ABOUT A COLLECTION

Design by Hee Welling & HAY





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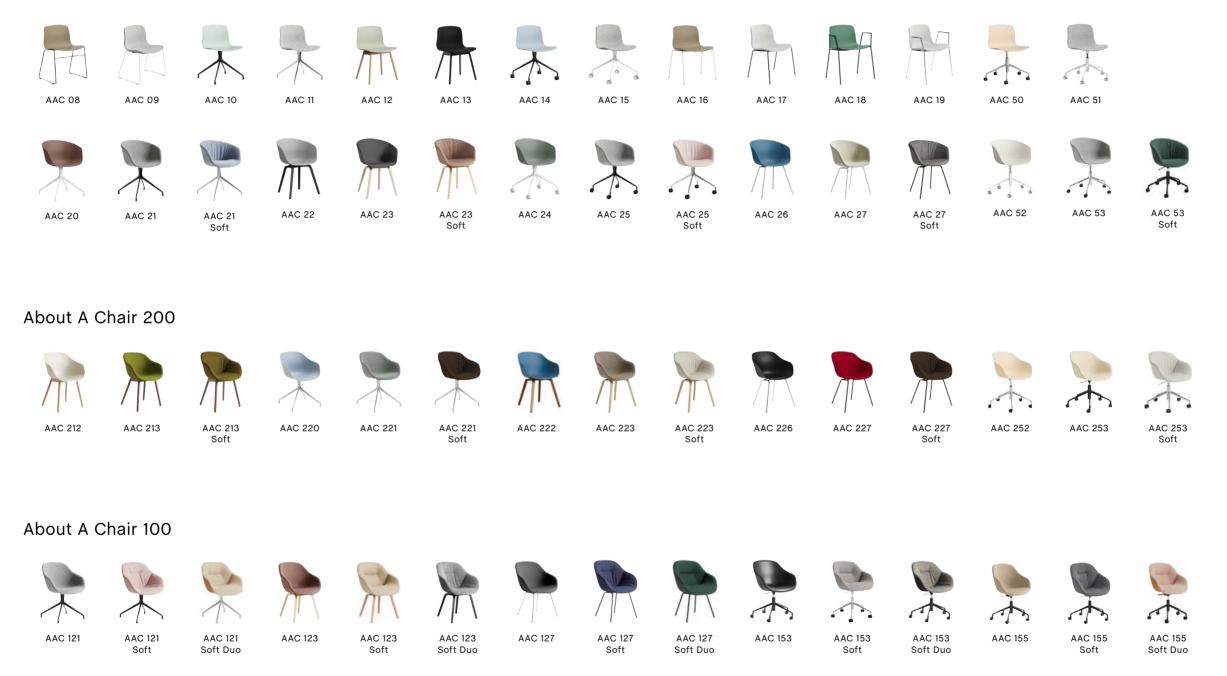
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About A Collection

Designed for HAY by Hee Welling, the iconic About A Collection is a multi-functional family of chairs and stools connected around one simple, strong idea, while still retaining the individual qualities of each model. The About A Collection is HAY's most versatile furniture series, comprising dining and conference chairs, office chairs, bar stools, lounge chairs, tables, a foot stool, and a sofa, collectively offering diverse interior design solutions that are equally suitable for private, professional, or public settings. About A Collection 's versatile profile enables it to blend in or stand out, with the many colour and textile options allowing you to adapt the design without compromising the basic concept, resulting in a vast range of furniture that is both flexible and unique.

About A Chair



About A Stool



About A Lounge



About A Table



Design by Hee Welling & HAY

Hee Welling is a Danish furniture designer who founded his own studio in Copenhagen in 2003. The son of a cabinetmaker, Welling's fascination with production techniques, materials, and machinery was fired as a child. He went on to study at The University of Art and Design in Helsinki, and received his master's degree in furniture design from The Royal Danish Academy of Fine Arts. Centred around the idea of creating technically accomplished products that can reach a wide audience, his designs are characterised by a great sense of proportion and quietly elegant aesthetics.

