



RULES GOVERNING THE PRIZE CONTEST

"Yoga with Deha"

1. PROMOTER

Meeting Group s.p.a., with its registered office in Villorba (TV), via Roma 145/e, tax code, VAT no. and registration with the Company Register no. 0200610261, fully paid-up capital Euro 5,000,000, certified email address: meetinggroupspa@legpec.it, ph. 0422 6113 (hereinafter referred to as the "**Promoter**").

For any information regarding the Prize Contest or these rules, please contact the Promoter at the registered office or by email at following address marketing@meeting-spa.com.

2. DELEGATED PARTY (under art. 5, par. 3 of Presidential Decree 430/2001)

Alfaplanner s.r.l., with its registered office in Grosseto, via Veio 22, tax code, VAT number and registration with the Grosseto Company Register no. 01480420536, fully paid-up capital Euro 10,000, Economic and Administrative Index no. GR-127909, certified email address: alfaplanner@pec.it, <http://www.alfaplanner.com> (hereinafter referred to as the "**Delegated Party**").

3. NAME OF THE PRIZE CONTEST

"Do Yoga with Deha" (hereinafter referred to as the "**Contest**").

4. PARTICIPATION PERIOD

Participation in the Contest is permitted from **21 September 2023** to **31 October 2023** (hereinafter, the "**Participation Period**").

The prize can be claimed no later than 31 October 2023.

5. SCOPE OF PROMOTION

The promoting company, its brand, and its services in the State territory.

6. TERRITORIAL COVERAGE OF THE CONTEST

The entire territory of the Republic of Italy.

7. RECIPIENTS

All the individuals who are 18 years of age or older at the time of the purchase as described below (hereinafter, "**Participants**" or "**Users**").

8. MODE OF PARTICIPATION

In order to join the Contest, during the Participation Period the User shall go to one of the participating stores in the national territory (displaying the appropriate promotional material), or access the website www.deha.it (hereinafter, the "**Website**") and make -in a single receipt/digital cart- the purchase of two items of their choice among those of the DEHA-branded YOGA line listed in the following table



PRODUCT CODE	PRODUCT NAME
D93021	Allover Microfibre Top
D93025	Allover Microfibre Leggings
D93001	Yoga Soft Touch Sport Bra
A00111	Racer Back Tank Top
D93005	Yoga Soft Touch Leggings With Pockets
A00118	Logo Leggings
D93011	Yoga Soft Touch Top
D93016	Yoga Soft Touch Leggings
A00115	Jersey Stretch Shorts
A00116	Stretch 3/4 Leggings
A00164	Jersey Stretch Biker Shorts
A00165	High Waist Leggings
D93072	Stretch Velvet Full Zip Sweatshirt
D93076	Stretch Velvet Leggings
A00200	Knot Yoga T-Shirt
A00215	Harem Viscose Pants
A00130	Racer Back Stretch Tank Top
A00133	Long Sleeve stretch T-Shirt
A00132	V-Neck Stretch T-Shirt
A00166	Jersey Tight Pants
A00167	Jersey Stretch Jazz Pants
A00522	Core Full-Zip Hoodie
A00168	Jersey Wide Leg Pants
A00406	Jersey "Magnum" Pants
A00182	Bouclè Sweater
A00180	Bouclè Wrap Sweater
A00185	Bouclè Leg Warmers
A00620	Cashmere Blend T-Shirt
A00600	Chenille Lounge Sweatshirt
A00602	Chenille Lounge Full-Zip Hoodie
A00606	Chenille Lounge Pants
A00608	Chenille Lounge Jogger
D93082	Allover Stretch Velvet Sweatshirt
D93086	Allover Stretch Velvet Pants



As a result of the above purchase, the User will receive a **DEHA-branded yoga mat worth €13.05 (thirteen//05) including VAT** as a prize.

Clarification

- a.** purchases of products other than those listed in the table and/or not made in a single receipt/digital cart will be considered invalid for participation in the Contest;
- b.** each tax receipt/purchase receipt corresponds to no. 1 (one) valid purchase for participation purposes;
- c.** each User may make an unlimited number of purchases and will receive no. 1 (one) prize for each Contest-eligible purchase.

