



## PRIZE DRAW REGULATIONS "Yoga with Deha – Spring Edition"

### 1. PROMOTING ENTITY

**Meeting Group S.p.A.**, headquartered in Villorba (TV), via Roma 145/e, tax code, VAT number, and registration with the Companies Register no. 02006610261, share capital Euro 5,000,000 fully paid, PEC: meetinggroupspa@legpec.it, tel. 0422 6113 (hereinafter referred to as the "**Promoting Entity**").

*For any information regarding the Operation or this regulation, please contact the Promoting Entity at the registered office or via email at [marketing@meeting-spa.com](mailto:marketing@meeting-spa.com).*

### 2. DELEGATED ENTITY (pursuant to art. 5, para. 3 of Legislative Decree 430/2001)

**Alfaplanner S.r.l.**, headquartered in Grosseto, via Veio 22, Tax Code, VAT number, and registration with the Grosseto Companies Register no. 01480420536, share capital Euro 10,000 fully paid, R.E.A GR-127909, PEC: [alfaplanner@pec.it](mailto:alfaplanner@pec.it), <http://www.alfaplanner.com> (hereinafter referred to as the "**Delegated Entity**").

### 3. NAME OF THE PRIZE OPERATION

"**Practice Yoga with Deha**" (hereinafter referred to as the "**Operation**").

### 4. PARTICIPATION PERIOD

Participation in the Operation is allowed from **March 8, 2024, to March 31, 2024** (hereinafter referred to as the "**Participation Period**").

The prize can be claimed no later than March 31, 2024.

### 5. PROMOTION OBJECT

The promoting company, its brand, and its services within the territory of the Italian State.

### 6. TERRITORIAL SCOPE OF THE OPERATION

The entire territory of the Italian Republic.

### 7. RECIPIENTS

All individuals who have reached 18 years of age at the time of purchase described in the following article 8 (hereinafter referred to as "**Participants**" or "**Users**").

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Capitale sociale € 5.000.000 i.v. Codice fiscale, partita IVA e Registro imprese di Treviso n. 02006610261 REA: TV 185042 – SDI A4707H7



## 8. PARTICIPATION METHODS

To participate in the Operation, the User, during the Participation Period, must go to one of the participating stores involved in the initiative located throughout the national territory (which will display appropriate promotional materials), or access the website [www.deha.it](http://www.deha.it) (hereinafter, the "Site") and make a purchase of two items of their choice from the DEHA YOGA line listed in the table below - in a single receipt/digital cart.

<b>CODICE PRODOTTO</b>	<b>NOME PRODOTTO</b>
A00112	Racer back sport bra
A00113	Racer back tank top
A00115	Jersey stretch shorts
A00116	Stretch 7/8 leggings
A00118	Logo leggings
A00201	Oversize yoga t-shirt
A00200	Knot yoga t-shirt
A00215	Harem viscose pants
A00422	French terry full-zip hoodie
A00426	French terry jogger
A00420	French terry over Sweatshirt
A00425	French terry shorts
D02300	Old-dyed tank top
D02305	Old-dyed flared pants
D02310	Old-dyed sport bra
D02315	Old-dyed 7/8 leggings
A00182	Bouclè sweater
A00180	Bouclè wrap sweater
A00185	Bouclè leg warmers
A00305	Core wide leg jersey pants
D02031	Recycled microfibre yoga tank top
D02037	Recycled microfibre yoga pocket leggings
D02000	Recycled microfibre yoga sport bra
D02001	Recycled microfibre yoga sport bra
D02005	Recycled microfibre leggings
D02006	Allover recycled microfibre leggings
D02020	Allover recycled microfibre sport bra
D02025	Allover recycled microfibre 7/8 leggings
D02010	Recycled microfibre yoga sport bra
D02015	Recycled microfibre 7/8 leggings

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D02042	Yoga Graphic t-shirt
D02043	Yoga t-shirt
D02041	Allover oversize yoga t-shirt
D02066	Allover jogger pants
D02050	Allover knotted hoodie
D02052	Allover full-zip sweatshirt
D02063	Graphic over sweatshirt
D02065	Comfort jogger pants
D02053	Comfort full-zip sweatshirt
D02064	Comfort over sweatshirt
D02102	Graphic stretch tank-top
D02100	Graphic stretch t-shirt

Following the aforementioned purchase, the User will receive as a prize a **DEHA branded yoga mat worth €39.04 (thirty-nine//04), VAT included.**

#### Clarifications

- a. Purchases of products other than those indicated in the table and/or not made in a single receipt/digital cart will be considered invalid for the purpose of participating in the Operation;
- b. Each fiscal receipt/purchase receipt corresponds to one valid purchase for the purpose of participation;
- c. Each User can make an unlimited number of purchases, and for each valid purchase for the purpose of this Operation, they will receive one prize.

