COMPANY OVERVIEW



Sur ton mur is an online boutique selling signed prints and original works of art from Quebec illustrators.

Our goal is to make art accessible to a new type of art enthusiast - those who like art, but don't see themselves as traditional art collectors. They don't see the art on their walls as an investment or an academic subject, but rather as a connection to craftsmen and artists in their community.

Above all, they're interested in filling their homes with unique pieces that bring them pleasure on a daily basis. We see this as a democratic and fundamentally human approach to art. We strive to make our art both affordable and accessible to a wide range of people around the world.

Surtonmur.com launched July 16, 2013. Sur ton mur, which means 'On your wall' in French, is based in Montreal, Quebec.

OUR STORY

Sur ton mur is the brainchild of sisters-in-law Shira Adriance, a curator and entrepreneur, and Elise Gravel, an author-illustrator. When Elise faced growing demand for prints of her illustrations, they realized that together they had the skills to launch an online boutique. The online community responded with requests for a resource featuring a range of Quebec illustrators, and Sur ton mur was born. Since July 2013, Sur ton mur has grown to include 28 artists.

SHIRA. Shira Adriance, owner of Sur ton mur, is a designer, curator and entrepreneur who loves to develop new ways to expose people to art and design. Prior to launching Sur ton mur, Shira worked as a fine art curator, a marketing director, a designer, a buyer for a design shop, and a community devel-

opment specialist - all roles that she draws on daily at Sur ton mur. Born in the United States, she moved to Montreal in 2012. She's had a longstanding



Petit dimanche tranquille, Isabelle Arsenault

interest in Quebec culture since 2003, when she met several students from Quebec while at Cornell University - and she also married one of them! She loves the thriving arts culture in Montreal and is proud to promote the work of Quebec artists.

ELISE. Elise Gravel played an important role in the conceptual development of Sur ton mur, and is one of the artists represented by the company. Elise is a Montreal-based illustrator and author who has published over 25 books for children and adolescents, including the 2012 Governor General's Literary Award winner (Children's Illustration), *La clé à molette*. She is driven by an interest in social issues, tackling such subjects as gender, body image, fast food, and consumerism with her trademark irony and wit. Elise's books have been published in eight languages and are sold around the world.



Wolf and Tree, Matt Forsythe

OUR PRODUCTS

Sur ton mur features high quality art prints and original works of art.

- Our giclée art prints are printed on archival quality fine art paper using pigment inks.
- All art prints and original works of art are signed by the artists and come with a certificate of authenticity attesting to their provenance.
- Almost all of our prints are limited editions, which means that once the print run is sold out, the print is retired forever. Our collection changes throughout the year as prints sell out and new prints are added.
- Our collection includes over 350 prints and original works of art for both children and adults.

OUR ARTISTS

Musique, Élise Gravel

Sur ton mur represents Isabelle Arsenault, Josée Bisaillon, Pascal Blanchet, Pascale Bonenfant, Sophie Casson, Cathon, Jacinthe Chevalier, Marianne Chevalier, Julien Chung, Cyril Doisneau, Patrick Doyon, Gérard Dubois, Matt Forsythe, Manon Gauthier, Geneviève Godbout, Elise Gravel, Ohara Hale, Iris, Katy Lemay, Janice Nadeau, Sophie PA, Guillaume Perreault, Alain Pilon, Laurent Pinabel, Michel Rabagliati, Rogé, Benoit Tardif, and Suana Verelst. Our artists work in a variety of mediums and represent diverse styles, but all work in the field of illustration.

Our artists create original digital art, watercolors, screen prints, collages, drawings, comics, and digital montages for both children and adults.

Their work has illustrated articles in a wide range of publications, including *The New York Times*, *The New Yorker, Le Monde, The Guardian, The Globe and Mail, Elle Quebec, Time Magazine, Rolling Stone, Le Libraire, L'actualité, Châtelaine, Harper's Magazine* and *Canadian Business.*

They write and illustrate books and graphic novels published a wide range of prestigious

publishers, including La Pastèque, Drawn and Quarterly, La courte echelle, Delcourt, Les 400 coups, and Québec Amérique. Their books have been published in French, English, Spanish, German, Swedish, Korean, and more.