Welling has received a number of design awards, including the Bo Bedre Award (Denmark), Good Design Award (USA), and has been nominated as Danish designer of the year in 2013 and 2014. For HAY, Welling has designed the About A series and the Hee Chair, Lounge Chair, and Bar Stool.







Recycled plastic

With the objective of recreating HAY's iconic About A Chair and About A Stool Collection to reduce the impact on the environment, all the coloured shells are made from 100% recycled post-consumer plastic derived from household waste, like televisions and washing machines. The plastic is collected, sorted and cleaned in recycling programmes, before being reprocessed into About A Collection shells.

Link to AAC/AAS video





About A Chair Family



Throughout a high technological process the granulates are crushed, cleaned and sorted.





AAC & AAS 2.0 Colours

New Colours | 100% recycled plastic



Existing Colours | 100% recycled plastic









Pastel green



Concrete grey

Dusty blue

Khaki

Black



Melange cream

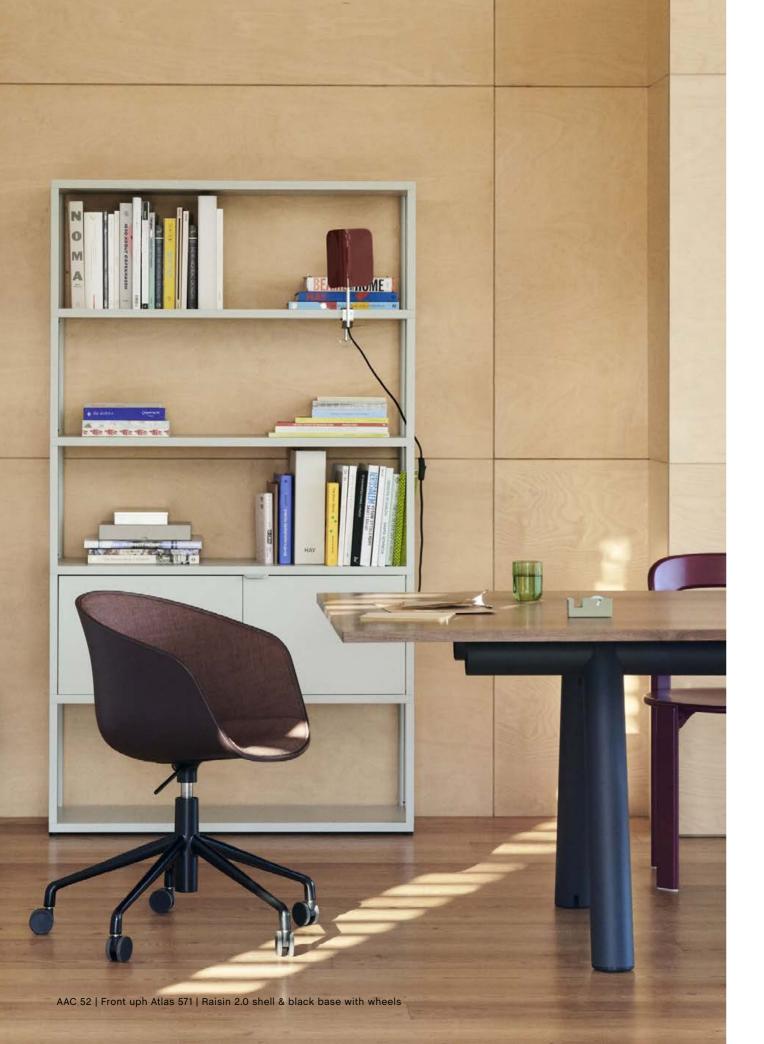




Work-life

"In the contemporary world, the divide between working and living is not so strict as it once was. As we look to the future of design, we should consider that a balanced lifestyle sometimes means living where we work, and working where we live." — Rolf Hay







