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# memomap

PRESS KIT 2024

[Memomap.store](https://Memomap.store)

# What is Memomap?

## PERSONALIZED TRAVEL POSTERS

Memomap makes travel memories **tangible** by immortalizing **personal travel routes as posters**.

Whether road trips, bike tours, flights, or hikes - with just a few clicks, travel routes can be recreated and customized with unique designs and travel titles.

Showcase your experiences in an individual, high-quality, and stylish way, bringing the best memories back into your daily life.







# Our Mission

## MAKING MEMORIES

We aim to enable our customers to capture their travels in the most **detailed and personal** way possible. At the same time, the travel memory should be a **stylish and high-quality** focal point that decorates the home in an impressive manner, bringing the joy of the vacation into everyday life.

# Customized in 3 steps

1.

## ADD DESTINATIONS

Start

Suche nach einem Ort oder einer Adresse

1. Station

Suche nach einem Ort oder einer Adresse

Loop Back

Routenfarbe

2.

## CUSTOMIZE DESIGN

Wähle einen Farbstil

Wähle ein Design

Classic

Globe

Love

Frame

Vintage

Minimal

Low

Clear

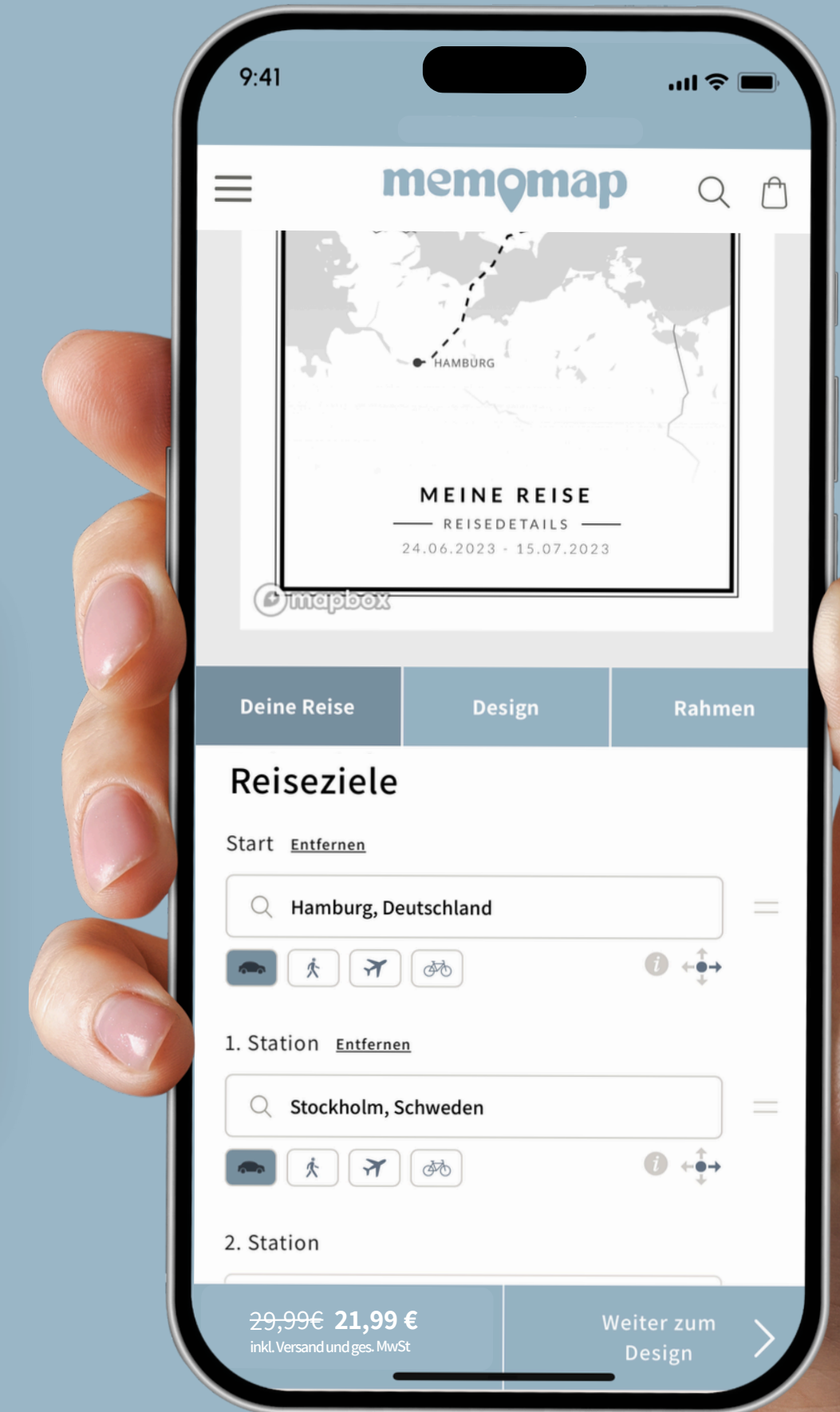
3.

## FRAME OPTIONS

Wähle ein Produkt

Poster ohne Rahmen

Download





# The result...



# The poster

**100** %  
PERSONALIZED

**200** g/m<sup>2</sup>  
PREMIUM PAPER

**300** +  
DESIGN VARIATIONS





# Suitable for every journey



CULINARY JOURNEYS



FAMILY VACATIONS



BIKE TOURS



HIKING



HONEYMOONS



# Our journey...



## THE DESIRE FOR A MEMORY

With a shared journey of founder Nils Lau and his girlfriend Jelda Cordes in a converted T5 Bulli through Sweden, the idea of personalized travel memories was born.



Nils Lau (CEO)

*It was a special trip that we wanted to capture and share with our friends—this is how the idea for Memomap came about.*

The joint development by co-founder Yannick Wrage led to a steadily growing community and a team of employees who enthusiastically drive forward the company's vision of creating unique and tangible memories of the most important travels.



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# INTERESTED?

**REACH US AT:**

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[memomap.store](https://memomap.store)

[instagram.com/memomap.store](https://www.instagram.com/memomap.store)



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