




## Wild Birds Unlimited Wholesale Program

Loggerhead Instruments Inc.  
 6576 Palmer Park Circle  
 Sarasota, FL 34238  
 Phone: 941-266-1685  
 amy@haikubox.com

<b>Product</b>	Haikubox with 11' power cord that plugs into a standard 110-volt outdoor (GFCI) outlet, instructions for easy setup. Customer must download the Haikubox Connect mobile app to install. Customer uses the <a href="http://www.listen.haikubox.com">www.listen.haikubox.com</a> website or the Haikubox mobile app for all functionality.
<b>Annual membership / subscription</b>	Membership includes all features and upgrades. Initial purchase includes a one-year membership which renews annually (currently \$59/year). Customers who choose not to renew membership will revert to a free account with limited functionality.
<b>Minimum order</b>	One Haikubox Display packet (see below) provided free with first order of two Haikuboxes.
<b>Shipping to store</b>	Standard USPS rate for one Haikubox. Free USPS Ground shipping with purchase of two or more. Discount code: WBUMULTI
<b>MSRP / Minimum advertised price</b>	\$249 This is an annual membership (subscription) product. Membership renewals will be handled by Haikubox directly using customers' emails provided during account creation at <a href="http://www.listen.haikubox.com">www.listen.haikubox.com</a> .
<b>Wholesale cost / Profit</b>	\$169 cost / \$80 profit per Haikubox (47% markup)
<b>Warranty</b>	Limited one-year warranty from original purchase date. Haikubox will be replaced if found to be defective due to faulty material or workmanship during normal use. Haikubox's sole obligation under this warranty is to replace, or at Haikubox's discretion, to repair, free of charge, all defective parts. Proof of purchase is required. Warranty is not valid if damage is caused by the user.
<b>Where else available for sale</b>	Only available in USA & Canada at WBU through March 31, 2024.

<b>Return policy</b>	<p>Return to store:</p> <ul style="list-style-type: none"> <li>• Manufacturer requests that Sales Associate ask customer for return reason. If customer had trouble with installation, ask if they contacted Customer Support at support@haikubox.com with their problem before attempting the return.</li> <li>• Must be within 30 days from purchase, with sales receipt.</li> <li>• Return must include the plastic housing, internal components and power cable. Original box and paperwork are not required. Manufacturer recognizes that normal wear may be evident.</li> <li>• Within 10 business days from return, store must contact support@haikubox.com to alert manufacturer about return, share customer feedback, and receive return instructions.</li> <li>• Once returned product is received by manufacturer, refund check will be mailed to store within 10 business days.</li> </ul>
<b>Display packet</b>	<p>Free, one per store. Suitable for placement on a tabletop. Includes an empty Haikubox on display stand and easel (available in two sizes) with scannable QR code for <a href="#">walk-through video</a>. Short video also provided which can be played on store TV.</p> 
<b>Sales support</b>	<p>Post-sale technical support provided directly by Haikubox.</p> <p>Zoom training available for Sales Associates and Store Owners to share:</p> <ul style="list-style-type: none"> <li>○ Talking points</li> <li>○ Answers to frequently asked questions</li> </ul>
<b>Technical support</b>	<p>Customers and store personnel can reach out for technical support: support@haikubox.com</p> <p>Emergency text messages will be accepted from store staff: 941-266-1685</p>
<b>How to Order</b>	<p>WBU owner or designated staff member places order with credit card at password protected website.</p> <p><a href="https://haikubox.com/products/wbu-haikubox-with-annual-membership">https://haikubox.com/products/wbu-haikubox-with-annual-membership</a></p> <p>Password: WBU_Chirp</p>