AAC 223 | Metaphor 027 & WB lacquered oak base





AAC 220 | Fall green 2.0 shell & black swivel base







Home-life

"The About A Collection is meant to be a collection of chairs, lounges, stools, and more that have all the most basic yet essential elements of what they are. It is easy to live with these products because they are so wonderfully simple: every single part is necessary, there is no part that can be removed. It is a pure thing." — Hee Welling

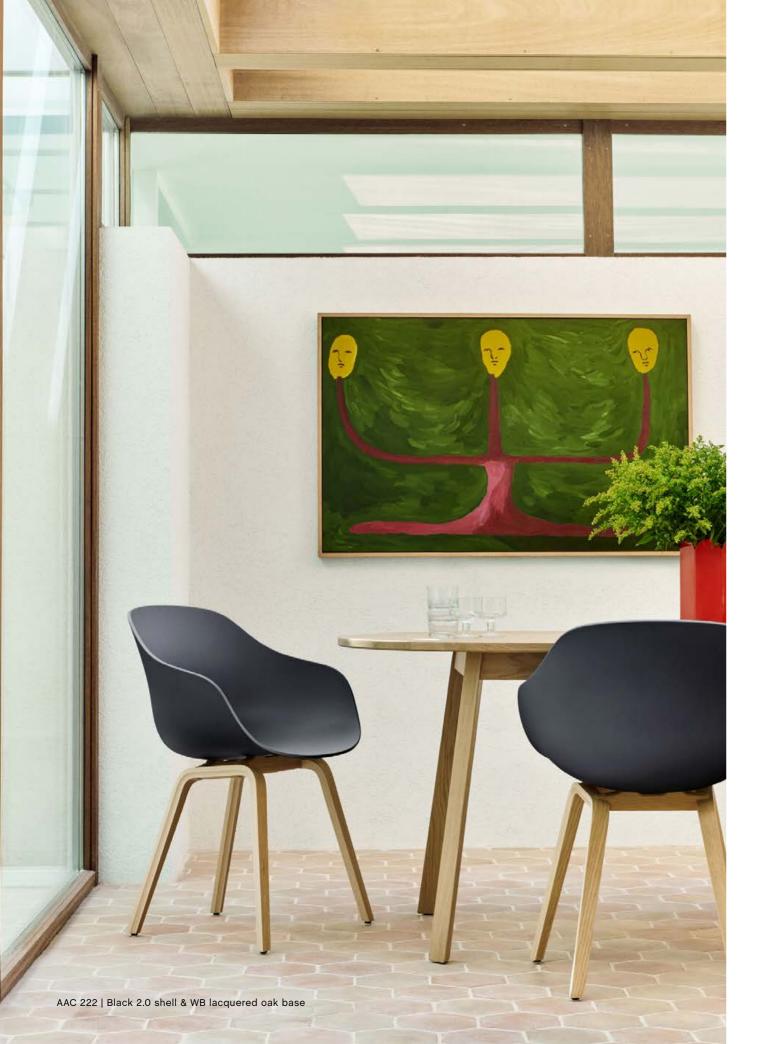






AAC 12 | White 2.0 shell & WB lacquered oak base







AAC 20 | Soft brick 2.0 shell & black swivel base



Lounge

In line with the rest of the collection, the AAL series offers inviting furniture with uncluttered, yet distinct designs. The About A Lounge Chair is available in a low-backed version with or without soft quilted upholstery, or a high-backed version with a more open, spacious composition. The About a Lounge Sofa features curvy lines and an organic expression, inviting close, intimate meetings at the same time as offering an open, welcoming structure, while the About A Lounge Ottoman can be used to supplement the AAL as well as standing alone as an extra seat.

As with all furniture in the About A Collection, the AAL series features a wide choice of cushions, legs and upholsteries that brings comfort and atmosphere to a wide variety of settings, from offices and hotel lobbies to private homes.







AAL 87 Soft | Tartaglia 871 & black base





About A Collection In The Contract Market

HAY has always worked closely with the contract market, supplying durable and highly functional products to clients across the public sector, from universities to hospitals, offices, cafes, and hotels. The versatile About A Collection is a multi-functional family of customisable chairs, bar stools, lounge chairs, tables, and sofas, which is ideal for contract.

