

CURLY TEXTURES

CARE INSTRUCTIONS

- Do not use oil products on curly hair, it can cause matting. Light Argan oil is okay, as needed, but no more than a dime sized amount every few days.
- Do not brush or comb hair when dry, it will cause frizz and the ends may tangle and break.
- Avoid excessive straightening to steam-processed curls. It will cause the hair to relax over time, loosening the curl pattern.
- Before swimming, pre-wet hair with fresh water, then slather with conditioner. Once finished, rewet hair with water and conditioner, fully detangle while wet, then co-wash/shampoo.

WASHING INSTRUCTIONS

- Begin by detangling with fingers while hair is soaking wet.
- Using a hydrating shampoo like Renown Premium Quench, with a low PH and no sulfates, wash hair in a downward motion. Do not rub together OR massage hair. This causes matting. **Rinse thoroughly.**

CONDITIONING

- Apply approximately 2tbs of hydrating/moisturizing conditioner and distribute through the hair using a Denman styling brush. The curl definition will be instant. Leave on for approximately 5 minutes, or as package directs.
- Rinse thoroughly by running water through the hair in a downward motion, using fingers. If any tangles or snarls remain, repeat conditioning process.

CURL DEFINITION

- Using a dime sized amount of curl definition cream or lotion, apply all over damp hair and brush with Denman brush. Once defined and styled, **DO NOT TOUCH HAIR**. For daily curl definition, **ONLY** use a mix of 8 parts water and 2 parts conditioner in a spray bottle. Nothing else is required.
- Whenever possible, air-dry your hair. If drying, use a diffuser on your blow dryer.
- Avoid heavy or sticky leave-in conditioners. Avoid glycerin or sugar containing products.

Have On Hand: water, spray bottle, leave-in conditioner, **Denman Styling Brush**

Tips: Before bed, try “pineapple-ing” your hair by holding head down and gathering hair with a scrunchie or hair tie. Loosely secure ponytail. Wrap around from the back of head with a satin/silky scarf and tie in front.

Wash at least 1 or 2 X per week. **REQUIRED.**

Always finger detangle while damp from conditioner/water mix. **Do not touch hair until dry!**

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