremely confident in our worktops, that's why Purple only supplies worktops with a minimum 10-year warranty. We always advise you if there is a more cost-effective alternative with a similar warranty.



Loving our granite worktops from Purple
Granite! Helpful, friendly staff who couldn't
do enough to help us choose the right
product. Communication was excellent
and the fitters did a brilliant job. We get
lots of positive comments and we're
always happy to recommend Purple
Granite for anyone wanting a reasonably
priced, top job. Oh and the granite cleaner
is the best!

Lucy Wright













We have just had our granite worktops fitted by the amazing Purple Granite fitters. Oh my god – it is amazing. We absolutely love our new worktop; it is better than we were dreaming about. The ordering process was easy, template fitting straight forward and the fitters were super impressive from start to finish too. What more can I say! The whole team have more than met our expectations and we are so pleased to have chosen the granite from this company. Molly is a star who helped me chose the slab and kept me up to date with the order progression. Thank you for delivering as promised. You have all done a wonderful job and I will highly recommend you to anyone that wants a fantastic, new worktop.





Just had granite worktops and up-stands installed. The "blue in the night" looks amazing. What a great company to deal with. Polite and friendly. Quoted us promptly then sent a guy out to check the measurements. Kept us informed at every step of the order. Always arrived on time when promised. The installation was smooth and well planned. The two guys were a credit to the company. Quietly worked to sort the fitting. Tidled up and left leaving an excellent job Well done Purple Granite.

Graham Stradling



From start to finish the experience was great.

The initial communication was very good & then we had someone drive about 100 miles to my house to measure up. I then went to the factory to choose the granite & was made to feel very welcome & was then given a tour of the factory to choose my granite.

Simon Smith



My experience with Purple has been first class from beginning to end. My wife and I are so pleased with our new worktops, they look amazing and the attention to detail is second to none. Get your tops from these guys, you won't be disappointed!

John Lenegan



The Purple sales and office staff were exceptionally accommodating and professional. Furthermore, Laura's perception of what my wife and I were actually looking for, helped us find the perfect granite worktops for our kitchen and utility room.

A big thank you to Charles for what transpired to be a perfect template, and Liam and Josh for a very efficient installation. A potentially stressful process made easy.

And finally, to the guys and gals in the workshop. Thank you all for actually creating our beautiful granite worktops.

From start to finish our 'Purple Experience' was flawless.

Terry Tattersall





WHY SHOULD YOU CHOOSE PURPLE?



Templating

Your worktops are made to order and the most important part of this is the template. Once your units are fitted we will recreate your worktops with corrugated plastic sheeting which enables you to see how your worktops will look. Our templater will guide you step by step through all the decisions to ensure that the finish is exactly as you imagined. From the position of your sink to the curves on the corners, this is where it all starts to take shape.



Worktop Fitting

Our highly trained and experienced fitters will fit and finish your worktops and give the kitchen the final wow factor.



Over 1000 Colours Available

Purple can source any stone from any supplier to make sure you get the exact colour you want. Our design staff are available to help you choose if you cant decide on a final choice! You can even see your whole slab when its delivered, to further guarantee you've made the right colour choice.



Express Fitting 72 Hours

Our usual 1 week turnaround from template is the fastest in the country as it is but if time is of the essence then talk to us about our ground breaking 72 hours express turnaround.



Fabricators Warranty

Purple are the only fabricator that not only provides a guarantee on the stone you purchase but back it up with a fabricators guarantee, this means that in the unlikely event of you having a fault with the stone, you make one call to us and we will take care of any work that needs to be done to put it back into the perfect condition it was fitted in with no cost at all.



Lifetime Guarantee

The ultimate peace of mind to know that you've made the right choice in choosing purple to supply your worktops.



Trade Prices

With no middle man, coming to Purple you will benefit from the trade discounts usually only offered to commercial clients saving you 100's of pounds to put towards something fun!



Flexible Financing Available

We don't want anything standing in the way of your plans, which is why we give you 12 months interest-free financing on your worktops. We'll also work with you to come up with a payment plan that works for you and your budget.



Only a £250 Deposit

With prices on everything climbing what seems like weekly these days, only a tiny £250 deposit will hold the price of your worktops until you are ready to book your template. Its another thing ticked off your list saving you money while the project takes shape.



Dinner On Us

We know how hard it can be having no kitchen for a few days so on the first night without a kitchen have dinner on us with £50 worth of Just Eat vouchers.



Unlimited £50 Vouchers

Once you have had Purple fit your worktops you will want to shout about it from the rooftops and recommend us to all your friends and family. Each time you do, and we fit their worktops, as a thank you we will send you a £50 voucher of your choice.



Track The Team

The only fabricators in the country that wont leave you sitting around waiting for your appointment! No more waiting around for your appointment with Purple's new tracking service, we'll keep you updated every step of the way! Useful communications and better visibility into arrival times help make the appointment process more predictable and more enjoyable!



Worktop Replacement Service

You don't just need to be having a new kitchen to enable us to fit stunning new worktops. Why not take advantage of our kitchen facelift service? All you have to do is choose your dream colour and we will take care of the rest. From plumbing, electrics and gas work to removing and disposing of your old worktops, we can help you create the illusion of a new kitchen without any of the expense or upheaval.



Work With Your Kitchen Supplier

Take the stress out of managing this end of the project! Purple will liase with your kitchen supplier and/or fitter to discuss the finer details of the templates and the fit so it all goes smoothly!



H PURPLE K GRANITE X KIDDERMINSTER HARRIERS

AGGBOROUGH Stadium, the home of Kidderminster Harriers, has turned purple now that a new sponsorship deal has been penned.

Purple Granite is delighted to announce its new partnership with Kidderminster Harriers Football Club with a name change of Aggborough Stadium's East Stand and the launch of The Purple Bar.

The Purple Granite Stand and The Purple Bar signify an important venture for Purple as we seek to support more sport in the area, particularly grassroots. Purple already sponsors ten Kidderminster Lions teams and want to continue nurturing new talent wherever possible.

Both the 2,000-seater stand, and the bar was officially unveiled on Saturday 8th October in the game v Farsley Celtic, with more than 200 young players, coaches and family members of Purple sponsored teams there on the day. The newly branded stand has the iconic Purple, boldly and brightly adorning a section of the much-loved stadium.





Harriers owner Richard Lane said:
"We're extremely proud to be partnering with one of Kidderminster's leading businesses. Just like ourselves, Purple is proud of its roots and epitomises the local area with its hard work and dedication to its craft".

Jon Brewer, owner of Purple Granite, added: "We're thrilled to be an official partner of Kidderminster Harriers
Football Club. They are a club that, like
Purple, has huge ambitions to grow even bigger, and I am delighted that we can support them. With our head office in Kidderminster, our local area and community is very important to us, as is our love for sport".

"This sponsorship of KHFC and young age groups within the area is just the start, and you can expect to see a lot more of us in the future."







let's get in touch

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