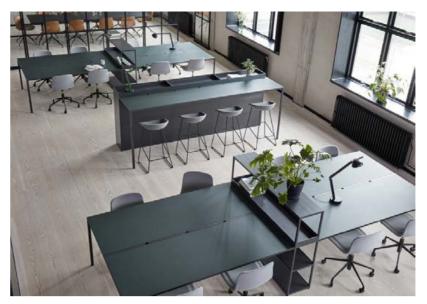
The collection includes a vast range of shell colours and shapes, finishes, bases, and upholstery options in a large selection of fabrics and leathers, so clients can adapt every product to suit their specific desires and needs. All pieces have strong, independent silhouettes, so they can stand alone or be combined in innumerable arrangements.





Cases

HAY works closely with the contract market, supplying affordable, durable, and functional products to clients in business, hospitality, care, education and public sectors, among others.

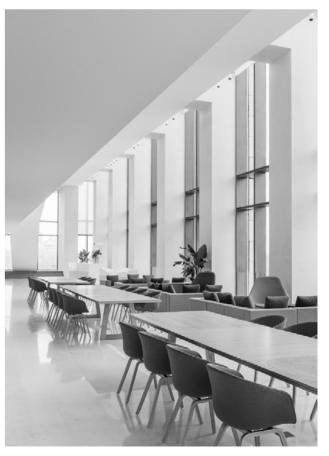


AAC 11, AAC 51, AAS 39





AAS 32







AAC 21

AAC 81





About A Collection Dimensions









AAC 21 UPHOLSTERY W59 x D52 x H79/SH46 cm W59 x D52 x H79/SH46 cm

AAC 21 SOFT W59 x D52 x H79/SH46 cm

AAC 22 W59 x D52 x H79/SH46 cm



AAC 08

W58 x D50 x H78/SH46 cm

AAC 09 UPHOLSTERY W58 x D50 x H78/SH46 cm

AAC 10 W51 x D52 x H77/SH46 cm



AAC 11 UPHOLSTERY W51 x D52 x H77/SH46 cm



W59 x D52 x H79/SH46 cm

AAC 20

AAC 23 SOFT W59 x D52 x H79/SH46 cm

AAC 24 W59 x D52 x H79/SH46 cm



AAC 12 W51 x D50,5 x H78,5/SH46 cm

AAC 16

W58 x D50 x H78/SH46 cm



AAC 17 UPHOLSTERY

W58 x D50 x H78/SH46 cm





AAC 14 W51 x D52 x H77/SH46 cm

AAC 18

W60 x D50 x H78/SH46 cm



AAC 15 UPHOLSTERY W51 x D52 x H77/SH46 cm



AAC 19 UPHOLSTERY W60 x D50 x H78/SH46 cm



AAC 25 UPHOLSTERY W59 x D52 x H79/SH46 cm



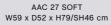
AAC 23 UPHOLSTERY

W59 x D52 x H79/SH46 cm



AAC 26 W59 x D52 x H79/SH46 cm

AAC 27 UPHOLSTERY W59 x D52 x H79/SH46 cm















AAC 50 W69 x D69 x H74,5-87,5/ SH42,4-55,4 cm



AAC 51 UPHOLSTERY W69 x D69 x H74,5-87,5/ SH42,4-55,4 cm



AAC 53 UPHOLSTERY W69 x D69 x H74,5-87,5/ SH42,4-55,4 cm



AAC 212

W59 x D54 x H82/SH46,5 cm





AAC 213 UPHOLSTERY

W59 x D54 x H82/SH46,5 cm









AAC 213 SOFT W59 x D54 x H82/SH46,5 cm

AAC 220 W59 x D54 x H82/SH46,5 cm

AAC 123 SOFT / SOFT DUO

W62 x D59,5 x H86/SH47,5 cm

AAC 153 SOFT / SOFT DUO

W69 x D69 x H83-95/SH42-56 cm



AAC 53 SOFT W69 x D69 x H74,5-87,5/ SH42,4-55,4 cm

AAC 121 W62 x D59,5 x H86/SH47,5 cm

AAC 127

W62 x D59,5 x H86/SH47,5 cm

