



## 5YINA New Product Launch

An ultra-healing hand treatment infused with a high concentration of reparative and antimicrobial botanicals. These powerful plants have been used for centuries in Traditional Chinese Medicine. They have potent antimicrobial, anti-inflammatory, and antioxidant properties.

### HAND TREATMENT

ASTRAGALUS &  
HONEYSUCKLE

Available May 15, 2020



#### **Strengthens Skin Barrier**

Nourishing fatty acids derived from seed oils and plant butters help soften the hands and prevent dehydration from environmental damage + frequent hand washing.

#### **Anti-Microbial**

A precise formulation of anti-microbial plants - Honeysuckle, Tea Seed, Moringa, Hinoki, & Tulsi, help protect skin barrier against microbes.

#### **Neutralizes Free Radicals**

Astragalus & Licorice have powerful antioxidant and anti-inflammatory compounds to help soothe and repair skin.

#### **Forest Bathing**

The clean, woody scent is derived from a blend of Hinoki, Fir, Holy Basil, and Spruce essential oils to evoke the calming experience of forest bathing.

*Angela and Ervina, cofounders of [5YINA](#) developed the Hand Treatment as a product to support acupuncturists and doctors who have to frequently wash their hands due to the nature of their job.*



## FEATURED BOTANICALS

***Honeysuckle***  
Anti-microbial

***Licorice***  
Anti-viral  
Anti-inflammatory

***Astragalus***  
Promotes repair



**5YINA HAND TREATMENT**  
\$32 50ml/1.7oz



## ABOUT 5YINA

“5” : Five Elements in Chinese Medicine. “YINA”: Harmony & Beauty

5YINA integrates the wisdom of Chinese medicine with modern science. Their mission is to help consumers achieve wellness through beauty. 5YINA rituals go beyond caring for your skin. They help ground energy, enhance your self-healing capacity, and reconnect to the flow of nature.

As part of their ongoing efforts to giveback to the community, 5YINA donates 2% of all sales during this time to [First Responders First](#), an initiative to provide essential supplies and resources for front line health workers.



## 5YINA FOUNDERS

**Angela Chau** is a licensed acupuncturist and herbalist. She studied plant biology at UC Berkeley before obtaining her Masters in Traditional Chinese Medicine. She grew up immersed in Chinese herbs and culinary medicine. She was awarded the PAAW-BAC Monarch Leadership Award for her vision and work with 5YINA. Angela heads the product development and business operations at the 5YINA headquarters.

**Dr. Ervina Wu** received her PhD from Zhejiang Chinese Medical University where she received clinical training in autoimmunology. Prior to TCM school, she worked in finance and venture capital. She is a master collaborator in product formulations and business development of the company. Ervina is also a registered TCM dermatologist.

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