



# ARTWORK FACT SHEET

## FLAT FOLDING CARDBOARD COLLECTION BOXES

### **GENERAL REQUIREMENTS**

Files should be set up to the supplied template. Provide us with two files - one file with the template design so you know where everything will be and one high resolution pdf file with no template line, just the creative (text and images)

Include 3mm bleed and trim marks.

Convert all text to outlines/curves or ensure all fonts and System fonts are embedded in the file.

Ensure all images are high resolution (300dpi at their final printed size) Note: do not upsize low resolution images to 300dpi, it will still produce poor results.

Where possible use vector based logos with PMS colours.

Note: PDF, EPS and Ai fi les are generally created in vector form. Jpegs and giff files are not recommended as they can be low resolution.

### **PRINT LIMITATIONS**

Collection boxes are printed on pre-cut stock to give you the most economically priced product.

However this sometimes creates a problem with art that bleeds to the edge. Slight discoloration can occur at the perimeter as the indentation of the cuts and creases can cause an uneven coverage of colour. If this problem occurs we can die cut the boxes after they have been printed at a slightly higher rate.

### **COLOUR MATCHING**

While we make every effort to print your digital artwork as accurately as we can, sometimes issues outside of our control mean that the results may not be exactly as you expect. For best results please supply logos as vector based PDF fi les with PMS colours.

If you have a job where colour accuracy is critical please supply a hard copy sample for colour matching.

PLEASE NOTE: IF CORRECT ARTWORK IS NOT SUPPLIED A MINIMUM ARTWORK CHARGE OF \$80 (+ GST) WILL APPLY