AAC 155

W69 x D69 x H88-100/SH44-56 cm

AAC 121 SOFT / SOFT DUO W62 x D59,5 x H86/SH47,5 cm



W62 x D59,5 x H86/SH47,5 cm

AAC 153

W69 x D69 x H83-95/SH42-56 cm



AAC 221 UPHOLSTERY W59 x D54 x H82/SH46,5 cm

AAC 221 SOFT W59 x D54 x H82/SH46,5 cm W59 x D54 x H82/SH46,5 cm

AAC 223 UPHOLSTERY W59 x D54 x H82/SH46,5 cm















AAC 222





W59 x D54 x H82/SH46,5 cm

AAC 227 UPHOLSTERY W59 x D54 x H82/SH46,5 cm

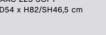
AAC 227 SOFT

W59 x D54 x H82/SH46,5 cm

AAC 226

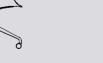
AAC 223 SOFT

W59 x D54 x H82/SH46,5 cm









AAC 252 W69 x D69 x H79-91,5/SH44-56 cm W69 x D69 x H79-91,5/SH44-56 cm



AAC 253 SOFT

W69 x D69 x H79-91,5/SH44-56 cm



AAC 127 SOFT / SOFT DUO

W62 x D59,5 x H86/SH47,5 cm

AAC 155 SOFT / SOFT DUO W69 x D69 x H88-100/SH44-56 cm







AAL 81 W76 x D73 x H81/SH36 cm

AAL 81 SOFT / SOFT DUO AAL 82 W76 x D73 x H81/SH36 cm W76 x D73 x H81/SH36 cm



AAL 82 SOFT / SOFT DUO W76 x D73 x H81/SH36 cm











AAS 32 LOW W47 x D43 x H75/SH65 cm

AAS 32 HIGH AAS 33 LOW UPHOLSTERY W50 x D46 x H85/SH75 cm W47 x D43 x H75/SH65 cm

AAS 33 HIGH UPHOLSTERY W50 x D46 x H85/SH75 cm

AAS 38 LOW W47 x D45 x H76/SH64 cm



AAL 83

W76 x D73 x H81/SH36 cm



AAL 83 SOFT / SOFT DUO W76 x D73 x H81/SH36 cm



AAL 87 SOFT / SOFT DUO W76 x D73 x H81/SH36 cm

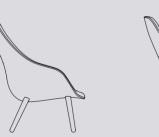




AAS 38 HIGH AAS 39 LOW UPHOLSTERY W50 x D48 x H85/SH74 cm W47 x D45 x H76/SH65 cm

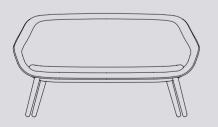
AAS 39 HIGH UPHOLSTERY





AAL 91 W84 x D82 x H101/SH36 cm

AAL 92 W88 x D82 x H101/SH33 cm AAL 93 W88 x D82 x H101/SH36 cm



AAL SOFA W150 x D73 x H81/SH40 cm

AAL 03 W66 x D50 x H32 cm













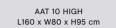






W50 x D48 x H85/SH74 cm





AAT 10 HIGH L160 x W80 x H105 cm





L80 x W80 x H105 cm



Ø80 x H73 cm



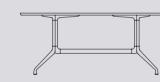


Ø100 x H73 cm

AAT 20 HIGH Ø80 x H105 cm

AAT 10

L180 x W90 x H73 cm



AAT 10

L180 x W105 x H73 cm

AAT 10 L220 x W90 x H73 cm





AAT 20 Ø128 x H73 cm





AAT 10 L280 x W90 x H73 cm



AAT 10 L280 x W105 x H73 cm



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