9. NATURE AND VALUE OF THE PRIZES

The prizes consist of **DEHA-branded yoga mats each worth €13.05 (thirteen//05) including VAT**.

10. PRIZE POOL

Since the Contest is partly contextual (with reference to the part of the prizes that will be delivered directly by the cashier) and partly non-contextual (with reference to the part of the prizes that will be shipped as a result of the online purchase made on the Website), an approximate estimate of the total amount of the prize pool has been made, taking into account similar previous prize contests held so far, as a result of which a total of no. 2,134 (two thousand one hundred thirty-four) prizes, subject to adjustment at the end of the event, are expected to be distributed, namely no. 2,104 (two thousand one hundred and four) prizes delivered directly by the cashier and no. 30 (thirty) prizes as a result of the purchase made online on the Website.

Therefore, considering that the total value of the prize pool referred to the non-contextual part of the contest is Euro 321.00 (three hundred and twenty-one) EXCLUDING VAT (Euro 10.70 EXCLUDING VAT for each of the 30 non-contextual prizes), pursuant to art. 7, par. 1, letter b) of Presidential Decree 430/2001, a deposit of Euro 64.20 (sixty-four//20) was paid in favour of the Ministry of Enterprises and Made in Italy, equal to 20% of the total value of the prize pool excluding VAT, as a guarantee thereof, subject to adjustment at the end of the event.

11. PRIZE DELIVERY

The prize will be delivered at the time of purchase as better described in article 8 in case the latter is made at one of the participating stores; if said purchase is made online on the Website, delivery will occur within six months from the date of claiming the prize.

12. GENERAL TERMS AND CONDITIONS

12.1 Acceptance of these governing rules

Participation implies acceptance by the Participant of these governing rules, which are subject to the law of the Republic of Italy.



12.2 Characteristics of the prizes

- a) under no circumstances may the prizes be converted into cash;
- b) the Participants may not request, with or without cash adjustments, the delivery of Prizes other than and/or on terms and conditions different from those set forth in these governing rules;
- c) the prizes are personal and may not be transferred for any reason to third parties;
- d) the use and enjoyment of the Prizes may be subject to terms and conditions set forth by the third-party producers and/or distributors and/or deliverers of the Prizes provided herein.

12.3 Reservation of rights and powers

- a) if the prizes provided for in these governing rules are no longer available on the market for reasons beyond the Promoter's control, the Promoter reserves the right to replace the prizes with items of equal value and quality;
- b) the Promoter reserves the right to require the Participants to show a valid identity document in order to verify that they are of legal age at the time of participation.

12.4 Disclaimer

To the fullest extent permitted by applicable legislation, the Promoter assumes no liability:

- a) for problems of access, impediment, malfunction and/or difficulty regarding technical tools, computer, cables, electronics, software and hardware, transmission and connection, telephone line that may prevent a User from accessing the Website and participating in the Contest through an online purchase;
- b) in the event of non-delivery of the prizes due to the provision of incorrect and/or untrue addresses (electronic or residence) or personal data by the winners and/or postal mishaps;
- c) in relation to the Participants' use and/or enjoyment of the Prizes.

12.5 Breach of the governing rules

Participants who, in the Promoter's opinion, are found to be winners by means and tools deemed suspicious, fraudulent, or in breach of the normal course of the initiative, will not be able to enjoy the Prize won in such a manner. The Promoter reserves the right to proceed, in the terms it deems most appropriate, and in compliance with applicable laws, to limit and inhibit any initiative aimed at circumventing the rules governing the Contest, as well as reserves the right to protect its rights before the competent courts.

12.6 Publicity and amendment of the governing rules

These governing rules can be found on the website www.deha.it

The Promoter reserves the right to amend all or part of these governing rules subject to prior notice to the public in the same forms used for the communication of these governing rules, provided that no amendments are made that are pejorative or detrimental to rights already acquired by the Participants.