#### 9. NATURE AND VALUE OF PRIZES

The prizes consist of **DEHA branded yoga mats worth €39.04 (thirty-nine//04) each, including VAT.**

#### 10. PRIZE AMOUNTS

Since the Operation is partly contextual (with reference to the part of the prizes that will be delivered directly at the cash register) and partly non-contextual (with reference to the part of the prizes that will be shipped following online purchases made on the Site), a presumptive estimate of the overall prize amount has been made, taking into account similar previous prize events held so far, as a result of which it is expected to distribute a total of 580 (five hundred eighty) prizes, subject to final settlement at the end of the event, namely 480 (four hundred eighty) prizes directly at the cash register and 100 (one hundred) prizes following online purchases made on the Site.

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Therefore, considering that the total value of the prize pool referred to the non-contextual part of the operation is Euro 3,200.00 (three thousand two hundred//00) excluding VAT (32.00 euros excluding VAT for each of the 100 non-contextual prizes), pursuant to art. 7, paragraph 1, letter b) of Legislative Decree 430/2001, a deposit of Euro 640.00 (six hundred forty//00) has been paid to the Ministry of Enterprises and Made in Italy, equal to 20% of the total value of the prize pool net of VAT, as a guarantee thereof, subject to final settlement at the end of the event.

## **11. AWARDING OF PRIZES**

The prize will be awarded at the time of the purchase described in article 8 if the latter is made at one of the participating stores; in the event that said purchase is made online on the Site, the award will occur within six months from the date of prize request.

## **12. TERMS AND CONDITIONS**

### **12.1 Acceptance of the regulation**

Participation implies the Participant's acceptance of this regulation, which is subject to the laws of the Italian Republic.

### **12.2 Prize characteristics**

- Prizes cannot be converted into cash under any circumstances;
- Participants cannot request, with or without cash adjustments, the delivery of different prizes and/or under conditions other than those provided for in this regulation;
- Prizes are personal and cannot be transferred to third parties for any reason;
- The use and enjoyment of prizes may be subject to terms and conditions provided by third-party manufacturers and/or distributors and/or providers of the prizes specified in this regulation.

### **12.3 Reservation of rights and faculties**

- The Promoting Entity reserves the right to substitute prizes with items of equal value and quality if the prizes specified in this regulation are no longer available on the market due to reasons not attributable to the Promoting Entity;
- The Promoting Entity reserves the right to request Participants to present a valid identity document in order to verify that they have reached the legal age at the time of participation.

### **12.4 Disclaimer of Liability**

To the fullest extent permitted by applicable law, the Promoting Entity assumes no responsibility:

- a. for access issues, hindrance, malfunction, and/or difficulties concerning technical tools, computers, cables, electronics, software and hardware, transmission and connection, telephone lines that may prevent a User from accessing the Site and participating in the Operation via online purchase;

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- b. in case of failure to deliver prizes due to incorrect and/or untrue addresses (electronic or residential) or personal data provided by the winners and/or postal discrepancies;
- c. regarding the use and/or enjoyment of the Prizes by the Participants.

### **12.5 Violation of the Regulation**

Participants who, in the judgment of the Promoting Entity, are deemed winners through means and methods considered suspicious, fraudulent, or in violation of the normal conduct of the initiative, will not be able to enjoy the Prize won in this manner. The Promoting Entity reserves the right to proceed, in the manner deemed most appropriate and in compliance with applicable laws, to limit and inhibit any initiative aimed at circumventing the rules of the Operation, as well as to protect its rights in the appropriate venues.

### **12.6 Advertising and Amendment of the Regulation**

This regulation can be consulted on the website [www.deha.it](http://www.deha.it)

The Promoting Entity reserves the right to amend this regulation in whole or in part by providing adequate communication to the public in the same forms used for communicating this regulation, provided that no detrimental or injurious changes are made to rights already acquired by the Participants.

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