They've won such prestigious awards and prizes as the Governor General's Literary Awards, Bédélys, Lux Illustration, Applied Arts, American Illustration, the Ruth and Sylvia Schwartz Children's Book Award, and the Joe Shuster Awards.

PRESS

« Michel Rabagliati : Paul sur votre mur » La Presset. 22 juin 2018. En ligne.

« *Les enfants d'abord! Child's Play* » **Plaisirs de vivre. Spring 2016.** Print and Online.



Paul à la campagne, Michel Rabagliati



"Spécial Chambre d'ados", Format familial, Télé Québec. October 7 2015. Television.

Stehlé, Diane. *"L'illustration québécoise en ligne"*. **Magazine Portrait.** 11 February 2015. Print and online.

Bédéphilement Votre. **CIBL 101.5.** 7 February 2015. Radio and online.

"An American in Montreal" **C'est la vie, CBC Radio One.** 30 November 2014. Radio and Online.

"Les achats sur le web" Entrée Principale, Radio Canada. 24 November 2014. Television and Online.

Cats Hate Birds, Sophie Casson "SUR TON MUR" Le Soleil [Quebec City], 23 August 2014. Print and online.

Beaudry, Marie-Christine. "Coups de coeur Puces Pop Montréal 2014" Décormag, May 2014. Online.

Van de Paal, Esther. "Sur ton mur - affordable art prints" **Babyccino Kids**, 25 March 2014. Online.

Goyer, Maude. "Famille" Véro Magazine, Spring 2014: 170. Print.

Lapointe, Chantal. "*Toiles, photo : on s'expose !*" **24h** [Montreal], 27 February 2014: 35. Print.

Lapointe, Chantal. "Sur nos murs" CASA, 14 January 2014. Online.

Chaumont, Julie. "Sur ton mur" Divine.ca, 6 January 2014. Online.

Champagne, Julie. *"Du design québécois pour les tout-petits"* La Presse [Montreal], 26 October 2013: Maison 9. Print and Online.

QUOTES FROM SUR TON MUR

"As an outsider (I'm American), the strong artistic tradition in Quebec has always struck me. Québécois are very proud of their artists, writers, musicians and storytellers. The average person here is much more knowledgable about illustrators than in other places I've lived, perhaps because comic books and graphic novels are a well-respected Quebec art form. I think it's something unique to this



Memory, Katy Lemay



Victor, Jacinthe Chevalier

culture that deserves to be more well known by the rest of the world."

- Shira Adriance, Sur ton mur

REVIEWS (Some translated from French)

"[An] Ali Baba's cave for mini-aesthetes"

- La Presse

"A online store from Quebec that looks REALLY irresistible!"

- Librairie Monet

"A lovely Quebec company worth discovering." - Illustration Quebec

"The entire process was so quick, smooth and professional and Shira you've gone above and beyond for us. Truly this is a business with heart and soul, and we are grateful for your generous contribution in service of our work with girls and families."



Tango, Gérard Dubois

- Kristin Boettger, Juno House

"I received my print today with much joy...The print quality is superb! I'm delighted by the careful packaging and the quality of your service. I'm already looking forward to ordering more illustrations from you! Thank you Sur ton mur for being that important link between Quebec illustrators and the general public."

– Magali

"I had looked for prints by Quebec illustrators without really finding anything - until I heard about your website. Thank you for creating exactly what I was looking for, and in addition providing the best customer service I've ever experienced!"

Geneviève

USEFUL LINKS

- Individual artist biographies here.
- For high or low resolution images, please contact Shira Adriance.

CONTACT www.surtonmur.com

Shira Adriance Owner and Curator shira@surtonmur.com

Facebook • Instagram • Twitter • Pinterest

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